

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE MEETING
OCTOBER 27, 2014
MINUTES**

Mr. Minor called the meeting to order at 2:05 p.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Committee members present: Gil Bland, Johanna Chase, Heywood Fralin, Steve Haner, Gene Lockhart, and G. Gilmer Minor, III.

Committee members absent: None.

Staff members present: Peter Blake, Joe DeFilippo, Alan Edwards, Wendy Kang, Ashley Myers, Lee Ann Rung, and Susan Wood. Mike Melis from the Office of the Attorney General was also in attendance.

Dr. Pamela Moran joined the meeting at 2:30.

Consultants from JBL Associates (JBLA) present: John Lee.

APPROVAL OF MINUTES

On a motion by Mr. Fralin and seconded by Mr. Haner the minutes from the September 15, 2014, meeting were approved unanimously.

ACTION ON FINAL REPORT FROM PLANNING CONSULTANT

Mr. Minor indicated that Mr. Lee would present the consultant's final report. He reminded members that at the last meeting, the Committee approved the strategic plan goals. Members are asked to approve the strategies related to each goal at this meeting. Mr. Minor stressed that the version of the plan presented was still in draft form.

Mr. Minor requested that Mr. Blake explain the two resolutions on page E5 of the agenda book. Mr. Blake indicated that the first resolution acknowledges that the Committee received the report and thanked the consultants for their outstanding work. The second resolution on page E7 approves the strategies that support each goal and directs staff to develop a set of potential initiatives, measures and targets to support the approved strategies, and to provide an update at the January meeting.

Mr. Lee indicated that the final report distributed was not the final plan but included recommendations of what could be advanced. He provided Council with the following three recommendations:

First, because affordability was a critical issue that was raised in all stakeholder meetings, he suggested that SCHEV consider a shared responsibility model which is used in several other states. He explained the foundation of the model, which would place a cap on the student's portion of college costs. The remainder of the costs would be shared by family contributions, followed by federal financial aid and state aid.

Second, Mr. Lee suggested that SCHEV members take ownership of the plan and continue to move it forward. He suggested that the Council develop a set of state level measures to determine if progress is being made and review progress and timelines at every Council meeting.

Third, Mr. Lee indicated that instead of stating a need for more research dollars, Virginia would be best served by choosing three areas in which the state could strive to be first in class and then work with institutions, legislators, and others to determine how to make that happen.

He stressed that finding ways to partner with business, high schools and other institutions will be critical as the plan moves forward.

Mr. Lee answered questions from members and Ms. Chase made the following motion, which was seconded by Mr. Fralin and approved unanimously (5-0 – Mr. Lockhart was not present for the vote) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia receives the final report of its strategic-planning consultant, JBL Associates; and

BE IT FURTHER RESOLVED that the State Council of Higher Education extends its sincerest appreciation and gratitude to JBL Associates and its subcontractors for their assistance with the statewide strategic plan for higher education in Virginia and their contributions to the future of the Commonwealth.

Mr. Fralin extended his appreciation to JBLA for seeking input from a large constituency. Mr. Minor added that Mr. Lee and his team had been very responsive and accessible throughout the process. Mr. Lee also thanked Dr. Wood and other SCHEV staff members who worked well with his team. Mr. Bland agreed and expressed his thanks to both teams.

ACTION ON STATEWIDE STRATEGIC PLAN

Mr. Blake shared the updated documents that Dr. Wood distributed and discussed. Dr. Wood indicated that the documents were updated following the October 21 Executive Committee meeting by fine-tuning some of the strategies. She also distributed a side-by-side comparison of strategies from the September 16 meeting that was updated for this discussion.

On motion by Mr. Minor and seconded by Ms. Chase, the following resolution was approved unanimously (5-0 – Mr. Lockhart was not present for the vote) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the strategies recommended in support of the four goals of the statewide strategic plan for higher education in the Commonwealth, as discussed and agreed upon on October 28, 2014.

BE IT FURTHER RESOLVED that the State Council of Higher Education directs agency staff to develop, in collaboration with constituents and stakeholders, a set of potential initiatives, measures and targets to support the approved strategies and provide an update to Council by January 12, 2015.

Mr. Fralin suggested that staff develop a list of “teasers” highlighting a few of the initiatives and measures discussed. He stressed the importance of informing college leaders of the types of initiatives the Council is considering.

Mr. Minor thanked Mr. Bland, Dr. Wood, and Dr. Edwards for their perseverance and good work on the plan.

Mr. Blake encouraged members to review the list of initiatives included in the JBLA report and provide feedback on what could be used as “teasers” to generate interest in the plan.

ADJOURNMENT

The meeting adjourned at 3:15 p.m.

Johanna Chase
Council Secretary

Lee Ann Rung
Director, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
OCTOBER 27, 2014
MINUTES**

Mr. Gene Lockhart (Chair) called the meeting to order at 3:30 p.m. in the tenth floor conference room, 101 N. 14th Street, Richmond, Virginia.

Committee members present: Johanna Chase, Heywood Fralin, Gene Lockhart, Pamela Moran, Bill Murray, Carlyle Ramsey

Staff members present: Joseph DeFilippo, Darlene Derricott, Paula Fisher, Ashley Myers, Monica Osei, Sylvia Rosa-Casanova

APPROVAL OF MINUTES

On motion by Mr. Fralin and seconded by Ms. Chase, minutes from the September 15, 2014, meeting were approved unanimously.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

*Bachelor of Science (B.S.) in Kinesiology
George Mason University*

Dr. Margaret Jones, Dr. Mark R. Ginsberg, and Dr. Ellen B. Drogin Rodgers were in attendance from George Mason University.

Dr. DeFilippo provided a summary of the proposed B.S. in Kinesiology.

Ms. Chase expressed concern of program duplication. She cited related concerns of cost and offered programs at other institutions.

Dr. Murray noted the expansion of physical fitness facilities, especially in the northern Virginia region. Dr. Ramsey echoed Dr. Murray's comments on the regional growing demand, and inquired about program internships.

Program Coordinator, Dr. Margaret Jones, elaborated on the internship program which features structured internship settings (clinical, general fitness, performance, etc.) for a total of 700 hours. An internship coordinator monitors quality control over the internship sites. The program has a low attrition rate and improved again this semester.

Dr. Murray commented that physical fitness and exercise have changed over the years with the evolution of CrossFit, Insanity, and other high intensity programs.

Mr. Fralin commented that incoming students do not always declare their course of study and as a result, institutions should offer a broad array of programs that allow students the opportunity, flexibility, and time to decide their course of study.

Dr. DeFilippo explained that program duplication is relative to both the kind of program and type of institution. George Mason University has become one of the largest research institutions in the Commonwealth and as a result, they are developing programs that already exist at mature institutions.

Mr. Lockhart and Dr. Ramsey recommended including Virginia Longitudinal Data System (VLDS) salary information with information presented for new programs.

Dr. Moran noted the importance of examining supply and demand and job prospects before approving programs.

Dr. Murray remarked on the entrepreneurial nature of the kinesiology degree.

Dr. Jones commented that kinesiology is a field, profession, area of study, and scientific discipline. She also noted that the northern Virginia job market is robust and there is a need to expand this field.

In response to an inquiry by Dr. Ramsey, Dr. Jones indicated that the annual starting salary is \$30-60K depending on if the position is in a clinical setting or otherwise.

Staff recommended adoption and on motion by Dr. Murray and seconded by Dr. Moran the following resolution was approved unanimously to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Kinesiology (CIP: 31.0505), effective spring 2015.

*Bachelor of Fine Arts (B.F.A.) in Graphic and Animation Design
Longwood University*

Dr. DeFilippo provided a summary of the proposed B.F.A. in Graphic and Animation Design.

In response to an inquiry by Dr. Murray, Dr. Wayne McWee noted that this program is modernizing a longstanding program. He also made a point of clarification that the program will not be specializing in the gaming industry.

Dr. Moran commented that graphic and animation design is a transportable skill set.

Staff recommended adoption and on motion by Dr. Murray and seconded by Dr. Ramsey the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Bachelor of Fine Arts (B.F.A.) degree program in Graphic and Animation Design (CIP: 50.0409), effective fall 2015.

*Bachelor of Science (B.S.) in Neuroscience
Virginia Polytechnic Institute and State University*

Dr. DeFilippo provided a summary of the proposed B.S. in Neuroscience.

Mr. Fralin commented that the neuroscience program will serve as a pipeline for what Virginia Tech already has in place at the graduate level. Dr. DeFilippo concurred and noted the attention Virginia Tech has given to undergraduate degrees as they redesign undergraduate programs.

Staff recommended adoption and on motion by Dr. Ramsey and seconded by Dr. Murray the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Neuroscience (CIP: 26.1501), effective fall 2015.

PRESENTATION ON GAINING EARLY AWARENESS AND READINESS FOR UNDERGRADUATE PROGRAMS (GEAR UP) VIRGINIA 2014-2021

Ms. Paula Fisher gave a presentation on GEAR UP.

Dr. Ramsey requested more data on populations and attainment levels from the Lumina State Report referenced in the presentation.

Mr. Lockhart inquired about the flow of the grant money to which Ms. Fisher responded that the U.S. Department of Education sends funds directly to SCHEV and students who receive a GEAR UP scholarship are sent a check (payable to the school) based on minimum Pell.

In response to Mr. Lockhart's question about examining program outcomes, Ms. Fisher commented that parents are sent release forms so GEAR UP can receive students' grades, transcripts, etc. This information is reported to the U.S. Department of Education in program annual reports.

Dr. Moran made parallels between GEAR UP and Advancement Via Individual Determination (AVID).

Mr. Lockhart requested interim data on the number of children that qualify for GEAR UP at other schools. Ms. Fisher agreed to provide biennial reports, with the first one likely to occur in summer 2015.

Mr. Fralin acknowledged GEAR UP as an opportunity and responsibility to address issues that the Commonwealth still struggles with.

Dr. Ramsey requested a highlighted map of the Commonwealth that displays affected districts.

LIAISON REPORT

Dr. DeFilippo provided a report on Academic Affairs activities:

1. OpenVA. 80-100 attendees from two- and four-year institutions attended *Building OpenVA*, at Tidewater Community College on Saturday October 18. The final panel of the day was co-moderated by Peter Blake and Delegate Glenn Davis and focused on state uses of open resources that can reduce costs for students. The OpenVA planning committee would like to build on the momentum of the event to plan smaller, more targeted workshops for 2015.
2. SARA. On October 17th, Virginia approved by SREB as a SARA member state, one of the first three states from the southern region. Ms. Darlene Derricott, Coordinator of Academic Services, will administer the SCHEV process for approving Virginia institutions. The process will be opened up within the next week, and we expect the first group of Virginia SARA institutions to be approved around the beginning of December.
3. Transfer Policy. Dr. Paul Smith and I attended the fall meeting of the State Committee on Transfer earlier this month. Among other things, we had a substantial discussion of updates to the Virginia State Policy on College Transfer. A group from the State Committee will be formed to work with SCHEV staff on making the updates, which will be aligned with Strategic Plan strategies (particularly “cultivating pathways”).
4. College Application Week. Ms. Paula Fisher is leading the 2014 College Application Week (CAW) project. CAW will take place the week of November 17-21 at 43 high schools in 32 districts (up from 32 schools in 2013 and 16 in 2012). Seniors at participating schools have the opportunity, during school hours, to visit a computer lab and receive guidance as they complete at least one college application for fall 2015, using the specifically designed ApplyYourselfVA website. Many colleges offer application fee waivers during CAW and offer on-site admissions opportunities. Efforts for CAW begin well before the actual Week, with sharing developed promotional and informational materials, students working on essays in English classes and group counseling sessions focused on college fit and exploration.

5. Summit on Academic Quality. A Planning Committee for this event will have its first meeting at SCHEV on December 9. Thirteen institutions are represented and Council member Marge Connelly has also agreed to participate. Academic Affairs Committee members who would like to participate are welcome.

ADJOURNMENT

Mr. Lockhart adjourned the meeting at 4:55 pm.

Gene Lockhart
Chair, Academic Affairs Committee

Ashley Myers
Coordinator, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ21 COMMITTEE
OCTOBER 27, 2014
MINUTES**

Mr. Haner called the meeting to order at 3:40 p.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Committee members present: Gilbert Bland, Marge Connelly, Steve Haner, G. Gilmer Minor, III, and Gary Nakamoto.

Committee member absent: Martin Briley and Henry Light.

Staff members present: Lee Andes, Dan Hix, Tod Massa, Jean Mottley, Kirsten Nelson, Lee Ann Rung, and Yan Zheng. Mike Melis from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

On a motion by Ms. Connelly and seconded by Mr. Bland, the minutes from the September 15, 2014, meeting were approved unanimously with one correction. Mr. Briley should be listed as absent.

ACTION ON 2014-16 SYSTEMWIDE OPERATING BUDGET AMENDMENTS

Mr. Haner said the General Assembly is in the process of amending the budget and changes are still forthcoming. Mr. Hix answered questions from members. Mr. Blake recapped the September meeting discussion. He indicated that the proposed budget amendments are a conservative estimate of what can be expected and informed members that the Finance Advisory Committee (FAC) reviewed the materials. A few concerns were expressed but the FAC was generally in favor of the proposed amendments.

Members reviewed the resolution and Mr. Haner asked Mr. Lambeth, President of the Council on Independent Colleges in Virginia, to provide input on the Tuition Assistance Grant (TAG). Mr. Lambeth thanked the Council for supporting TAG over the years and answered questions from members. Mr. Haner indicated that he was impressed that private institutions took time to write letters to Council members requesting SCHEV's continued support for TAG.

On motion by Ms. Connelly and seconded by Mr. Minor the following resolution was approved unanimously with the understanding that that staff would provide an amended version reflecting the changes discussed before forwarding to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the following actions with respect to institutional operating budget appropriations for FY2016:

- **Additional appropriations of \$30 million from the general fund for undergraduate need-based financial aid.**
- **Additional allocation of \$8.8 million for research equipment through the Higher Education Equipment Trust Fund to be financed through debt service payments beginning in FY2017.**
- **Preservation of the current level of state support for both undergraduate and graduate students for the Tuition Assistance Grant Program. An additional \$1.5 million funding is required in order to maintain the awards at current levels of \$3,100 for undergraduate and \$1,550 for graduate students.**

WHEREAS, state support for Virginia higher education has greatly eroded over the last decade and tuition revenue has become the primary source of dependable funding for our colleges and universities;

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that the institutions of higher education use their tuition capacity to pursue the funding of additional basic operations and instructional needs through tuition revenue in FY2016 and thereafter. These needs include the realization, over time, of the long-standing 60th percentile goal for faculty salaries. Merit-based salary increases funded through tuition revenue shall be incorporated as authorized or appropriated increases in future benchmark calculations of need.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recognizes that it is essential that a long-term financial plan for the future funding of public higher education in Virginia be developed and implemented to ensure that Virginia's world-class system of colleges and universities remain affordable, accessible, sustainable and vibrant. Doing so will ensure that Virginia's students have an opportunity to obtain an education that enables them to compete in the global marketplace and contribute to a healthy economy within the state.

UPDATE ON INSTITUTIONAL PERFORMANCE MEASURES

Mr. Blake noted that the report, showing aggregated results for the system, was provided as a result of a question raised at the last meeting about transfer students. Dr. Mottley reviewed the chart provided in the agenda book and indicated that results of the Norfolk State University audit were not yet available.

Ms. Connelly inquired if there was a best practice that the Council could support comparing the collaboration currently being done at Virginia institutions with work in other regions. Mr. Massa agreed to provide the data.

The meeting adjourned at 4:50 p.m.

Steve Haner
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
OCTOBER 28, 2014
MINUTES**

Mr. Minor called the meeting to order at 9:05 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Marge Connelly, Heywood Fralin, Steve Haner, Gene Lockhart, G. Gilmer Minor, Pamela Moran, William Murray, Gary Nakamoto, and Carlyle Ramsey.

Council member absent: Martin Briley and Henry Light.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Darlene Derricott, Alan Edwards, Paula Fisher, Dan Hix, Jean Mottley, Ashley Myers, Kirsten Nelson, Sylvia Rosa-Casanova, Lee Ann Rung, and Susan Wood. Mike Melis from the Office of the Attorney General was also in attendance.

Consultants present: John Lee and Stacia Aylward.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Minor and seconded by Dr. Murray, the minutes from the September 16, 2014, meeting were approved unanimously.

REMARKS BY PRESIDENT DEBBIE L. SYDOW

Mr. Minor introduced President Sydow, who then provided a presentation explaining initiatives underway at Richard Bland College (RBC). She stated that RBC was established in 1961 as an extension of the College of William and Mary and is Virginia's only public two-year college that serves 1500 students. Dr. Sydow invited members to visit the 770-acre campus that features wetlands, a water garden, and a signature pecan grove. She provided a summary of RBC's 2014-19 strategic plan. The college's mission is to prepare students for university transfer through academically rigorous programs grounded in the liberal arts tradition of the College of William and Mary and to expand access to college credentials through strategic partnerships, specialized programming, and scalable innovation. She reviewed the college's three goals: 1) achieve enrollment target of 2,000 student headcount/1500 FTEs; 2) optimally respond to documented market demand; and 3) establish and maintain high performance organization and ensure financial and environmental responsibility.

Dr. Sydow explained the programs offered at RBC that respond to market demand and showed a video on the equine therapy program at RBC.

She answered questions regarding RBC's relationship with the College of William and Mary board and shared resources. Mr. Blake visited RBC recently and encouraged other Council members to do the same.

DIRECTOR'S REPORT

Mr. Blake provided highlights from the Director's report that was included in the agenda book.

He also provided an update on the October 21-22 Boards of Visitors (BOV) orientation. He reported that it was a successful event and there was a good turnout. Mr. Minor said he enjoyed the interactive nature of the sessions and he was encouraged that new members asked tough questions. Mr. Bland offered kudos to Mr. Minor, Mr. Blake, and SCHEV staff. Dr. Ramsey expressed his thanks to the planning committee. He felt their work was key to the success of the BOV orientation.

Mr. Minor reported on the meeting with rectors, vice rectors, and presidents that took place prior to the BOV orientation and indicated that there was good discussion around governance issues at that meeting. Mr. Minor and Mr. Blake have been invited to attend some of the university board meetings, which he said helps to keep an open dialogue on governance that is important as Council moves forward.

Mr. Fralin requested that staff document to what extent enrollment declines can be attributed to affordability.

Mr. Blake recognized Ashley Myers for her contributions to SCHEV, particularly with the Boards of Visitors orientation. Ms. Myers has accepted a government relations position at the University of Virginia.

COMMITTEE REPORTS

Academic Affairs Committee

Mr. Minor moved the Academic Affairs Committee report forward on the agenda and asked Mr. Lockhart to provide a summary of the meeting.

Action on Programs at Public Institutions

Mr. Lockhart asked Dr. DeFilippo to provide a review of the items addressed by the Committee. Mr. Lockhart said the Committee engaged in a healthy debate on the need for the program at George Mason University.

After Dr. DeFilippo's introduction of the program, the following resolution from the Committee was seconded by Dr. Ramsey and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Kinesiology (CIP: 31.0505), effective spring 2015.

Dr. DeFilippo provided background information and the following resolution from the Committee was seconded by Ms. Connelly and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Bachelor of Fine Arts (B.F.A.) degree program in Graphic and Animation Design (CIP: 50.0409), effective fall 2015.

Dr. DeFilippo provided a brief description of the program and the following resolution from the Committee was seconded by Ms. Chase and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Neuroscience (CIP: 26.1501), effective fall 2015.

Presentation on Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Virginia 2014-2021

Dr. DeFilippo reported that Paula Fisher, Assistant Director of Academic Affairs and College Access Grant Director, provided a comprehensive presentation to the Committee on the GEAR UP grant that SCHEV was recently awarded. The total grant is \$22M over three years and will target about 6,000 students between 2014 – 2021. Ms. Fisher was introduced and thanked for her work in securing the grant.

The Chairman called for a break at 10:20. The meeting resumed at 10:35 a.m.

Executive Committee

Mr. Minor introduced Mr. John Lee from JBLA and Ms. Stacia Aylward from Zelos, Inc. to present the final report. The consultants presented their final comments on the plan and Dr. Wood provided information that was presented at the October 21 Executive Committee meeting.

Mr. Lee summarized his work and indicated that his team received input from hundreds of stakeholders around the state and looked at trends that will define the new Virginia plan. The report included examples of what other states have done to deal with key issues. JBLA also identified possible endeavors the Council might undertake to help guide the planning process going forward. Mr. Lee thanked Mr. Joey Smith, who was the original chair of the Council's strategic planning committee,

as well as other Council members and staff for working with his team. Mr. Lee summarized three recommendations from the report:

1. The Council should be very clear about the measures and review the strategic plan's progress at every meeting.
2. Goals should be measured and clearly defined to ensure that progress is being made.
3. Virginia should consider developing centers of excellence for research rather than concentrating on achievement of a certain ranking.

Mr. Minor read a letter of thanks that he presented to Mr. Lee for his work with the agency and the Council.

Action on Final Report from Planning Consultant

Mr. Blake presented the following resolution from the Committee indicating that the Council received the report. Mr. Minor said it is now the Council's charge to make it a living document, but the plan will not be made public until action plans are developed. The Committee's resolution was seconded by Mr. Nakamoto and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia receives the final report of its strategic-planning consultant, JBL Associates; and

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia extends its sincerest appreciation and gratitude to JBL Associates and its subcontractors for their assistance with the statewide strategic plan for higher education in Virginia and their contributions to the future of the Commonwealth.

Action on Statewide Strategic Plan

Dr. Wood and Dr. Edwards presented the information that was shared with the Executive Committee. Dr. Wood highlighted some items that changed since the September meeting. Dr. Edwards thanked consultants John Lee (JBLA), Stacia Aylward (Zelos, Inc.), and Don Norris (Strategic Initiatives, Inc.) for doing the groundwork for the strategic plan. Dr. Wood echoed his thanks and also thanked Mason Erwin from JBLA.

Several members expressed their thoughts on the importance of the initiatives to help set the direction as the plan advances. Members agreed on the importance of publicizing the issues facing higher education so the general public has a better understanding of the value of higher education and its impact on their future. Mr. Minor reminded members that the Executive Committee will continue to hold meetings to discuss these issues, particularly marketing of the plan. He encouraged other Council members to attend.

The following resolution from the Committee was seconded by Dr. Murray and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the strategies recommended in support of the four goals of the statewide strategic plan for higher education in the Commonwealth, as discussed and agreed upon on October 28, 2014.

BE IT FURTHER RESOLVED that the State Council of Higher Education directs agency staff to develop, in collaboration with constituents and stakeholders, a set of potential initiatives, measures and targets to support the approved strategies and provide an update to Council by January 12, 2015.

TJ21 Implementation Committee

Action on 2014-16 Systemwide Operating Budget Amendments

Mr. Haner explained the budget environment and provided background on what has been done to date, indicating that currently, future funding is uncertain. He reported that the Committee recommended a focus on student aid.

Dr. Murray proposed a revised resolution that would include a statement on efficiency. Mr. Lockhart stressed the need to work on a multi-year pricing strategy. After further discussion, the first motion made by Dr. Murray failed unanimously (10-0). Dr. Murray was not present for the vote.

Mr. Haner offered the following amended resolution that Ms. Connelly proposed, which added a statement about recognizing the importance of both sustainable revenue and increased efficiency. The following amended resolution was seconded by Mr. Lockhart and approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that an additional \$31.5 million be provided for FY2016 in support of Virginia students, including the following:

- **Additional appropriations of \$30 million from the general fund for undergraduate need-based financial aid.**
- **Preservation of the current level of state support for both undergraduate and graduate students for the Tuition Assistance Grant Program. An additional \$1.5 million in funding is required in order to maintain the awards at current levels of \$3,100 for undergraduate and \$1,550 for graduate students.**

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recommends the following:

- **Additional allocation of \$8.8 million for research equipment through the Higher Education Equipment Trust Fund to be financed through debt service payments beginning in FY2017; and,**

WHEREAS, state support for Virginia higher education has greatly eroded over the last decade and tuition revenue has become the primary source of dependable funding for our colleges and universities;

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that the institutions of higher education use their tuition capacity to pursue the funding of additional basic operations and instructional needs through tuition revenue in FY2016 and thereafter. These needs include the realization, over time, of the long-standing 60th percentile goal for faculty salaries. Salary increases funded through tuition revenue shall be incorporated as authorized or appropriated increases in future benchmark calculations of need.

BE IT FURTHER RESOLVED that the State Council of Higher Education for Virginia recognizes that it is essential that a long-term financial plan for the future funding of public higher education in Virginia be developed and implemented that recognizes the importance of both sustainable revenue and increased efficiency to ensure that Virginia's world-class system of colleges and universities remain affordable, accessible, sustainable and vibrant. Doing so will ensure that Virginia's students have an opportunity to obtain an education that enables them to compete in the global marketplace and contribute to a healthy economy within the state.

Update on Institutional Performance Measures

Mr. Haner reminded members of the discussion at the last meeting and encouraged members to review the aggregated data, which provided an overall good result.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Minor asked Mr. Bland to provide an update his meetings with Virginia State University and Norfolk State University regarding concerns about enrollment at these institutions. Mr. Bland reported that the institutions are focusing on and devoting resources to this issue. He suggested that SCHEV staff remain in close contact with the institutions and continue to monitor the situation.

Mr. Blake agreed to work with Council members to schedule an Executive Committee meeting prior to the Council's January meeting.

ADJOURNMENT

The meeting adjourned at 12:15 p.m.

Johanna Chase
Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Norfolk State University	Facilitated Staff Approval: Master of Science (MS) degree program in Cybersecurity (11.1003)	Spring 2015
Tidewater Community College	New Program Approved: Associate of Applied Science degree program in Electrical Technology (46.0302)	Fall 2015

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate Graduate Certificate program in Music Education Licensure for PK-12 (13.1312)	Fall 2014
Northern Virginia Community College	Initiate Certificate program in Dental Assisting (51.0601)	Spring 2015

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
University of Virginia	Establish new off-campus instructional site at 600 Thimble Shoals Boulevard, 2nd Floor, Newport News, Virginia, 23606.	September 1, 2014

Virginia Polytechnic Institute and State University	Establish new off-campus instructional site at 600 Thimble Shoals Boulevard, 2nd Floor, Newport News, Virginia 23606.	January 20, 2015
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