

DRAFT STRATEGIC PLAN VISION and MISSION with GOALS AND STRATEGIES

JBL Associates Team

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JBL | ASSOCIATES, INC.

6900 WISCONSIN AVENUE, SUITE 606

BETHESDA, MD 20815

TEL. 301.654.5154

WWW.JBLASSOC.COM

Research that Matters

Mission

Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

Mission

Higher education in Virginia will advance postsecondary learning, research and public service that enhance the economic and financial health of the Commonwealth and the well-being of all its people

VISION

Goals

(1) Provide Affordable Access for All

(4) Advance the Economic and Cultural Prosperity of the Commonwealth and its Regions

Initiatives

Higher Education will transform the lives of Virginians, our communities and our Commonwealth.

Mission

Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people

Goals

(1)
Provide Affordable Access for All

(2)
Optimize Student Success for Work and Life

(3)
Drive Change and Improvement through Investment and Innovation

(4)
Advance the Economic and Cultural Prosperity of the Commonwealth and its Regions



Possible Outcome Measures at the Goal Level

Goal

(1) Provide Affordable Access for All

Strategies

1.1.
Expand outreach to K-12 and traditionally underserved communities to foster cultures of learning

1.2.
Improve the college readiness of all students

1.3.
Cultivate pathways into college for traditional, non-traditional and returning students

1.4.
Achieve affordable net price for all students and their families

Initiatives

Measures

**Measure = % of adults/households with at least some postsecondary education;
Target = 100%**

Goal

(2) Optimize Student Success for Work and Life

Strategies

2.1.
Provide effective remediation, academic and student services infrastructure to improve completion

2.2.
Produce graduates prepared to live productive, meaningful lives

2.3.
Improve timely completion rates for certificates and degrees

2.4.
Engage adult learners and veterans in degree completion and lifelong learning

Initiatives

Measures

Measure = Human Development Index; Target: Top Tier (includes health, education and wages)

Goal

(3) Drive Change and Improvement through Investment and Innovation

Strategies

3.1.
Identify and
implement a
sustainable
funding model

3.2.
Lead institutional
innovation and
productivity in all
institutions

3.3.
Achieve greater
responsiveness,
resilience
and readiness for
future disruptions

3.4.
Create a diverse
environment in
which discovery
and creativity
thrive

3.5.
Enhance higher
education
leadership and
governance at all
levels

Initiatives

Measures

Measure: Levels of investment, adoption and diversity; Target: Growth (TBD)

Goal

(4)

Advance the Economic and Cultural Prosperity of the Commonwealth and its Regions

Strategies

4.1.
Build a competitive, well-educated/trained workforce - at all levels and for all regions

4.2.
Become a model of business incubation and catalyzing entrepreneurship

4.3.
Develop world-class research centers and talent hubs

4.4.
Expand participation and engagement in public service and institutional service to the community

Initiatives

Measures

**Measure: Unemployment rate of Virginian's college graduates, by region;
Target = TBD by region**