

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MARCH 17, 2014
MINUTES**

Mr. Gene Lockhart (Chair) called the meeting to order at 3:41 p.m. in the Webb University Center, James/Lynnhaven Room, on the campus of Old Dominion University, Norfolk, VA.

Committee members present: Gilbert Bland, Heywood Fralin, Gene Lockhart, Julious Smith.

Committee members absent: Johanna Chase, Joann DiGennaro, Pamela Moran.

Staff members present: Joseph DeFilippo, Paula Fisher, Ashley Myers, Monica Osei, Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Mr. Smith and seconded by Mr. Fralin, minutes from the January 13, 2014, meeting were approved unanimously.

LIAISON REPORT

Dr. DeFilippo provided a report on Academic Affairs activities:

1. **2014-15 NCLB *Improving Teacher Quality Program*.** RFP has been released to Virginia higher education institutions. SCHEV expects to make approximately \$1M in awards to higher education-school partnerships. Priority areas, developed in cooperation with VDOE: STEM instruction; content area nonfiction reading and writing; college and career readiness in persuasive writing; research-based strategies to support instruction of English language learners.
2. **2013-14 Program Productivity Process.** Submissions have now been received from all four-year public institutions regarding 117 programs identified for review. Initial staff review will be complete before the end of March. A report to the committee will be included on the May 2014 agenda.
3. **Outstanding Faculty Awards (OFA) Guidelines.** Academic Affairs staff has finalized revisions to the guidelines for the Outstanding Faculty Awards (OFA) selection process, following consultation with institutions and with delegated Council members (Ms. Chase, Ms. Haddad, and Dr. Ramsey). The new guidelines will be followed in the 2104-15 selection process. Revisions include: all-electronic submission process; removal of "Teaching with Technology"

award; revision of number of nominations per institutions (reduction and simplification).

4. **Military Education Consortium.** Funding for the effort has been included in budgets proposed by both money committees. SCHEV will host a planning meeting with institutions (JMU, ODU, VCCS, VT, and UVA) in April. A briefing with the Secretary of Veteran Affairs and Homeland Security has been scheduled in early June.

5. **Staffing.**

Ms. Paula Fisher has been hired as Assistant Director of Academic Affairs (student access)

Ms. Annie Schnitzler has been hired as Administrative Assistant

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

*Master of Arts (M.A.) in Computer Game Design
George Mason University*

Dr. DeFilippo provided a summary of the proposed M.A. in Computer Game Design.

Dr. Scott Martin, founding director of the Computer Design program, was in attendance from George Mason University.

In response to Mr. Smith's question about program enrollment projections, Dr. Martin noted that the projected growth is modest considering the high demand for the program.

Staff recommended adoption and on motion by Mr. Fralin and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Computer Game Design (CIP: 10.0304), effective fall 2014.

*Bachelor of Arts (B.A.) in Human Development and Family Science
George Mason University*

Dr. DeFilippo provided a summary of the proposed B.A. in Human Development and Family Science.

Dr. Ellen Rodgers was in attendance from George Mason University.

In response to Mr. Fralin's question about program enrollment projections, Dr. Rodgers noted the expectation to enroll up to several hundred students in the first five to six years.

Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Arts (B.A.) degree program in Human Development and Family Science (CIP: 19.0701), effective fall 2014.

*Master of Education (M.Ed.) in School Librarianship
Longwood University*

Dr. DeFilippo provided a summary of the proposed M.Ed. in School Librarianship.

Dr. Audrey Church was in attendance from Longwood University.

Staff recommended adoption and on motion by Mr. Fralin and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Master of Education (M.Ed.) degree program in School Librarianship (CIP: 13.1334), effective fall 2014.

*Master of Science (M.S.) in Athletic Training
Old Dominion University*

Dr. DeFilippo provided a summary of the proposed M.S. in Athletic Training.

Dr. Bonnie Van Lunen was in attendance from Old Dominion University.

Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the Old Dominion University to initiate a Master of Science (M.S.) degree program in Athletic Training (CIP: 51.0913), effective fall 2014.

*Bachelor of Science (B.S.N.) in Nursing
University of Mary Washington*

Dr. DeFilippo provided a summary of the proposed B.S.N. in Nursing.

Dr. Jonathan Levin was in attendance from the University of Mary Washington. He acknowledged initial concerns with program duplication, but emphasized the existing need in the Fredericksburg area and confidence in meeting program enrollment projections.

Mr. Fralin and Mr. Bland commented on the need for nurses in the Commonwealth, particularly in the Fredericksburg area due to UMW's proximity to Germanna Community College.

Staff recommended adoption and on motion by Mr. Bland and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Mary Washington to initiate a Bachelor of Science in Nursing (B.S.N) degree program in Nursing (CIP: 51.3801), effective fall 2014. This approval is conditioned on the University receiving funds necessary to initiate and sustain the program from the 2014 General Assembly. If such funding is not secured, UMW must submit a plan to SCHEV documenting how requisite funds will be obtained from other sources, in time for Council to consider final unconditional approval of the program at its May 2014 meeting.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION INSTITUTIONAL (POPE) CERTIFICATIONS

Dr. DeFilippo provided a summary of information regarding the proposed applications from The Chrysm Institute of Esthetics, Dominion School of Hair Design, AK91 Training Center, and Cosmopolitan Beauty and Tech school to be certified to operate in Virginia.

Mr. Lockhart inquired how SCHEV may be affected by the backlog of schools certified by the Cosmetology Board as a result of new federal requirements. Dr. DeFilippo explained that US Department of Education Title IV regulations require these schools be authorized to offer postsecondary education in their home state, which only SCHEV can do according to the Code of Virginia. Staff will process any applications as received; the likely number of potential applicants (approx 25) remains small compared to the total number of regulated schools.

Staff recommended adoption and on motion by Mr. Fralin and seconded by Mr. Bland, the following resolution was approved unanimously to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Chrysm Institute of Esthetics to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Dominion School of Hair Design to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies AK91 Training Center to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Cosmopolitan Beauty and Tech School to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

ACTION ON PROGRAM APPROVAL POLICY ADDENDUM

Dr. DeFilippo provided a summary of the proposed addendum to Council's program approval policy.

Mr. Lockhart suggested that staff provide a report on program proposals under review. He said this would allow Council to be aware of what is in the pipeline, if/when issues arise, and add value to Boards of Visitors' decisions.

In response to Mr. Smith's question about the number of program proposals rejected by SCHEV, Dr. Osei responded that in recent years staff has not brought any proposals to the Committee for disapproval.

There was Committee consensus that the policy addendum should be assessed at an appropriate period following implementation to determine its effects and whether value has been added to the process.

Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. Bland, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the attached *Policy Addendum: Facilitated Approval for Certain Four-Year Institution Degree Program Proposals*. Staff is authorized to take administrative steps necessary to promulgate and implement the policy.

DISCUSSION OF DATA REGARDING ELECTRICAL AND MECHANICAL ENGINEERING BACHELOR PROGRAMS

Dr. DeFilippo led a discussion about engineering bachelor programs at public institutions.

Dr. Ken Ball, Mr. Neil McEwen, Dr. Oscar Barton, and Dr. Sharon Caracalla were in attendance from George Mason University. Dr. Nicole Guajardo and Dr. Anton Riel were in attendance from Christopher Newport University.

Dr. DeFilippo reviewed a handout of the recent employment data from the Virginia Employment Commission (VEC) on how many potential candidates in the workforce system were looking for work and available job openings in occupations related to electrical engineering and mechanical engineering.

Dr. Ball encouraged SCHEV to look beyond the state of Virginia when looking at employment rates as many of the Commonwealth's engineering graduates leave for job opportunities.

Dr. Ball distributed a handout supporting his comments.

Drs. Guajardo and Riedl agreed with Dr. Ball's assessment of the shortage of mechanical engineers.

Mr. Lockhart inquired how Virginia can keep mechanical engineers in the Commonwealth upon graduation and suggested the Virginia Higher Education Research Summit as a starting point in supporting such efforts.

There was Committee consensus that staff should research the state needs for bachelor's educated electrical and mechanical engineers and report on the results of such research at the May meeting.

Mr. Lockhart adjourned the meeting at 5:12 pm.

Gene Lockhart
Chair, Academic Affairs Committee

Ashley Myers
Coordinator, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
STRATEGIC PLANNING TASK FORCE
MARCH 17, 2014
MINUTES**

Mr. Smith called the meeting to order at 2:35 p.m. the Potomac/York conference room, Webb University Center, Old Dominion University, Norfolk, Virginia.

Task force members present: Heywood Fralin, Gene Lockhart, G. Gilmer Minor, Carlyle Ramsey, and Julious Smith

Task force members absent: Joann DiGennaro, Pamela Moran

Other Council members present: Gilbert Bland; Steve Haner joined the meeting at 3:15.

Staff members present: Peter Blake, Joe DeFilippo, Alan Edwards, Tod Massa, Kirsten Nelson, Lee Ann Rung, and Susan Wood

APPROVAL OF MINUTES

On a motion by Mr. Fralin and seconded by Mr. Minor the minutes from the January 13, 2014, meeting were approved unanimously.

UPDATE ON REQUEST FOR PROPOSALS FOR STRATEGIC PLAN SERVICES

Mr. Smith informed the group that on March 12 the Evaluation Committee had selected JBL Associates, Inc. as the consultant to assist with the development of the statewide strategic plan. Dr. Edwards reviewed the parameters of the request for proposals (RFP) process and explained that on March 12 staff posted a Notice of Intent to Award and subsequently began to draft a contract and scope of work to be signed after the 10-day public notice period. Dr. Edwards answered questions from members, and Mr. Smith expressed gratitude to Dr. Edwards for his diligent work in guiding the RFP process. Mr. Bland and Mr. Blake also expressed thanks to Dr. Edwards. Dr. John Lee from JBL Associates was in attendance and was acknowledged.

Mr. Smith said he was hopeful to have a kick-off session with the consultant before the end of March. The goal is to have materials for the Council to review at each stage so as to avoid questions at end of the process. Mr. Blake agreed to send the final proposal (Best and Final Offer) from JBL to the entire Council.

Dr. Wood provided an update on the preliminary themes she heard from the Council during her interviews with individual members. She thanked Ms. Covington and the

Council members for making themselves available for the phone interviews and indicated that she would be completing interviews by the end of the week.

She distributed and reviewed a “Wordle” document that included the recurring words that emerged from the phone interviews. Mr. Minor suggested adding “governance” to the document. Mr. Fralin said the plan should have a more narrow focus, and Mr. Smith said that once the consultant is involved, then emerging themes should become clear, particularly when the environmental scan is completed. Mr. Minor expressed a desire to include timetables and said the plan should result in a small number of goals, ideally about three. He also stressed that the private colleges and community colleges need to be included. Mr. Lockhart questioned whether the Council should address a variation on the collaborative model given the scarce resources that are available. Mr. Fralin suggested adding the word “relevancy” to the Wordle document. He said SCHEV needs to explore ways to become more relevant to the Governor and legislators in order to have a positive impact on higher education. Dr. Ramsey and Mr. Bland agreed but noted that the process is gaining momentum.

Dr. Wood said staff developed a summary of institutional strategic plans and will use the findings to better understand the institutions’ priorities. She indicated wide variation in the length and timeframe of the plans. Dr. Wood provided a brief review of the items highlighted in the institutional plans, saying that most were broad and comprehensive but highlighted what the institutions value and where they want to go. In response to a question raised by Mr. Minor about correlations between the strategic plan, the institutional six-year plan, and the quality enhancement plan required for recertification of institutions’ regional accreditation, Mr. Blake explained that institutions’ various plans are designed for difference audiences and different purposes, and therefore tend not to be highly correlated in focus or content. Mr. Bland agreed but asked that Council look for any overlap in the reports.

The meeting adjourned at 3:30 p.m.

Julious Smith
Chair

Lee Ann Rung
Director, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ21 IMPLEMENTATION COMMITTEE MEETING
MARCH 17, 2014
MINUTES**

Mr. Haner called the meeting to order at 3:40 p.m. in the Potomac/York conference room, Webb University Center, Old Dominion University, Norfolk, Virginia. Council members present: Stephen Haner, G. Gilmer Minor, Gary Nakamoto, and Carlyle Ramsey.

Council member absent: Martin Briley, Mary Haddad

Staff members present: Lee Andes, Peter Blake, Dan Hix, Tod Massa, Ashley Myers, Kirsten Nelson, and Lee Ann Rung.

APPROVAL OF MINUTES

On a motion by Dr. Ramsey and seconded by Mr. Minor, the minutes from the January 13, 2014, meeting were approved unanimously.

UPDATE ON GENERAL ASSEMBLY BUDGET ACTIONS

Mr. Haner reported that because legislators adjourned without approving a budget, there was nothing final to report. He indicated that legislators would return to Richmond March 24 to continue work on the budget. Mr. Hix distributed a chart showing comparisons of proposed budgets for the 2014-16 biennium from SCHEV, the Governor, House, and Senate for 2014-16 biennium. Mr. Blake explained the House and Senate's disparate approaches to student financial aid. He assured members that staff would continue to inform legislators of the Council's priority to increase student financial aid.

Mr. Blake distributed a chart summarizing SCHEV's activities in the budget and said that overall, the General Assembly supports the Council's work.

UPDATE ON 2014 LEGISLATION

Ms. Nelson reviewed the SCHEV bills that passed this session. During the 2014 legislative session, SCHEV tracked approximately 100 bills. Ms. Nelson's summary included an emphasis on the bills that have a connection to the TJ21 legislation.

She informed the committee that Mr. Blake participated in a Google hangout with VA21 on the state budget stalemate and its impact on higher education.

Mr. Haner said he would like to bring the matter of in-state tuition for students who qualify under the Deferred Action for Childhood Arrivals (DACA) back to the Council

for discussion and possible action. At the January meeting, Council members concluded that they needed additional information before approving the resolution that was presented at that time. Mr. Nakamoto agreed with Mr. Haner's suggestion.

Mr. Haner said since many institutions expressed support for this issue when the legislation was introduced this session, he would like to address it again with more input from staff. He also expressed interest in looking at other TJ21-related measures to determine how successful they have been since being implemented. Mr. Blake and Mr. Haner agreed to meet prior to the May meeting to prepare this item for discussion.

ADJOURNMENT

The meeting was adjourned at 4:35 p.m.

Steve Haner
Committee Chair

Lee Ann Rung
Director, Executive and Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MARCH 18, 2014
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in the Board of Visitors' conference room, Webb University Center, Old Dominion University, Norfolk, Virginia. Council members present: Gilbert Bland, Heywood Fralin, Stephen Haner, Gene Lockhart, G. Gilmer Minor, Gary Nakamoto, Carlyle Ramsey, and Julious Smith.

Council members absent: Martin Briley, Johanna Chase, Joann DiGennaro, Mary Haddad, and Pamela Moran.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Dan Hix, Ashley Myers, Kirsten Nelson, Monica Osei, Sylvia Rosa-Casanova, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Fralin and seconded by Mr. Smith, the minutes from the January 14, 2014, Council meeting were approved unanimously.

REMARKS BY PRESIDENT JOHN BRODERICK

Mr. Bland thanked President Broderick for the warm welcome the Council received during its visit to Old Dominion University (ODU). Dr. Ramsey introduced President Broderick and described his accomplishments during his tenure as president at ODU.

President Broderick thanked the Council and staff for being an active partner in advocating for higher education needs in the Commonwealth, and addressed the transformation of ODU, the institution's strategic plan, retention, and enrollment.

Approximately 23% of ODU's student body is military affiliated. He spoke of the complexity of deployment for military students, which requires the university to provide a different kind of service. He explained that ODU has developed a one-stop-shop to address the unique ways in which the university can assist military students.

President Broderick reported that ODU ranks third in Virginia in producing highly needed STEM graduates. ODU faculty members have received a total of 27 SCHEV outstanding faculty award winners. In research, the University ranked 55th in the country by the National Science Foundation for institutions with no medical school, and 145th overall. He attributed this success to the growth ODU has enjoyed in modeling and simulation, and bioelectrics. In 2013, ODU was a recipient of the President's Higher Education Community Service Honor Roll. This award "annually highlights the role colleges and universities play in solving community problems and placing more students on a lifelong path of civic engagement by recognizing institutions that achieve meaningful, measureable outcomes in the communities they serve."

President Broderick said the university's 2014-19 strategic plan is in the approval stage and is tied to the Commonwealth's expectations. He answered questions from members.

DIRECTOR'S REPORT

Mr. Blake reviewed the report which was included in the agenda materials. Other items highlighted from the report were:

Virginia Commission on Higher Education Board Appointments: The Secretary of Education and the Secretary of the Commonwealth asked that SCHEV develop orientation materials for the members of the commission. Mr. Fralin asked if a mechanism existed for making recommendations to SCHEV. Mr. Bland suggested that staff develop a handbook regarding what is expected of board members, including good attendance.

Board of Visitors orientation: This year's session is scheduled for October 21 and 22 and will follow a similar format to last year's event.

APA audit: Mr. Blake congratulated staff, particularly Ms. Boyd, for securing another clean audit for the agency. Mr. Bland expressed his gratitude on behalf of the Council.

Deferred Action for Childhood Arrivals: Plaintiffs that brought a lawsuit challenging the Council's policy on eligibility for in-state tuition have voluntarily dismissed their lawsuit. They have six months to re-file if they so choose.

JLARC reports: Staff held two meetings with JLARC staff in preparation for its next two reports on higher education. Both reports will be issued in fall 2014. Staff will update Council at the July meeting.

Educational outcomes of veterans: Tod Massa participated in a roundtable with technology companies and federal agencies hosted by the White House Office of Science and Technology Policy. SCHEV and the Veterans Administration are in the process of developing a partnership to explore reporting on the educational outcomes of veterans in the Commonwealth.

Student Advisory Committee: The final meeting for this year's cohort is scheduled for March 28. The SAC representative from ODU, Taniesha Simmons, was present and was introduced to the Council.

State Higher Education Executive Officers (SHEEO): Mr. Blake has been elected to the SHEEO executive committee. He indicated that Council members may be interested in attending a policy conference in Denver later this year and agreed to explore the possibilities. Dr. Ramsey congratulated Mr. Blake on his appointment and indicated that SHEEO is a good resource for getting information from other states. Mr. Nakamoto also congratulated Mr. Blake, saying his appointment reflects favorably on Virginia.

PRESENTATION ON TIDEWATER COMMUNITY COLLEGE (TCC) TEXTBOOK-FREE DEGREE PROGRAM

Mr. Blake introduced Daniel DeMarte, Vice President for Academic Affairs and Chief Academic Officer at TCC to explain a new initiative at TCC for an Associate of Science degree using no textbooks. Dr. DeMarte said the goal is to make the program more affordable to students without sacrificing the quality of education. This is done by utilizing open education resources (OER), which are free, accessible, licensed documents for teaching. Dr. DeMarte distributed a replication of the six components of TCC's Z-degree and explained each component. He stressed the importance of flexibility at all stages. He introduced the following faculty from TCC: Linda S. Williams, Professor of Business Management and Administration; Diane N. Ryan, Assistant Professor of Speech; Dr. Kimberly M. Bovee, Associate Vice President for College Readiness.

An international event to be held in Arlington, Virginia in fall of 2014 will provide an opportunity for all faculty to participate in an OER. This prestigious event was previously held in Brazil. Dr. DeMarte distributed a one-page document explaining the program and the results TCC has achieved with this model.

Dr. DeMarte and his colleagues answered questions from members, some of whom expressed an interest in reviewing the data over time to evaluate the program's effectiveness.

The chair called for a break at 10:40 a.m. The meeting resumed at 11:00 a.m.

COMMITTEE REPORTS

Academic Affairs Committee

Action on Policies at Public Institutions

Mr. Lockhart asked Dr. DeFilippo to provide a brief summary of the degree programs under consideration. Representatives from each of the programs were present at

the meeting. Dr. DeFilippo noted that the BSN program at the University of Mary Washington requests additional funding.

The committee's recommendations were seconded by Mr. Minor and the following resolutions were approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Computer Game Design (CIP: 10.0304), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Arts (B.A.) degree program in Human Development and Family Science (CIP: 19.0701), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Master of Education (M.Ed.) degree program in School Librarianship (CIP: 13.1334), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Master of Science (M.S.) degree program in Athletic Training (CIP: 51.0913), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Mary Washington to initiate a Bachelor of Science in Nursing (B.S.N) degree program in Nursing (CIP: 51.3801), effective fall 2014. This approval is conditioned on the University receiving funds necessary to initiate and sustain the program from the 2014 General Assembly. If such funding is not secured, UMW must submit a plan to SCHEV documenting how requisite funds will be obtained from other sources, in time for Council to consider final unconditional approval of the program at its May 2014 meeting.

Action on Private and Out-of-state Postsecondary Education Institutional (POPE) Certifications

Dr. DeFilippo reported that as a result of new federal requirements, SCHEV anticipates receiving 20 additional requests for certification from vocational, non-degree institutions. Mr. Fralin suggested that as part of the strategic planning process, SCHEV should determine if it is most appropriate entity to certify these institutions. Mr. Lockhart agreed and said SCHEV resources are greatly impacted if remedial action is required.

The committee's motions were seconded by Mr. Smith and the following resolutions were approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Chrism Institute of Esthetics to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Dominion School of Hair Design to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies AK9I Training Center to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Cosmopolitan Beauty and Tech School to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2014.

Action on Program Approval Policy Addendum

Mr. Lockhart said the addendum to the program approval process is intended to afford a streamlined pathway to approval for certain degree program proposals. The provisions are intended to encourage collaboration between SCHEV and the institutions as new degree programs are developed. For example, in instances where a program meets specified criteria, the institution has the option of pursuing a “pre-review” by SCHEV that would allow approval immediately following approval by the institution’s Board. At the committee meeting, Mr. Fralin suggested implementing the addendum for a trial period of one year. Staff will work on a mockup of the pipeline. The committee’s recommendations were seconded by Mr. Haner and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the attached *Policy Addendum: Facilitated Approval for Certain Four-Year Institution Degree Program Proposals*. Staff is authorized to take administrative steps necessary to promulgate and implement the policy.

Discussion of Data Regarding Electrical and Mechanical Engineering Bachelor Programs

Dr. DeFilippo said staff is working on two program proposals currently under review and has questioned whether state-need criteria have been met due to recent data about the labor market for electrical and mechanical engineers. Institutional representatives who attended the committee meeting provided more information. Dr. DeFilippo reported that staff would continue its analysis and anticipates bringing a recommendation to the committee in May. Mr. Haner was interested in hearing Mr. Briley’s perspective on how this would affect economic development. Council members also suggested that SCHEV’s wage data could be used. Mr. Fralin stressed the importance of “getting it right” and not rushing to make a decision; he also suggested it may be necessary to look at K12 to determine whether students are encouraged to take necessary courses and if advising is available to increase interest in engineering degrees.

TJ21 Implementation Committee

Update on General Assembly Budget Actions

Mr. Haner said the committee had no action since the session ended without legislators agreeing on a budget. Mr. Blake distributed a document summarizing SCHEV's activities as proposed in both the House and Senate budgets for 2014. Mr. Haner reported that members of the General Assembly return to Richmond on March 24. Staff agreed to send members any information that is received relative to the budget prior to the next meeting.

Update on 2014 Legislation

Mr. Haner asked that Ms. Nelson provide a brief overview of the legislation that was passed this session and explain how the bills align with TJ21. She reported that SCHEV worked successfully with legislators to sponsor six bills that were all approved by the Assembly. Mr. Minor said it was encouraging that the General Assembly has embraced higher education and the need for more investment. Mr. Bland thanked Mr. Minor and Mr. Blake for talking with legislators prior to the session. Mr. Fralin said it has been his observation that some members of the General Assembly feel that higher education has been at the forefront for the last two to three years. However, he stressed that even with the additional funding, higher education lags behind funding in 2009. At the same time, the cost of education is significantly greater and continues to have a negative financial impact on families. Mr. Lockhart suggested that the Council review trend charts and Mr. Haner indicated that some of the information could be revealed in the JLARC study. Mr. Hix reminded members that staff provides a yearly update to the Erosion of Funding report that will be presented in September.

Mr. Bland mentioned his growing concerns for the fate of historically black colleges and universities and suggested that this discussion be entered into the public forum.

Strategic Planning Task Force

Update on Request for Proposals (RFP) for Strategic Plan Services

Mr. Smith provided an update on the status of securing the RFP. Staff has filed a Notice of Intent to Award the job to JBL Associates after the 10-day public notice period expires on March 24. He thanked Dr. Edwards for his excellent work in shepherding staff and Council through the RFP process. Mr. Smith reported that Dr. Wood described to the committee the results of a phone survey she conducted with Council members to help create a baseline for the strategic plan. JBL Associates is aware that final recommendations need to be made to the Council in October. Mr. Bland recognized the tremendous amount of staff hours that have gone into the process but stressed the importance of continuing to move forward.

Planning Group on Public and Private Partnerships for Research

Mr. Bland provided feedback from Ms. DiGennaro in her absence. The research summit is scheduled for June 9 at the Richmond Omni Hotel. Invitations have been extended to the Governor, Senators Kaine and Warner, congressional members, other supporters of higher education, and the business community. The planning group has contacted several high-profile keynote speakers and is awaiting feedback. An invitee list has been developed and a “save the date” will be sent out the first week of April. Mr. Bland said Ms. DiGennaro expressed her thanks to the planning group members and indicated that this will be a large event. Because of space limitations, attendance will be capped at 300.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Blake thanked members for working with Dr. Wood on the strategic plan.

ADJOURNMENT

The next meeting will be held May 19-20, 2014, at Ferrum College. The May 19 schedule will include a meeting with the private college presidents. The agenda for the joint meeting will include a discussion of the strategic plan and other items that will be coordinated with the Council of Independent Colleges in Virginia (CICV). The July meetings will be held at J. Sargeant Reynolds Community College, Parham Road campus on July 21 and 22.

The meeting was adjourned at 12:00 noon.

Mary Haddad
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Central Virginia Community College	New Program Approved: Associate of Applied Science degree program in Computer and Electronics Technology—Computer Networking (15.0303).	Fall 2014
Virginia Western Community College	New Program Approved: Associate of Applied Science degree program in Mechatronics Systems Engineering Technology (15.0613).	Fall 2014
Longwood University	Change the program title and degree designation from a Bachelor of Science (B.S.) in Nursing to a Bachelor of Science in Nursing (B.S.N.) (51.1601).	Fall 2014

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Institution	Degree/Program/CIP	Effective Date
Norfolk State University	<u>Initiate new certificate programs:</u> <ul style="list-style-type: none"> • Undergraduate Certificate program in Health Services Management (51.0701) • Graduate Certificate program in Energy Systems (14.9999) • Graduate Certificate program in Transition Special Education Program (13.1019) 	Spring 2014
Old Dominion University	<u>Initiate new certificate programs:</u> <ul style="list-style-type: none"> • Graduate Certificate program in Advanced Engineering: Biomedical Engineering (14.0501) • Graduate Certificate program in Advanced Engineering: Cyber Systems Security (14.0999) • Graduate Certificate program in Advanced Engineering: Energy Systems (14.9899) • Graduate Certificate program in Coastal Engineering (14.2401) 	Spring 2014

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> • Graduate Certificate program in Engineering Management (15.1501) • Graduate Certificate program in Modeling and Simulation: Engineering (14.2701) • Graduate Certificate program in Naval Architecture and Marine Engineering (14.2201) Spring 2014 	
Virginia Polytechnic Institute and State University	Discontinue the Bachelor of Arts in Interdisciplinary Studies degree program (24.0101). [Program Approved: 1996]	Fall 2017
Virginia Polytechnic Institute and State University	<p><u>Initiate new certificate programs:</u></p> <ul style="list-style-type: none"> • Graduate Certificate program in Africana Studies (05.0201) • Graduate Certificate program in Air Transportation Systems (49.0199) • Graduate Certificate program in Biobased Materials (03.0599) • Graduate Certificate program in Civil Infrastructure Systems (14.0899) • Graduate Certificate program in Computational Engineering Science and Mechanics (14.1101) • Graduate Certificate program in Cognition and Education (13.1201) • Graduate Certificate program in Collaborative Community Leadership (44.0201) • Graduate Certificate program in Critical Design (50.0404) • Graduate Certificate program in Economic Development (45.0604) • Graduate Certificate program in Emerging Devices Technology (11.9999) • Graduate Certificate program in Engineering Education (14.9999) • Graduate Certificate program in Environmental Politics and Policy (45.1099) • Graduate Certificate program in Foundations of Political Analysis (45.1001) • Graduate Certificate program in Future Professoriate (13.1299) 	Spring 2014

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> • Graduate Certificate program in Geospatial Information Technology (45.0702) • Graduate Certificate program in Gerontology (30.1101) • Graduate Certificate program in Global Planning and International Studies (30.2001) • Graduate Certificate program in Homeland Security Policy (43.0302) • Graduate Certificate program in Human-Computer Interaction (30.3101) • Graduate Certificate program in Higher Education Administration (13.0406) • Graduate Certificate program in Information Assurance Engineering (11.1003) • Graduate Certificate program in Information Policy and Society (44.0599) • Graduate Certificate program in Integrative STEM Education (13.1399) 	
Virginia State University	Initiate Undergraduate Certificate program in Wireless Technology (15.0399).	Spring 2014

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
George Mason University	Establish the Mason Korea off-campus instructional site located at 119 Moonhwaro, Songdo-dong, Yeonsu-gu, Incheon, Korea 406-840—as an officially recognized branch campus.	March 1, 2014
Old Dominion University	Rename the School of Physical Therapy to the School of Physical Therapy and Athletic Training . The School has been renamed to reflect the coursework offered in the school and respond to the interdisciplinary mission of the College of Health Sciences.	April 1, 2014
Old Dominion University	Rename the School of Medical Laboratory and Radiation Sciences to the School of Medical Diagnostic and Translational Sciences . The School has been renamed to reflect the mission and the areas of emphasis in education and research.	April 1, 2014