

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MAY 19, 2014
MINUTES**

Mr. Heywood Fralin (Vice Chair) called the meeting to order at 2:01 p.m. in the Stanley Library, Classroom #203, on the campus of Ferrum College, Ferrum, VA.

Committee members present: Joann DiGennaro, Heywood Fralin, Julious Smith.

Committee members absent: Johanna Chase, Gene Lockhart, Pamela Moran.

Staff members present: Joseph DeFilippo, Paula Fisher, Ashley Myers, Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Mr. Smith and seconded by Mr. Fralin, minutes from the March 17, 2014, meeting were approved unanimously.

PRESENTATION ON UVA'S DATA SCIENCE INSTITUTE

Dr. Donald Brown, Director and Professor of Engineering and Applied Science at the University of Virginia, gave a presentation on UVA's Data Science Institute.

He noted President Teresa Sullivan's support and commented on the challenges, DSI, research, and education associated with big data.

Dr. DeFilippo inquired about ethical issues relating to the management of personal data without subjects' knowledge.

Mr. Fralin commented that productivity in higher education is under attack to which Dr. Brown responded that big data can assist with repairing this image.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

*Master of Science (M.S.) in Data Science
University of Virginia*

Dr. DeFilippo provided a summary of the proposed M.S. in Data Science.

Dr. Donald Brown and Dr. David Wolcott were in attendance from the University of Virginia.

Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Science (M.S.) degree program in Data Science (CIP: 11.0802), effective fall 2014.

*Master of Education (M.Ed.) in Reading, Literacy, and Learning
Longwood University*

Dr. DeFilippo provided a summary of the proposed M.Ed. in Reading, Literacy, and Learning.

Dr. Gretchen Braun, Dr. Wendy Snow, and Dr. Kathy Charleston were in attendance from Longwood University.

Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Master of Education (M.Ed.) degree program in Reading, Literacy, and Learning (CIP: 13.1315), effective fall 2014.

ANNUAL REPORT OF THE OFFICE OF PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION (POPE)

Ms. Rosa-Casanova provided an overview of the 2013 POPE Annual Report. In her report, she explained the trend of institutions consolidating their instructional sites, but still maintaining a presence in Virginia.

Dr. DeFilippo gave an example of a program that isn't regulated by any other entity in Virginia other than SCHEV. A few years ago, a phlebotomy program attracted media attention due to concerns with their curriculum and delivery. The institution in question voluntarily closed their doors prior to SCHEV's review, though SCHEV would have recommended the certification being pulled.

In response to Ms. DiGennaro's question asked about paid internships, Dr. DeFilippo noted that some for-profit institutions can, unfortunately, be predatory in nature. In rare cases, institutions have abused internships by utilizing this form of unpaid labor in place of full-time, trained staff. SCHEV works to prevent this.

Mr. Fralin commented on SCHEV's obligation to the students of the Commonwealth and expressed concern as it relates to SCHEV's role in certifying certain institutions. He emphasized the need for adequate staff to evaluate and certify as the public demands and deserves and encourages JBL Associates to examine this role in their development of SCHEV's strategic plan.

Dr. DeFilippo responded to Mr. Fralin's comments by explaining the recent more aggressive approach to deter unfair practices and the regulatory actions SCHEV currently takes to certify institutions. Dr. DeFilippo also noted the possibility of additional full-time compliance monitors, though these are positions that would require additional general fund assistance.

Mr. Smith addressed the critical need for SCHEV to protect the typically non-traditional students that attend POPE institutions.

Ms. DiGennaro noted that the certification process in its current form is a thorough one, though it is important to look for ways to improve. She is cautious of overregulation and is generally not supportive of additional layers of examination, unless a result of serious concern.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS

Dr. DeFilippo provided a summary of information regarding the proposed application from Paul Mitchell The School to be certified to operate in Virginia.

Staff recommended adoption and on motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Paul Mitchell The School to operate a postsecondary institution in the Commonwealth of Virginia, with branches in Woodbridge and Tysons Corner, effective May 20, 2014.

ACTION ON PROVISIONAL CERTIFICATION OF COLLEGE OF HENRICOPOLIS SCHOOL OF MEDICINE

Dr. DeFilippo provided a summary of the provisional certification of the College of Henricopolis School of Medicine.

Staff recommended adoption and on motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies College of Henricopolis School of Medicine to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

1. that, during the period of provisional certification, College of Henricopolis School of Medicine shall not be allowed to advertise or receive student applications until it has achieved preliminary accreditation from the Liaison Committee on Medical Education (LCME).
2. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV.
3. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of provisional certification, College of Henricopolis School of Medicine may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*.
4. that, prior to the expiration of the period of provisional certification (June 1, 2015), SCHEV will conduct a final review of faculty credentials prior to issuing full certification to College of Henricopolis School of Medicine.
5. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational program to be offered by the school.
6. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine will submit a surety instrument which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure.
7. that College of Henricopolis School of Medicine's provisional certification shall lapse if the school does not achieve preliminary accreditation from LCME by June 1, 2015. In the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the Executive Director authority to confer full certification on College of Henricopolis School

of Medicine upon the school's successful satisfaction of all conditions enumerated above.

LIAISON REPORT

Dr. DeFilippo provided a report on Academic Affairs activities:

1. Update on review process for mechanical and electrical engineering bachelor's programs (from March meeting).
2. Private and Out of State Postsecondary Education (POPE). Updated POPE regulations went into effect on February 3. The POPE staff has been engaged in advising institutions, and incorporating changes into this year's recertification process. A daylong "summit" was held in Richmond on April 21 to brief institutions on new procedures and requirements resulting from the changes.
3. State Authorization Reciprocity Agreement (SARA). HB 467 (patron: Del. Massie) authorizing SCHEV to administer Virginia's participation in SARA has been passed by the General Assembly and signed by the Governor, and will take effect on July 1. Staff held a briefing for interested Virginia institutions (approx. 40, public and private) in Richmond on April 21, to inform them of the likely requirements and timeline for gaining membership in SARA. Staff anticipates bringing a policy guideline to the Academic Affairs Committee in July for action, following which SCHEV would apply to SREB for Virginia to be admitted to SARA.
4. Open VA. A second conference is being planned for a Saturday in mid-October, to be hosted by Tidewater Community College. The title of the event is "Building Open VA." The focus of the day will be on creating an ongoing network among Virginia institutions to support innovation and good practice in the use of open educational resources.
5. Ms. Beverly Covington, Academic Policy Analyst in Academic Affairs, has been accepted to the SLOAN Consortium's competitive program, *The Institute for Engaged Leadership in Online Learning*. Ms. Covington will participate in a series of online exercises and spend a week at Penn State this August working with national leaders on a project related to her SCHEV responsibilities. Her project will be the developing Virginia online consortium for veterans.
6. Program Productivity. Staff has continued working with institutions on their program productivity submissions. The attached table shows programs at each institution targeted for review, and, in bold, programs that institutions identified for closure in their initial submissions to SCHEV. Staff has identified some additional programs for possible closure, and has been engaging institutions in discussion, which will be brought to conclusion by the end of May. Staff will present an action item in July, with recommendations regarding

program continuations, qualified continuations, and closures. The attached appendix shows targeted programs by institution. Programs in boldface have been proposed for closure by institutions.

UPDATE ON U.S. DEPARTMENT OF EDUCATION PROPOSED GAINFUL EMPLOYMENT REGULATIONS

Dr. DeFilippo led a brief discussion about proposed regulations from the U.S. Department of Education (USED) regarding Gainful Employment requirements.

Council members expressed serious concerns about the proposed regulations and their effect on educational programs that receive Title IV funding.

ADJOURNMENT

Mr. Fralin adjourned the meeting at 5:12 pm.

W. Heywood Fralin
Vice Chair, Academic Affairs Committee

Ashley Myers
Coordinator, Executive & Board Affairs

Institution	# Prog's Targeted	Programs
CNU	1	Bachelor, Interdisciplinary Studies
CWM	4	Bachelor, Chinese Language and Culture Bachelor, German Master, Applied Science Master, Psychology
GMU	19	Bachelor, Business Administration Bachelor, Computational and Data Science Bachelor, Latin American Studies Bachelor, Religious Studies Bachelor, Astronomy Bachelor, Electronic and Communications Engineering Bachelor, Global and Environmental Change Master, Anthropology Master, Art History Master, Dance Master, Bioinformatics Management Master, Epidemiology and Biostatistics Master, Senior Housing Administration Master, Health Science Doctoral, Computational Social Science Doctoral, Criminology, Law and Society Doctoral, Sociology Doctoral, Physical Science Doctoral, Information Technology
JMU	2	Master, Mathematics Master, Art
LU	4	Bachelor, Economics Bachelor, Modern Languages Master, Business Administration Master, Sociology
NSU	13	Bachelor, Business Education Bachelor, Building Construction Technology Bachelor, Optical Engineering Bachelor, Physics Master, Applied Sociology (Joint with ODU) Master, Teaching Master, Severe Disabilities Master, Pre-Elementary Education Master, Music Master, Materials Science Master, Optical Engineering Doctoral, Social Work Doctoral, Materials Science and Engineering
ODU	8	Bachelor, Asian Studies Bachelor, Economics Bachelor, Women's Studies Bachelor, Acting Bachelor, Chemistry Master, Applied Sociology Master, Chemistry Master, Physical Therapy
RU	3	Bachelor, Geography Bachelor, Philosophy and Religious Studies Doctoral, Counseling
UMW	2	Bachelor, American Studies Bachelor, Physics
UVA	17	Bachelor, Architectural History Bachelor, German Bachelor, Italian Bachelor, Astronomy

Institution	# Prog's Targeted	Programs
		Master, Asian Studies Master, Government Master, Philosophy Master, Linguistics Master, Classics Master, German Master, Italian Master, Music Master, Slavic Languages and Literature Master, Digital Humanities Doctoral, Classics Doctoral, German Doctoral, Slavic Languages and Literature
UVAW	4	Bachelor, Management Information Systems Bachelor, Mathematics Bachelor, Computer Science Bachelor, Software Engineering
VCU	11	Bachelor, African American Studies Bachelor, Financial Technology Bachelor, Recreation, Parks and Sport Management Master, Taxation Master, Economics Master, Music Master, Biostatistics Master, Medical Physics Master, Athletic Training Doctoral, Art History Doctoral, Epidemiology
VMI	3	Bachelor, Applied Mathematics Bachelor, Computer Science Bachelor, Physics
VSU	16	Bachelor, Economics and Finance Bachelor, Management Information Systems Bachelor, Public Administration Bachelor, Social Work Bachelor, Administration Systems Management Bachelor, Industrial and Technology Education Bachelor, Engineering Technology Bachelor, Physics Master, Criminal Justice Master, History Master, Interdisciplinary Studies Master, English Master, Mathematics Master, Plant Science Master, Computer Science Master, Biology
VT	10	Bachelor, Humanities, Science & Environment Master, Hospitality and Tourism Management Master, Dairy Science Master, Foreign Language and Culture Master, Horticulture Master, Theater Arts Doctoral, Social, Political, Ethical and Cultural Thought Doctoral, Geospatial and Environmental Analysis Doctoral, Hospitality and Tourism Management Doctoral, Rhetoric and Writing
VCCS	29	Further information to be available after Board review
Totals	Four-year institutions: 117 Community Colleges: 29	

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ21 IMPLEMENTATION COMMITTEE MEETING
MAY 19, 2014
MINUTES**

Mr. Haner called the meeting to order at 2:50 p.m. in the Stanley Library, Classroom #205, Ferrum College, Ferrum, Virginia. Council members present: Stephen Haner, G. Gilmer Minor, and Carlyle Ramsey.

Council member absent: Martin Briley, Mary Haddad, Gary Nakamoto

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, and Lee Ann Rung, and Susan Wood. Noelle Shaw-Belle from the Office of the Attorney General was also present.

APPROVAL OF MINUTES

On a motion by Mr. Minor and seconded by Dr. Ramsey, the minutes from the March 17, 2014, meeting were approved unanimously.

DISCUSSION OF DEGREE ATTAINMENT AND STUDENT SUCCESS

Mr. Haner requested that Mr. Massa report on graduation rates of Virginia public four-year institutions. Mr. Massa indicated that while he was confident the state would meet or exceed the additional 100,000 degree goal by 2025, he questioned how to get there. He said it comes down to graduation rates. Mr. Massa reviewed the charts that were in the agenda book and addressed a few institutions that stood out as outliers and provided an explanation of why this was so.

Mr. Haner noted the correlation between family income and student success and stated that financial aid does not change the curve as much as one might expect. Mr. Haner asked that the committee consider if the Council should set some additional goals, particularly since the 100,000 additional degree goal should be met and will be addressed in the strategic planning process. Mr. Blake indicated that the data point to certain overall goals but suggested that the Council may wish to consider including sub-goals. Dr. Ramsey referenced an article from the New York Times regarding providing personal attention to students in their first year. The article suggests that a positive first-year experience has led to student success. Dr. Ramsey said it could be beneficial to treat developmental students like honor students and give them a positive first-year experience. Intervention is essential and should be recognized.

Mr. Haner said state funding does not reflect the fact that some students need additional staff attention. He viewed SCHEV's role as emphasizing the importance of the issue. There was some discussion about how improvements could be made. Mr. Minor asked staff how Council could articulate the needs to those who can make a difference. Mr. Massa stressed the importance of having an ongoing conversation,

particularly with members of the General Assembly and its staff. Mr. Massa suggested that Council consider developing a policy statement that family income should not be a prediction of a students' success and that the state should strive to serve all students equally. The members decided that this issue should remain a point for discussion before deciding if a resolution is needed.

DISCUSSION OF INSTITUTIONAL PERFORMANCE MEASURES

Mr. Hix provided background information to reacquaint members with the institutional performance assessment process. He reviewed new education-related measures and discussed the work that will be necessary before the Council acts to certify institutional performance at its September meeting. A draft report will be provided to the Council at the July meeting.

DISCUSSION OF HIGHER EDUCATION LEGISLATION FROM THE 2014 GENERAL ASSEMBLY RECONVENED SESSION

Mr. Haner asked that this item be deferred considering lateness of the hour. Ms. Nelson was asked to provide her summary at the full Council meeting on May 20.

NEW BUSINESS

ADJOURNMENT

The meeting was adjourned at 3:50 p.m.

Steve Haner
Committee Chair

Lee Ann Rung
Director, Executive and Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE MEETING
MAY 19, 2014
MINUTES**

Mr. Bland called the meeting to order at 12:40 p.m. in the Stanley Library, Founder's Room, Ferrum College, Ferrum, Virginia. Council members present: Gilbert Bland, Stephen Haner, G. Gilmer Minor, and Julious Smith.

Council member absent: Mary Haddad, Gene Lockhart.

Other Council member present: Carlyle Ramsey.

Staff members present: Peter Blake, Tod Massa, Ashley Myers, Kirsten Nelson, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

APPOINTMENT OF NOMINATING COMMITTEE

Mr. Bland appointed Mr. Lockhart to chair the nominating committee. Dr. Ramsey and Ms. Chase also agreed to serve. The committee will report its recommendations to the Council in July and elections will be held following the Governor's appointments to the Council, no later than at the September meeting.

DISCUSSION OF 2015 COUNCIL MEETING DATES AND LOCATIONS

Mr. Blake reviewed the list of proposed dates and highlighted the institutions that that were next on the rotation schedule to host a meeting. There was some discussion about the Council's current meeting schedule and Mr. Haner suggested that staff explore the possibility of holding committee meetings and the Council meeting in one day, particularly when the location is in Richmond. Staff will make the necessary change before submitting the schedule to the Council for approval in July.

DISCUSSION OF COUNCIL MEMBER DUTIES AND RESPONSIBILITIES FOR NEW MEMBERS

Mr. Bland suggested that this might be a good time to remind members of what is expected when they serve on the Council, particularly since the Council has increased in numbers and its duties have expanded over the last year. Mr. Blake reviewed the content of the agenda item and Mr. Bland asked for input from the committee about actions that might be taken if meeting attendance is a problem. Ms. Shaw-Belle from the Office of the Attorney General said that expectations, including attendance, could be added to the Council bylaws to allow for accountability. She also indicated that if the Council had evidence that a member

was not fulfilling his or her duties, it could be reported to the Secretary of the Commonwealth. Mr. Blake reminded members that SCHEV is required to make a yearly report to the Secretary of the Commonwealth which includes attendance. Mr. Bland said while there is no current problem, he would like to consider a way to address these issues to avoid any problems in the future.

Mr. Minor suggested that the information submitted be emphasized and endorsed during the new member orientation. Further, he suggested that the Council chair spell out to new members the expectation of participation in meetings and in filing conflict of interest statements. One of the members suggested devoting an agenda item at a future meeting to reviewing duties and responsibilities. Mr. Smith suggested that the title of "Council Member Statement of Commitment" be changed to "Council Expectations of Members" before it is distributed to new and existing members. Signatures on the form would only indicate receipt of the document.

NEW BUSINESS

Mr. Bland said a former rector approached Mr. Smith suggesting that SCHEV facilitate a meeting with rectors to share best practices and provide an opportunity to bring the group together as had been done in the past. He indicated that the public presidents and current and past rectors are in support of the idea. There was some discussion about including representatives from the independent colleges and Mr. Minor asked Mr. Lambeth to provide input. Mr. Lambeth agreed to seek input from his institutions and provide feedback to the Council. Mr. Bland suggested that two meetings be held per year; the first one in the fall and a second one in the spring. Mr. Blake indicated that the first meeting is being planned for early afternoon on Tuesday, October 21, which is the first day of the Boards of Visitors' (BOV) orientation. Coordinating this meeting with the BOV orientation will be done on a trial basis.

DISCUSSION OF PERSONNEL MATTERS

At 1:15 p.m., Mr. Bland read the attached motion which stated that in accordance with Virginia Code § 2.2-3711(A)(1), the Council would convene in a closed meeting for the purpose of addressing personnel issues related to the performance of the Director. The motion was seconded by Mr. Minor and approved unanimously.

The Council returned in open session at 1:45 and Mr. Bland read the attached Freedom of Information Act Certification. Mr. Smith moved the following motion which was seconded by Mr. Haner and approved unanimously:

BE IT RESOLVED THAT the State Council of Higher Education for Virginia, in accordance with §4-6.01 of chapter 806, 2013 Virginia Acts of Assembly, and in recognition of Peter Blake's extraordinary performance and dedication to duty, approves a 5 percent bonus for the director.

The meeting was adjourned at 1:46 p.m.

Gilbert Bland
Chair

Lee Ann Rung
Director, Executive and Board Affairs

State Council of Higher Education for Virginia
Closed Meeting Procedures

Personnel Matters

Motion for Closed Meeting:

I move that, pursuant to Virginia Code § 2.2-3711(A)(1), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of addressing the personnel issues:

PERFORMANCE OF THE DIRECTOR

AND

that Noëlle Shaw-Bell, legal counsel to SCHEV, as well as ~~staff members~~:

PETER BLAKE

whose presence will aid in the Council's consideration of this matter, participate in the closed meeting.

Movant: GIL MINOR

Second: _____

Date: 5-19-14

Certification of Closed Meeting

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance with the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each member's knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his or her judgment, has taken place. The statement of the departure will be recorded in the minutes.

Vote of certification:

Ayes: 5

Nays: 0

*****Written certification attached.**

Freedom of Information Act Certification (Personnel Exception)

We, the members of the State Council for Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711(A)(1) of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: 5/19/11

- 1. Gilbert Bland
- 2. Yolmer Minor
- 3. John D. Hill
- 4. Carlson Smith
- 5. Corey King
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MAY 19, 2014
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in the Dyer Hall conference room, Ferrum College, Ferrum, Virginia. Council members present: Gilbert Bland, Martin Briley, Joann DiGennaro, Heywood Fralin, Stephen Haner, G. Gilmer Minor, Carlyle Ramsey, and Julious Smith.

Council members absent: Johanna Chase, Mary Haddad, Gene Lockhart, Pamela Moran, and Gary Nakamoto.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Ashley Myers, Kirsten Nelson, Sylvia Rosa-Casanova, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

Mr. Bland introduced Josh Whitlock, a Ph.D. student and Director of Technical Systems for Enrollment Services at East Tennessee State University who was observing the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Smith and seconded by Dr. Ramsey, the minutes from the March 18, 2014, Council meeting were approved unanimously.

REMARKS BY PRESIDENT JENNIFER BRAATEN

Mr. Bland thanked President Braaten for hosting the Council and the Private College Advisory Board meetings at Ferrum College.

President Braaten said Ferrum continues to attract more students from Virginia. She reported that Ferrum enjoys great diversity in its student body and serves a large number of first generation students, making scholarships key to helping students at Ferrum. Dr. Braaten provided information about the region, including the fact that the Blue Ridge Institute is the official state repository for Blue Ridge culture. Ferrum is a member of the Appalachian College Association and incorporates into its applied liberal arts curriculum, a celebration of the region's past while considering what is important for the future. Dr. Braaten is passionate about her students and the Ferrum story. She described the faculty at Ferrum as striving for "excellence

without arrogance” and described many partnerships the college has developed with foundations and corporations. She distributed a brochure that highlighted ways in which the region has been successful in utilizing sustainable building methods and creating jobs. Dr. Braaten stressed the college’s mission to connect with the community and said she finds it exciting to witness life being brought back to the region. She answered questions from members and thanked the Council for visiting the Ferrum campus.

DIRECTOR’S REPORT

Mr. Blake reviewed the report, which was included in the agenda materials. A few highlighted items from the report were:

Christopher Newport University (CNU) board meeting – In an effort to more effectively partner with boards and rectors, SCHEV has reached out to CNU to bring together Council leadership and the CNU board later this year. The purpose of the meeting will be to gain a better understanding of one another’s work and to address higher education challenges and opportunities. Staff is working with CNU to find a date in early November and will keep the Council informed.

Historically Black Colleges and Universities (HBCUs) – As part of the Council’s strategic planning outreach, Mr. Blake and Mr. Bland met recently with representatives of the White House Initiative on HBCUs as well as with staff from the Association of Governing Boards. Additionally, Mr. Bland said the strategic planning consultant will interview local, statewide, and national leaders to discuss what would constitute an ideal model for HBCUs in the 21st century.

Joint Legislative Audit and Review Commission (JLARC) reports – Staff continues to provide assistance to JLARC staff in preparation for the Commission’s remaining reports on costs and efficiencies in public higher education. Two more reports will be issued in the fall of 2014. JLARC staff presented a broad work plan to the General Professional Advisory Committee (GPAC) meeting in April.

Tuition and fees - Mr. Bland opened a discussion to solicit members’ input on ways to shape the dialogue about affordability over the next decade.

Mr. Fralin said it was important to educate legislators of the important issues and to do a better job of stressing the importance of a strong higher education system. Mr. Fralin suggested that a stronger voice for higher education in the General Assembly can make a difference. He stressed that the Council should find a way to become more public with the higher education message among various media sources including alumni magazines, television, and radio. He said a coordinated campaign will become a critical part of educating legislators on the importance of higher education.

Mr. Haner said higher education funding increases often trail those of K12 because there is a legal constitutional obligation that free public education will be funded for kindergarten through high school. He also stressed that the Standards of Quality

drive funding in K12. Additionally, he said that Medicaid spending and the campaign built around the “no car tax” initiative negatively affected the state budget and higher education in particular. Mr. Haner stated that affordability needs to be a major focus. He suggested that institutions continue to find ways to cut costs and that SCHEV continue to track these efforts.

Mr. Minor said there should be a focus on return on investment or the value proposition that a college education provides. He said Council could do a better job of educating the public about tuition, focus on efficiencies within the higher education system, and provide an opportunity to be more involved with K12.

Dr. Ramsey said Virginia’s place nationally is a compelling and persuasive argument, but stressed a need to tell the story better and to realize savings for the Commonwealth. He felt the strategic plan could assist the Council in finding ways to address affordability and increase completion rates.

Mr. Smith said that in addition to needing a stronger voice and assistance from the General Assembly, the Council needs a commitment from institutions that affordability is important and should seek ways to keep costs low. He said that higher education would benefit more from increasing endowments and raising money for scholarships rather than concentrating on capital projects.

Mr. Fralin suggested that the public be better educated about the cost shifting that takes place in higher education. When state funding is reduced, institutions have no choice but to raise tuition.

Mr. Briley said it is critical to the state’s economic development to have a successful higher education system when recruiting companies to the Commonwealth. He noted that there is a workforce development gap and a “disconnect” on the demand and supply. He stated that the complexity and volume of issues is overwhelming and he did not have an ideal way to describe “affordable” tuition. He said there are value propositions to both the student and the state.

Ms. DiGennaro said she did not believe there would be more support for higher education until questions are asked about the culture of education to determine what students are learning. She stressed the need to determine the value of a college education for the dollars spent. Ms. DiGennaro stated that parents and employers are not convinced they are getting their money’s worth. Core values of learning have not changed and she felt Council would be remiss if it did not consider these issues as well as affordability.

COMMITTEE REPORTS

Executive Committee

Appointment of Nominating Committee

Mr. Bland expressed his gratitude for having the privilege to serve as the Council chair for the last two years. He appointed a nominating committee to determine the Council's leadership for the upcoming year. Mr. Lockhart will chair the nominating committee with assistance from Dr. Ramsey and Ms. Chase. The committee will bring forth a slate of officers at the July meeting.

Discussion of 2015 Council Meeting Dates and Locations

Mr. Blake reviewed the suggested dates for calendar year 2015 and indicated that staff would continue to work with the Council of Independent Colleges in Virginia (CICV) to find a private institution to host the May meeting. The executive committee discussed the existing format of Council meetings and considered ways to streamline the schedule by consolidating committee meetings with the Council meeting into one day. The committee requested that staff schedule this on a trial basis at one of the meetings scheduled in Richmond in 2015.

Discussion of Council Member Duties and Responsibilities for New Members

Mr. Bland said the expectations of each member will grow significantly over the next few years. He said the committee reviewed the outline of roles and responsibilities and decided it would be valuable for staff to distribute the expectations to new and existing members asking that members sign to acknowledge receipt of the list. This information will also be included in the new member orientation.

Discussion of Personnel Matters

Mr. Bland reported that the committee met in closed session to discuss personnel matters related to the director's performance over the last year. The following resolution from the executive committee was seconded by Mr. Briley and approved unanimously. Mr. Briley thanked Mr. Blake and his staff for their exemplary work:

BE IT RESOLVED THAT THE STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA, in accordance with §4-6.01 of Chapter 806, 2013 Virginia Acts of Assembly, and in recognition of Peter Blake's extraordinary performance and dedication to duty, approves a 5 percent bonus for the director.

Other Business

Mr. Bland informed the Council that the rector at Virginia Commonwealth University (VCU) encouraged Council to convene a rectors meeting much like what had been done in the past to share best practices and provide an opportunity to meet their counterparts. As a result, staff will schedule a meeting between Council and rectors twice a year. The first meeting will coincide with the new Boards of Visitors' orientation in October and another will be scheduled in the spring. Mr. Minor said in these meetings, Council should emphasize the role of SCHEV. Mr. Fralin suggested that outside organizations also be involved on the rectors' meeting agenda and suggested that the Virginia Business Higher Education Council be included. The committee extended an invitation to Mr. Lambeth to solicit input from the private

institutions about participation in the upcoming rectors' meetings and he agreed to inform the Council when he received feedback from those institutions.

The chair called for a break at 10:45 a.m. The meeting resumed at 11:00 a.m.

Academic Affairs Committee

Mr. Fralin chaired the Academic Affairs Committee meeting in Mr. Lockhart's absence and provided the following report with assistance from Dr. DeFilippo:

Presentation on UVA's Data Science Institute

Mr. Fralin reported that the committee received a presentation from Don Brown, Director and Professor of Engineering and Applied Science about this new initiative.

Action on Programs at Public Institutions

The Committee's recommendation was seconded by Mr. Minor and the following resolutions were approved unanimously by the full Council. Institutional representatives introduced themselves and Mr. Bland thanked them for attending:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Master of Education (M.Ed.) degree program in Reading, Literacy, and Learning (CIP: 13.1315), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Science (M.S.) degree program in Data Science (CIP: 11.0802), effective fall 2014.

Action on Private and Out-of-state Postsecondary Education (POPE) Institutional Certifications

Dr. DeFilippo provided a brief overview and the committee's recommendation was seconded by Dr. Ramsey. The following resolution was approved unanimously by the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Paul Mitchell The School to operate a postsecondary institution in the Commonwealth of Virginia, with branches in Woodbridge and Tysons Corner, effective May 20, 2014.

Action on Provisional Certification of College of Henricopolis School of Medicine

Dr. DeFilippo reminded members of the details of provisional certification which allows an institution to begin marketing but not offering classes. If the College of Henricopolis School of Medicine fulfills all provisions in the next year, the resolution grants SCHEV's agency director authority to grant full certification. The committee's

recommendation was seconded by Mr. Smith and approved unanimously by the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies College of Henricopolis School of Medicine to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

1. that, during the period of provisional certification, College of Henricopolis School of Medicine shall not be allowed to advertise or receive student applications until it has achieved preliminary accreditation from the Liaison Committee on Medical Education (LCME).
2. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV.
3. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of provisional certification, College of Henricopolis School of Medicine may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*.
4. that, prior to the expiration of the period of provisional certification (June 1, 2015), SCHEV will conduct a final review of faculty credentials prior to issuing full certification to College of Henricopolis School of Medicine.
5. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational program to be offered by the school.
6. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine will submit a surety instrument which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure.
7. that College of Henricopolis School of Medicine's provisional certification shall lapse if the school does not achieve preliminary accreditation from LCME by June 1, 2015. In the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the Executive Director authority to confer full certification on College of Henricopolis School of Medicine upon the school's successful satisfaction of all conditions enumerated above.

Academic Affairs Liaison Report

Dr. DeFilippo provided an abbreviated liaison report, informing the Council of a few upcoming items that will be brought to the committee at the next meeting. These include two engineering degree programs and the program productivity process. Ms. DiGennaro said her company (Center for Excellence in Education) has been involved in the mechanical and electrical engineering programs and she plans to prepare a bullet list for each member to consider when reviewing these programs.

Annual Report of the Office of Private and Out-of-State Postsecondary Education (POPE)

Dr. DeFilippo reported that the committee received the report from Ms. Rosa-Casanova.

Update on U.S. Department of Education Proposed Gainful Employment Regulations

Dr. DeFilippo said the committee did not discuss this item in much detail but he informed the Council that in Virginia, the impact of the proposed regulations will depend on program type; certificate programs mostly fall under this review. He reported that community colleges will be subject to more planning and reporting, which could potentially cause problems for these institutions because of their low tuition and low number of Title IV recipients. He noted that the federal government could provide an accommodation for the community colleges. Dr. DeFilippo informed Council that as a result of the proposed regulations, some programs could close or see a reduction in operations. The proprietary institutions feel they have been targeted and have made their concerns known. Mr. Blake informed Council members that he shared this information with the Secretary of Education. It was decided that no Council action was needed at this time. Mr. Blake indicated that he would continue conversations with the Secretary of Education and legislators about the issue.

TJ21 Implementation Committee

Mr. Haner said the committee had no action items but did review a crucial set of data. The committee will continue to review data related to each priority of the TJ21 legislation to determine the status and progress.

Discussion of Degree Attainment and Student Success

Mr. Haner complimented Mr. Massa and his staff for the amount of useful data they have provided, particularly data that are more sensitive to capturing transfer students. He highlighted a few of the charts the committee reviewed but indicated

that while Virginia is doing well in these areas, large institutions in the state drive up the numbers. There was some discussion about family income as a measure of success and it was suggested that SCHEV could make it a goal of advocating that family income should not be a primary predictor of student success. Mr. Fralin stated that the Council should look at the total picture in Virginia and stated that there is much room for improvement in graduation rates. This should be a major focus in the strategic plan and all institutions should be challenged to focus on it. Mr. Massa agreed to send members a link to data on transfer students.

Discussion of Institutional Performance Measures

Mr. Haner said the committee reviewed the performance assessment process and timeline. The committee will receive preliminary results of the measures for review in July. Council action and certification will take place in September.

Discussion of Higher Education Legislation from the 2014 General Assembly Reconvened Session

Ms. Nelson reported on the reconvened session. Mr. Haner discussed the impending crisis if the state budget is not finalized prior to July 1 and talked about ways in which SCHEV and the institutions could be affected. Mr. Blake said Michael Maul from the Department of Planning and Budget (DPB) met with the Finance Advisory Committee (FAC) on May 14. While Mr. Maul did not provide definitive information to FAC, he did say that he believed the budget issues would be resolved by July 1. Ms. Shaw-Bell indicated that, if the situation continues beyond July 1, then the Office of the Attorney General will provide counsel to institutions and agencies.

Strategic Planning Task Force

Approval of Minutes (March 17, 2014)

On a motion by Mr. Smith and seconded by Mr. Minor, the minutes from the Strategic Planning Task Force meeting of March 17, 2014, were approved unanimously.

Report from Task Force Chair

Mr. Smith provided an update of the strategic planning process and indicated that the project is on track to present the final draft to Council in October. The consultant, JBL Associates, did an outstanding job presenting information and eliciting comments from the private college presidents at the May 19 Private College Advisory Board (PCAB) meeting. Regional meetings with high school students, educators, business leaders and other interested parties are underway, and he acknowledged Dr. Moran and Mr. Bland for their assistance in scheduling constituent meetings in the Charlottesville and Hampton Roads areas respectively. A series of op ed articles is planned to introduce the concept to the Commonwealth. Information and a survey will also be placed on the SCHEV website to allow the general public to provide input about the strategic plan.

Mr. Smith reminded Council that it will receive a preliminary report in September but indicated that JBL Associates will provide general updates to staff on an ongoing basis. He reminded members that the plan can only be successful if full input and support of the Council is included. He also repeated Council's agreement that a strategic review of SCHEV would also be included in the plan. There was some discussion about the possibility of extending the deadline if necessary, but the October deadline is still expected.

Ms. DiGennaro suggested that the plan allow for some goals to remain, even as the plan evolves and Council members change. Mr. Smith said an annual review will be built into the plan to review the progress and relevancy over time. Mr. Briley suggested that value proposition be highlighted in the plan, or perhaps as a subtitle of the plan. Mr. Smith asked members to consider what role SCHEV should have in executing, implementing and ensuring the plan is successful. He suggested that the Council be "proactive" rather than "reactive." Council engagement has been present in monthly meetings with the consultant to date but it was suggested that the July Council agenda build in time for further discussion of the plan. Members also requested that staff arrange a special meeting in August, in conjunction with the new Council orientation.

Planning Group on Public and Private Partnerships for Research

Approval of Minutes (February 7, 2014 and March 7, 2014)

The minutes from the February 7, 2014, meeting were not approved at the March meeting because a quorum was not present. Because the planning group will not meet again prior to the summit, the Council was asked to approve the March 7, 2014, minutes as well. On motion by Ms. DiGennaro and seconded by Mr. Minor the minutes of the February 7, 2014, and March 7, 2014, meeting were approved unanimously by the full Council.

Overview of June 9 Summit

Ms. DiGennaro provided an update of the summit including the mission, which is to concentrate on best ways to increase funding for academic research in Virginia's colleges and universities. She indicated that SCHEV has five partners in this effort: Center for Information Technology (CIT); Virginia Business Higher Education Council (VBHEC), the Virginia Chamber of Commerce, Virginia Economic Development Partnership (VEDP) and the Center for Excellence in Education (CEE). Ms. DiGennaro thanked Mr. Blake, Dr. Edwards, and Ms. Myers for their time and assistance in planning the summit. She reviewed the list of speakers and other aspects of the summit agenda that were included in the agenda book.

Mr. Blake provided his thoughts on the call to action and any follow-up for SCHEV that will result from the summit. He would like to prepare in advance for possible actions that could result from the summit and said he would develop a list of possibilities to share with the Secretary of Education and other staff.

Ms. DiGennaro said space is limited but she encouraged members to register and attend. Mr. Lambeth agreed to encourage public college attendance. Mr. Bland thanked Ms. DiGennaro for her dedication and commitment to this important effort.

Virginia Academic Research: A Primer in Advance of the Summit

Mr. Blake encouraged all members to read the information in the agenda book prior to the summit.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

ADJOURNMENT

The next meeting will be held July 21-22, 2014, at J. Sargeant Reynolds Community College, Parham Road campus.

The meeting was adjourned at 12:30 p.m.

G. Gilmer Minor
Vice Chair

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
Central Virginia Community College	New Program Approved: Associate of Applied Science degree program in Nuclear Technology (15.1401)	Fall 2014
George Mason University	Change the title from a Bachelor of Science in Medical Technology (51.1005) to a Bachelor of Science in Medical Laboratory Science (51.1005)	Summer 2014
Tidewater Community College	New Program Approved: Associate of Applied Science degree program in Heating, Ventilation, Air Conditioning, Refrigeration (47.0201)	Fall 2014
Virginia Polytechnic Institute and State University	Change the title from a Bachelor of Science in Forestry and Wildlife (03.0501) to a Bachelor of Science in Forest Resources and Environmental Conservation (03.0501)	Fall 2014

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Institution	Degree/Program/CIP	Effective Date
Old Dominion University	Initiate Graduate Certificate program in Global Health (15.2299)	Fall 2014
Radford University	<u>Initiate new certificate programs:</u> <ul style="list-style-type: none"> • Post-Baccalaureate Certificate program in Teaching Language Arts in the Digital Age (23.9999) • Post-Baccalaureate Certificate program in Bioethics (51.3201) 	Fall 2014
Virginia Polytechnic Institute and State University	Initiate Graduate Certificate program in Marriage and Family Therapy (42.2811)	Spring 2014

Institution	Degree/Program/CIP	Effective Date
Virginia State University	Discontinue the Associate of Science in Nursing degree program (51.3801). [Program Approved: July 26, 2004]	Spring 2014

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
George Mason University	Create the Department of Biology . The Department will reside in the College of Science. The creation of the Department will help with recruiting students, recruiting and hiring tenure-track faculty, and, securing research and grant opportunities for faculty.	July 1, 2014
Virginia Commonwealth University	Rename the Department of Health and Human Performance to the Department of Kinesiology and Health Sciences . The Department has been moved from the School of Education to the College of Humanities and Sciences. The renaming reflects the focus of the unit, its activities in research and student training, and follows a national trend of similar academic units.	June 1, 2014
Virginia Military Institute	Reorganize the Department of Mathematics and Computer Science to create the Department of Applied Mathematics and the Department of Computer and Information Sciences . The reorganization will create distinct departments with distinct identities and improve their ability to market themselves to prospective majors.	June 1, 2014

State Council of Higher Education for Virginia
Closed Meeting Procedures

Personnel Matters

Motion for Closed Meeting:

I move that, pursuant to Virginia Code § 2.2-3711(A)(1), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of addressing the personnel issues:

PERFORMANCE OF THE DIRECTOR

AND

that Noëlle Shaw-Bell, legal counsel to SCHEV, as well as ~~staff members~~:

PETER BLAKE

whose presence will aid in the Council's consideration of this matter, participate in the closed meeting.

Movant: GIL MINOR

Second: _____

Date: 5-19-14

Certification of Closed Meeting

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance with the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each member's knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his or her judgment, has taken place. The statement of the departure will be recorded in the minutes.

Vote of certification:

Ayes: 5

Nays: 0

***Written certification attached.

Freedom of Information Act Certification (Personnel Exception)

We, the members of the State Council for Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711(A)(1) of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: 5/19/11

1. Gilbert Bland
2. Yolmer Minor
3. John D. Hill
4. Carlson Smith
5. Corey King
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.