

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
STRATEGIC PLANNING TASK FORCE
JANUARY 13, 2014
MINUTES**

Mr. Smith called the meeting to order at 2:35 p.m. the tenth floor conference room, 101 N. 14th Street, Richmond, Virginia.

Task force members present: Joann DiGennaro, Heywood Fralin, G. Gilmer Minor, Carlyle Ramsey, and Julious Smith

Task force members absent: Gene Lockhart, and Pamela Moran

Other Council members present: Mary Haddad, and Steve Haner (Mr. Haner joined the meeting at 3:20 p.m.)

Staff members present: Peter Blake, Joe DeFilippo, Alan Edwards, Tod Massa, Kirsten Nelson, and Lee Ann Rung

APPROVAL OF MINUTES

On a motion by Ms. Haddad and seconded by Mr. Fralin the minutes of the October 28, 2013, meeting were approved.

UPDATE ON REQUEST FOR PROPOSALS FOR STRATEGIC PLAN SERVICES

Mr. Smith reminded members that staff was to initiate a search for a consultant to manage the strategic planning process and he asked Mr. Blake to provide an update. A Request for Proposal (RFP) was issued in November, and a pre-proposal conference for all potential bidders was held in December; the process is progressing according to the state procurement guidelines. Dr. Edwards provided an update indicating that the submission deadline had been earlier in the day (2:00 p.m.) and that the proposals would be unsealed the next afternoon. Mr. Smith, along with SCHEV staff, will begin evaluating the proposals once they have been screened for basic compliance with procurement procedures. Dr. Edwards indicated that the consultancy contract would be awarded in early February.

Mr. Blake introduced Dr. Susan Wood, who is retiring this month as Vice Chancellor for Academic Services and Research at the Virginia Community College System (VCCS). She will be retained by SCHEV to draft elements of the plan, and will work in close collaboration with the consultant throughout the process. Mr. Blake reported that SCHEV is extremely fortunate to have Dr. Wood involved and stated that she has led several strategic planning processes with the VCCS. In 1992, Dr. Wood was an Outstanding Faculty Award (OFA) recipient. Dr. Wood distributed and reviewed a

draft document containing a proposed overview of and timeline for the strategic planning process.

In order to stay within the established timeline, Mr. Smith asked that committee members provide specific comments about the handout to Mr. Blake no later than January 24.

Mr. Minor clarified that SCHEV is statutorily required to develop a systemwide strategic plan. However, Mr. Smith stressed that a portion of the systemwide plan should include the work that SCHEV has done in reviewing its duties and responsibilities.

Subsequent discussion centered on the plan's potential scope and foci. Council members discussed whether and how secondary education would be included in the strategic plan. Mr. Blake provided more information about higher education's connection to PK-12 by ensuring that students are prepared to graduate and advance to college and a career. Mr. Bland reminded members that the Governor appointed a PK-12 representative to the Council to facilitate collaboration with higher education. Mr. Fralin stressed the importance of community colleges, particularly given the decline in state funding of four-year institutions. He said that PK-12 must be involved in addressing the need for remedial education in the community colleges. Mr. Fralin also said that SCHEV should compare itself to similar organizations in other states, and felt much could be learned by including both governing- and coordinating-board structures.

Ms. Haddad expressed her hope that the consultant would interview members. Mr. Blake mentioned that the RFP required proposals to include an environmental scan, which should help address most of the matters discussed.

OVERVIEW OF TIMELINE AND WORK PLAN

Mr. Blake informed members that Dr. Wood and the new consultant would be reaching out to get feedback from each Council member.

In response to questions that were raised, Mr. Blake informed the members that the message and scope of the strategic planning process has been shared with presidents, provosts, and financial officers. He said he would actively involve Council's advisory committees throughout the process. Dr. Ramsey suggested that an update to the strategic plan be included in the next boards of visitors' orientation.

Mr. Blake answered questions from members related to input from stakeholders in the strategic planning process. He also reminded members to provide staff with feedback on the overview and timeline of the strategic planning process.

OTHER BUSINESS

Mr. Blake introduced Ms. Ashley Myers, who was hired in late December as the new Coordinator for Executive and Board Affairs.

The meeting adjourned at 3:30 p.m.

Julious Smith
Chair

Lee Ann Rung
Director, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 13, 2014
MINUTES**

Mr. Fralin called the meeting to order at 3:41 PM in the ninth floor main conference room, 101 N. 14th Street, Richmond, Virginia. Committee members present: Johanna Chase, Joann DiGennaro, Heywood Fralin, and Julious Smith.

Committee members absent: Gene Lockhart, Pamela Moran

Staff members present: Joseph DeFilippo, Beverly Covington, Ashley Myers, Joseph Crook, Paula Fisher, Erin McGrath, and Sylvia Rosa-Casanova

APPROVAL OF MINUTES

On motion by Ms. Chase and seconded by Ms. DiGennaro, the minutes from the October 28, 2013, meeting were approved unanimously. Dr. DeFilippo noted a change to the agenda, moving the Annual Report on Transfers to follow the Briefing on Virginia Military Student Consortium and the Liaison Report to follow discussion of the Annual Report on Transfers.

ACTION ON POLICIES AT PUBLIC INSTITUTIONS

VCU Procedures for Compliance with the Virginia State and Local Government Conflict of Interest Act Prohibited Contracts Exception

Dr. Alan Edwards presented a brief overview of this policy and introduced Dr. Monika Markowitz of VCU.

Dr. Edwards noted an absence of SCHEV policy guidance for use by public institutions in developing internal policies on employee-contract exceptions to the Conflict of Interest Act. He advised that staff review of the VCU policy had employed a reasonableness standard, which found the proposed document to be more procedural than policy-based, creating no additional restrictions or exceptions beyond those in statute. Therefore, SCHEV staff's recommendation was approval.

Mr. Fralin noted the increasing importance of this issue and the need to encourage faculty involvement. Recognizing connections between VCU's request for approval and the potential need for all of the institutions, Mr. Fralin suggested SCHEV develop a policy for all of the institutions that promotes consistency. Mr. Smith agreed that it would be useful to have policy in place that allows for consistent application across institutions.

Dr. Edwards confirmed SCHEV's ability to create such policy guidance on contract exceptions for all institutions.

Mr. Smith proposed approving the VCU policy temporarily while SCHEV develops guidelines for all institutions.

On substitution motion by Mr. Smith and seconded by Ms. Chase the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval of the Virginia Commonwealth University policy, “Procedures for Compliance with the Virginia State and Local Government Conflict of Interest Act Prohibited Contracts Exception” as amended by the VCU Board of Visitors on May 21, 2004. This approval is in effect for a period of two years, pending development of a SCHEV policy to provide guidelines to institutions governed by § 2.2-3106(C)(8).

ACTION ON MISSION STATEMENT CHANGES AT PUBLIC INSTITUTIONS

Dr. DeFilippo presented a brief overview on the different levels of mission statement changes. The four mission statement changes to be considered all consisted of intermediate level changes.

Ms. DiGennaro expressed concern that mission statements are becoming expansive in length. She said she supports these resolutions, but also supports simplification.

On motion by Ms. Chase and seconded by Ms. DiGenarro, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for George Mason University, to take effect 30 days following adjournment of the 2014 General Assembly:

A public, comprehensive, research university established by the Commonwealth of Virginia in the National Capital Region, we are an innovative and inclusive academic community committed to creating a more just, free, and prosperous world.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for Richard Bland College, to take effect 30 days following adjournment of the 2014 General Assembly:

To prepare students for university transfer through academically rigorous programs grounded in the liberal arts tradition of William & Mary and to expand access to college credentials through strategic partnerships, specialized programming, and scalable innovation.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the University of Mary Washington, to take effect 30 days following adjournment of the 2014 General Assembly:

The University of Mary Washington is one of Virginia's outstanding public liberal arts universities, providing a superior education that inspires and enables our students to make positive changes in the world.

The University is a place where faculty, students, and staff share in the creation and exploration of knowledge through freedom of inquiry, personal responsibility, and service. UMW regards the provision of high-quality instruction as its most important function. The University offers a wide range of undergraduate and graduate programs focusing on both disciplinary and interdisciplinary studies. These academic programs afford students opportunities to integrate and apply their knowledge within broad educational experiences, to develop their professional interests, and to practice the habits of mind necessary for life-long learning. Through a professionally engaged faculty, the University supports ongoing research appropriate to the development of student abilities and faculty interests. It especially encourages the participation of undergraduates in research.

UMW's size, dedicated faculty, and historical commitment to fine teaching create an institutional culture where both undergraduate and graduate students benefit from strong connections with their faculty and multiple opportunities for active learning.

Located in Fredericksburg, between our nation's capital and the capital of the Commonwealth of Virginia, the University of Mary Washington is a nexus for engagement among diverse communities and is dedicated to supporting professional advancement and economic development and to improving the regional quality of life.

We fulfill our mission by fostering students' intellectual and creative independence, facilitating their immersion in local, regional, national, and international communities, and by inculcating the values of honor and integrity. UMW graduates are models of adaptive learning, personal achievement, responsible leadership, service to others, and engaged citizenship in a global and diverse society.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the University of Virginia, to take effect 30 days following adjournment of the 2014 General Assembly:

The University of Virginia is a public institution of higher learning guided by a founding vision of discovery, innovation, and development of the full potential of talented students from all walks of life. It serves the Commonwealth of Virginia, the nation, and the world by developing responsible citizen leaders and professionals; advancing, preserving, and disseminating knowledge; and providing world-class patient care.

We are defined by:

- *our enduring commitment to a vibrant and unique residential learning environment marked by the free and collegial exchange of ideas;*

- *our unwavering support of a collaborative, diverse community bound together by distinctive foundational values of honor, integrity, trust, and respect;*
- *our universal dedication to excellence and affordable access.*

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Master of Science (M.S.) in Management George Mason University

Dr. DeFilippo provided a summary of the proposed master's degree program in Management.

Mr. Fralin said he supports institutions that concentrate on needs of the job market.

Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Management (CIP: 52.0101), effective fall 2014.

Bachelor of Professional Studies (B.P.S.) in Health Sciences Management University of Virginia

Dr. DeFilippo provided a summary of the proposed bachelor's degree program in Health Sciences Management.

In response to Mr. Fralin's question about the applicability of the university's code of honor to online courses, Dr. Billy Cannaday, Jr., Dean of the School of Continuing and Professional Studies at the University of Virginia, responded that it is fully applicable. In response to Mr. Fralin's question about how exams are controlled, Dr. Cannaday responded that exams are regularly conducted within the capstone experience, and therefore done in the workplace.

Staff recommended adoption and on motion by Ms. Chase and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Professional Studies (B.P.S.) degree program in Health Sciences Management (CIP: 51.0701), effective fall 2014.

Bachelor of Science in Education (B.S.Ed) in Youth and Social Innovation University of Virginia

Dr. DeFilippo provided a summary of the proposed bachelor's degree program in Youth and Social Innovation.

Ms. Chase asked if there were elements of this program also included in the degree program for social work. Dr. DeFilippo said this new program is not in the same specific regulatory environment. Dr. Bob Pianta, Dean of the School of Education at the University of Virginia, stated that the focus is to draw attention on the large and growing sector that serves youth through governmental agencies and funds, foundations, and social entrepreneurship.

Ms. DiGennaro inquired about the definition of social change policy. Dr. Pianta defined social change policy as the range of policy innovations attempting to address positive outcomes with youth. They come from all sectors: education, health, public safety, etc.

Staff recommended adoption and on motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Science in Education (B.S.Ed.) degree program in Youth and Social Innovation (CIP: 19.0706), effective fall 2014.

*Bachelor of Science (B.S.) in Fish and Wildlife Conservation
Virginia Tech*

Dr. DeFilippo provided a summary of the proposed bachelor's degree program in Fish and Wildlife Conservation.

Ms. DiGenarro inquired whether the program needs accreditation by the relevant professional societies.

Dr. DeFilippo responded that except for some licensing-qualifying programs, institutions are not obligated to have programs accredited. Virginia Tech developed curriculum in accord with recommendations of the relevant professional societies.

Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Fish and Wildlife Conservation (CIP: 03.0601), effective fall 2014.

*Master of Arts in Education (M.A.Ed.) in Higher Education and Student Affairs
Virginia Tech*

Dr. DeFilippo provided a summary of the proposed master's program in Higher Education and Student Affairs.

Staff recommended adoption and on motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Arts in Education (M.A.Ed.) degree program in Higher Education and Student Affairs (CIP: 13.0406), effective fall 2014.

*Bachelor of Science (B.S.) in Packaging Systems and Design
Virginia Tech*

Dr. DeFilippo provided a summary of the proposed bachelor's degree program in Packaging Systems and Design.

Ms. Chase requested further information about this program and the need surrounding it.

Dr. Paul Winistorfer, Dean of the College of Natural Resources and Environment at Virginia Tech, said the program was an outgrowth of the wood industry and their forestry program. He said the packaging industry is a \$27 billion dollar sector and is one of the largest in the Commonwealth.

Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Packaging Systems and Design (CIP: 15.1503), effective fall 2014.

*Bachelor of Science (B.S.) in Sustainable Biomaterials
Virginia Tech*

Dr. DeFilippo provided a summary of the proposed bachelor's degree program in Sustainable Biomaterials.

Staff recommended adoption and on motion by Ms. Chase and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Sustainable Biomaterials (CIP: 03.0509), effective fall 2014.

*Doctor of Philosophy (Ph.D.) in Translational Biology, Medicine, and Health
Virginia Tech*

Dr. DeFilippo provided a summary of the proposed Doctor of Philosophy program in Translational Biology, Medicine, and Health. He emphasized that this program is an important step in boosting Virginia's ability to be nationally competitive in research.

Mr. Fralin offered positive comments on the work of the faculty and staff at the institution.

Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Doctor of Philosophy (Ph.D.) degree program in Translational Biology, Medicine, and Health (CIP: 26.0102), effective fall 2014.

BRIEFING ON VIRGINIA MILITARY STUDENT CONSORTIUM

Dr. Billy Cannaday presented a brief overview on the consortium and provided background information on Governor McDonnell's proposed 2014-16 budget which includes funding for a multi-institution consortium to provide improved services and programs to veterans at participating Virginia institutions. Participating institutions/organizations are James Madison University, Old Dominion University, University of Virginia, Virginia Community College System, Virginia Tech, and SCHEV.

Ms. DiGennaro applauded Dr. Cannaday for his work and emphasized the importance of reducing red tape and allowing veterans the freedom to determine their educational path.

Mr. Fralin asked how the Council will determine whether the consortium is a success. Mr. Cannaday noted that students will be tracked through the program and there will be follow-up with employers concerning the relevance of employee credentials. Metrics will be developed based on meetings with the military services and employers.

Dr. DeFilippo will continue reports to the committee on the progress of the consortium.

Mr. Fralin suggested a report be sent to the Governor and General Assembly on the consortium.

ANNUAL REPORT ON TRANSFERS FROM COMMUNITY COLLEGES TO FOUR-YEAR INSTITUTIONS

The Annual Report on Transfers from Community Colleges to Four-Year Institutions includes information about the success of transfer students and identifies areas for improvement. Dr. DeFilippo described information contained in the report, which SCHEV has been preparing under a General Assembly mandate since 2007. The report breaks down transfers to public four-year institutions into three categories: Transfers with baccalaureate credit associate degrees; transfers with occupational/technical credit associate degrees; and transfers without degrees. Dr. DeFilippo pointed to examples from the charts and explained the data. It notes that the proportion of transfer students who have completed a transfer associate degree has increased from 27% to 30%, and that students who have completed a transfer degree have the highest probability of earning a bachelor's degree – 70% – of all transfer students.

Dr. DeFilippo will work with the State Committee on Transfer to focus on efforts to improve the bachelor-completion rate for transfers.

Ms. DiGennaro requested statistics by general fields of program study on the disparity of graduates and transfer students not finishing their degree.

Dr. DeFilippo noted SCHEV's willingness to look into the requested data and current legislation that will clean up the Code of Virginia as it relates to transfers.

Mr. Fralin emphasized the need to understand the reasons behind the data points and said he foresees the issue of transfer graduation rates to be a focus of the strategic planning committee.

LIAISON REPORT

Dr. DeFilippo provided a report on Academic Affairs activities:

1. State Authorization Reciprocity Agreement (SARA)
 - Final version of the Southern and National SARA agreements have been distributed, along with application forms states will have to utilize.
 - The bill authorizing SCHEV to manage Virginia's participation in SARA has been filed, with Del. Massie as patron.
 - SREB's SARA Advisory Committee will meet next week in Atlanta. DeFilippo will attend.

2. Outstanding Faculty Awards (OFA)
 - The OFA Final Review Panel met in Richmond in December and selected 12 recipients.

- Following discussion with the panel and Instructional Programs Advisory Committee (IPAC), staff has developed revisions to the OFA guidelines and circulated for feedback. Among other things, proposed revisions would institute an all-electronic process and simplify the scheme for numbers of nominations by institutional size. Staff will work with OFA contacts, Council members Chase, Haddad, and Ramsey.

3. Staffing

- Mr. Joseph Crook has been hired as a Certification Specialist in the Private and Out-of-State Postsecondary Education (POPE) office.
- Ms. Lorraine Lintecum, Administrative Assistant in Academic Affairs for the past three years, has resigned to accept a position with the new Secretary for Veterans Affairs and Homeland Security.

NEW BUSINESS

The meeting was adjourned at 5:10 p.m.

Heywood Fralin
Vice Chair

Ashley D. Myers
Coordinator, Executive & Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ21 IMPLEMENTATION COMMITTEE MEETING
JANUARY 13, 2014
MINUTES**

Mr. Haner called the meeting to order at 3:35 p.m. in the 10th floor conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Mary Haddad, Stephen Haner, G. Gilmer Minor, and Carlyle Ramsey.

Council member absent: Martin Briley, and Gary Nakamoto

Staff members present: Lee Andes, Peter Blake, Dan Hix, Tod Massa, Kirsten Nelson, Lee Ann Rung, and Yan Zheng.

APPROVAL OF MINUTES

On a motion by Mr. Minor and seconded by Dr. Ramsey, the minutes from the October 28, 2013, meeting were approved.

DISCUSSION OF GOVERNOR'S INTRODUCED BUDGET

Mr. Haner asked Mr. Hix to provide an overview of the materials that were distributed. Mr. Hix reviewed the summary of major general fund items and informed members that although maintenance reserve was not funded at the same amount that Council recommended, the Governor's recommendation allows additional operational flexibility, which is favorable to the institutions.

Mr. Hix reviewed the chart comparing SCHEV's recommendations to the Governor's budget recommendations, indicating that overall, the Governor's budget recommendations were supportive of higher education, with increases averaging just over 4% in FY 2015 but virtually no increases for FY 2016. Mr. Hix informed members that while the Governor's introduced budget did include a provision for employee bonuses (contingent on sufficient revenues and agency savings and based on employee performance) of between 2 and 3 percent in FY 2015, there was no provision for a base faculty salary increase. He reported that staff would continue to follow this through the session. Mr. Hix said that the Governor's introduced budget did not fund any new initiatives, but it did include other items that SCHEV recommended, representing over 70 percent of the Council's recommendations in total.

DISCUSSION OF THE 2014 GENERAL ASSEMBLY SESSION

Ms. Nelson distributed a list of higher education bills and provided a summary by category. She requested Council's input on several bills related to immigration. Mr. Haner was in favor of the bills that would allow certain undocumented students who

met certain other requirements, to pay instate tuition rates. Mr. Haner asked that Mr. Blake prepare a resolution to bring to the full Council meeting on January 14 to gauge the Council's interest in supporting the immigration bills.

Mr. Blake agreed to keep the members informed of any Governor's bills that may arise during the session.

UPDATE ON FALL 2013 HEADCOUNT ENROLLMENT

Mr. Massa reviewed the materials and indicated that year-to-date enrollment was relatively flat. He felt confident that the state would still be able to achieve the 100,000 additional degrees outlined in the Higher Education Opportunity Act of 2011, or TJ21. Mr. Massa informed the committee that the growth reflected in the private institutions comes primarily from Liberty University. Ms. Haddad requested that staff provide a revised chart excluding Liberty University.

Mr. Massa shared some preliminary information about the community colleges but indicated that the enrollment report for the community colleges was still in draft form. He answered questions from members and agreed to send the final community college headcount enrollment to the Council.

OVERVIEW OF INCENTIVE FUNDING MODELS

Mr. Blake provided a brief overview of incentive funding models, including allocation formulas and cost-based formulas.

ADJOURNMENT

The meeting was adjourned at 5:10 p.m.

Steve Haner
Committee Chair

Lee Ann Rung
Director, Executive and Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 14, 2014
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in the SCHEV main conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Gilbert Bland, Martin Briley, Johanna Chase, Joann DiGennaro, Heywood Fralin, Mary Haddad, Stephen Haner, G. Gilmer Minor, Pamela Moran, Gary Nakamoto, Carlyle Ramsey, and Julious Smith

Council member absent: Gene Lockhart

Staff members present: Lee Andes, Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Ashley Myers, Kirsten Nelson, Lee Ann Rung, and Yan Zheng. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Dr. Ramsey and seconded by Mr. Minor, the minutes from the October 29, 2013, Executive Committee, and the October 29, 2013, Council meetings were approved unanimously.

REMARKS BY PRESIDENT TERESA SULLIVAN

Ms. Haddad introduced President Sullivan. President Sullivan provided information about the University of Virginia's (UVA) strategic planning process and indicated that over 10,000 people from all parts of the university and community were involved. She stressed the importance of maintaining a continuous plan and one that is measurable against a set of metrics. UVA's vice provost will oversee the plan throughout the year and ensure that the academic and strategic plans interconnect.

President Sullivan spoke about the importance of research in the nation and stressed that a stronger commitment to research is needed from state and federal sources. She distributed an article addressing the return on investment from research, and discussed many examples of the types of research being conducted at UVA. Examples included research that builds the workforce, strengthens the economy, and improves human health and environmental quality.

President Sullivan also provided examples of daily struggles the institutions face to attract and retain researchers. She requested that the Council work as an advocate for research. Ms. DiGennaro spoke about a research summit that Council is planning in spring 2014 to bring together various entities to explore ways to strengthen research in the Commonwealth. President Sullivan suggested that the Attorney General be invited to participate in the summit.

DIRECTOR'S REPORT

Mr. Blake reviewed the report which was included in the agenda materials. Other items highlighted from the report were:

Boards of visitors' orientation: Mr. Blake called members' attention to the survey of participants that staff conducted after the October 22 orientation. He also informed members that as required in §23-9.14:1 of the *Code of Virginia*, staff has submitted a report to the Governor and General Assembly regarding the training session.

Auditor of Public Accounts (APA) audit: Mr. Blake reported that the agency is awaiting results of the audit, but he was confident that the audit will be clean. He thanked Ms. Boyd for her efforts in working with the auditors.

Postsecondary institution ratings system: Mr. Massa will be called to Washington to serve as a national expert.

Joint Legislative Audit Review Committee (JLARC): An executive summary of the report, "Review of Academic Spending and Workload at Virginia's Public Higher Education Institutions" was included with the agenda materials and Mr. Blake encouraged members to review it.

Outstanding faculty awards (OFA): Mr. Blake thanked Ms. Chase and Dr. Ramsey for serving on the selection committee. A press release announcing this year's award recipients will be sent out at the end of January. The event will be held at The Jefferson Hotel on February 20. The Secretary of Education has been invited to attend.

Staffing: Mr. Blake introduced two new SCHEV staff: Joseph Crook, Certification Specialist in POPE; and Ashley Myers, Coordinator of Executive and Board Affairs. Dr. Susan Wood has joined the SCHEV staff on a part-time basis to help lead the strategic planning process. He reported that three additional vacancies will be filled in the coming months, including one in academic affairs; one in finance policy, and a director-level position.

COMMITTEE REPORTS

Academic Affairs Committee

Mr. Fralin chaired the academic affairs committee meeting in Mr. Lockhart's absence. He asked Dr. DeFilippo to provide the committee report.

Action on Policies at Public Institutions

Dr. DeFilippo informed the Council that Dr. Edwards researched the issue and provided the information to the committee. In the course of his research, Dr. Edwards learned that SCHEV should devise a policy based on recommendations by the Office of the Attorney General. As a result, the committee modified the resolution that was included in the agenda materials. The committee's motions were seconded by Mr. Smith and the following revised resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval of the Virginia Commonwealth University policy, "Procedures for Compliance with the Virginia State and Local Government Conflict of Interest Act Prohibited Contracts Exception" as amended by the VCU Board of Visitors on May 21, 2004. This approval is in effect for a period of two years, pending development of a SCHEV policy to provide guidelines to institutions governed by § 2.2-3106(C)(8).

Action on Policy on Mission Statement Changes at Public Institutions

The committee's motions were seconded by Mr. Fralin and the following resolutions were approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for George Mason University, to take effect 30 days following adjournment of the 2014 General Assembly:

A public, comprehensive, research university established by the Commonwealth of Virginia in the National Capital Region, we are an innovative and inclusive academic community committed to creating a more just, free, and prosperous world.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for Richard Bland College, to take effect 30 days following adjournment of the 2014 General Assembly:

To prepare students for university transfer through academically rigorous programs grounded in the liberal arts tradition of William & Mary and to expand access to college credentials through strategic partnerships, specialized programming, and scalable innovation.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the University of Mary Washington, to take effect 30 days following adjournment of the 2014 General Assembly:

The University of Mary Washington is one of Virginia's outstanding public liberal arts universities, providing a superior education that inspires and enables our students to make positive changes in the world.

The University is a place where faculty, students, and staff share in the creation and exploration of knowledge through freedom of inquiry, personal responsibility, and service. UMW regards the provision of high-quality instruction as its most important function. The University offers a wide range of undergraduate and graduate programs focusing on both disciplinary and interdisciplinary studies. These academic programs afford students opportunities to integrate and apply their knowledge within broad educational experiences, to develop their professional interests, and to practice the habits of mind necessary for life-long learning. Through a professionally engaged faculty, the University supports ongoing research appropriate to the development of student abilities and faculty interests. It especially encourages the participation of undergraduates in research.

UMW's size, dedicated faculty, and historical commitment to fine teaching create an institutional culture where both undergraduate and graduate students benefit from strong connections with their faculty and multiple opportunities for active learning.

Located in Fredericksburg, between our nation's capital and the capital of the Commonwealth of Virginia, the University of Mary Washington is a nexus for engagement among diverse communities and is dedicated to supporting professional advancement and economic development and to improving the regional quality of life.

We fulfill our mission by fostering students' intellectual and creative independence, facilitating their immersion in local, regional, national, and international communities, and by inculcating the values of honor and integrity. UMW graduates are models of adaptive learning, personal achievement, responsible leadership, service to others, and engaged citizenship in a global and diverse society.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the University of Virginia, to take effect 30 days following adjournment of the 2014 General Assembly:

The University of Virginia is a public institution of higher learning guided by a founding vision of discovery, innovation, and development of the full potential of talented students from all walks of life. It serves the Commonwealth of Virginia, the nation, and the world by developing responsible citizen leaders and professionals; advancing, preserving, and disseminating knowledge; and providing world-class patient care.

We are defined by:

- our enduring commitment to a vibrant and unique residential learning environment marked by the free and collegial exchange of ideas;*

- *our unwavering support of a collaborative, diverse community bound together by distinctive foundational values of honor, integrity, trust, and respect;*
- *our universal dedication to excellence and affordable access.*

Action on Programs at Public Institutions

Mr. Bland asked the institutional representatives who were present to introduce themselves and he thanked them for attending. The committee motions were seconded by Dr. Ramsey, and the following resolutions were approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Management (CIP: 52.0101), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Professional Studies (B.P.S.) degree program in Health Sciences Management (CIP: 51.0701), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Science in Education (B.S.Ed.) degree program in Youth and Social Innovation (CIP: 19.0706), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Fish and Wildlife Conservation (CIP: 03.0601), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Arts in Education (M.A.Ed.) degree program in Higher Education and Student Affairs (CIP: 13.0406), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Packaging Systems and Design (CIP: 15.1503), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Sustainable Biomaterials (CIP: 03.0509), effective fall 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate

a Doctor of Philosophy (Ph.D.) degree program in Translational Biology, Medicine, and Health (CIP: 26.0102), effective fall 2014.

Annual Report on Transfers from Community Colleges to Four-Year Institutions

Dr. DeFilippo reported that the committee received a brief overview of SCHEV's annual report on transfers from community colleges to four-year institutions.

Briefing on Virginia Military Student Consortium

Dr. DeFilippo reported that this informational item included a report from Dr. Cannaday on the military student consortium. This effort is intended to be scalable so the initial set of partners could be expanded to all institutions in the Commonwealth to provide improved services and programs to military students. Ms. DiGennaro suggested that Virginia Military Institute could provide valuable information, and Dr. DeFilippo agreed to pass along that suggestion to the group.

Dr. DeFilippo agreed to provide more information about the work that takes place between staff and the institutions in agenda items presented to Council for approval of new degree programs.

Other Business

Mr. Fralin suggested that the Council begin to think about advocating for the next bond issue. He felt the timing was right to begin preparing for a focus on research funding. Members discussed the best way to proceed and requested that Mr. Blake help the Council find its voice in this matter. Ms. Moran requested that staff provide specific statewide data to support advocacy for research.

Mr. Blake agreed to share any items from the General Assembly session with members that may require Council response.

CLOSED SESSION

At 10:30 a.m., Ms. Haddad read the attached motion which stated that in accordance with Virginia Code § 2.2-3711(A)(1), the Council adjourned to closed session for the purposes of addressing personnel issues related to alignment and new hires. The motion was made by Mr. Minor, seconded by Mr. Fralin, and approved unanimously. Mr. Andes, Ms. Shaw-Bell, Mr. Blake, Ms. Nelson, and Ms. Rung were asked to remain for the closed session.

The Council returned in open session at 11:10 a.m. and Ms. Haddad read the attached Freedom of Information Act Certification. Mr. Minor made a motion that was seconded by Dr. Ramsey and approved unanimously. The certification forms were signed by all members present and are attached to these minutes.

TJ21 Implementation Committee

Discussion of Governor's Introduced Budget

Mr. Haner reviewed the preliminary summary comparing the Governor's introduced budget items to SCHEV's proposed recommendations. He expressed support for the Higher Education Equipment Trust Fund (HEETF). Mr. Haner encouraged all members to review the recommendations and indicated that more information about the budget will be presented at the March meeting.

Discussion of the 2014 General Assembly Session

Mr. Haner said the committee received a report from Ms. Nelson about bills pertaining to higher education during this session. Mr. Haner asked for discussion pertaining to an immigration bill that requests in-state tuition for some undocumented students that meet a certain set of requirements. He proposed the following resolution which was seconded by Ms. Haddad:

BE IT RESOLVED that the State Council of Higher Education for Virginia supports legislative efforts in the 2014 General Assembly session to make some immigrant students who are lawfully present in the Commonwealth eligible for in-state tuition.

Members discussed the resolution and sought information from Mr. Andes on the status of Deferred Action for Childhood Arrivals (DACA). Council members concluded that they needed additional information before approving the resolution. Mr. Smith moved and Mr. Fralin seconded a motion to table the earlier resolution, which was approved 11-0. Mr. Smith made the following resolution, which was seconded by Ms. DiGennaro and approved 11-0:

BE IT RESOLVED that the State Council of Higher Education for Virginia request its staff to provide information to legislators that could be used to make an informed decision in the best interest of higher education and the state with regard to providing in-state tuition to some immigrant students who are lawfully present in the Commonwealth.

Update on Fall 2013 Headcount Enrollment

Mr. Haner indicated that Mr. Massa reported to the committee that while 2013 headcount enrollment is not quite at the level reported in October, it was his opinion that this should not have an adverse effect on the additional 100,000 degree projections.

Overview of Incentive Funding Models

Mr. Haner reported that Mr. Blake discussed incentive funding models with the committee. He encouraged members to review the agenda materials and contact staff with any questions.

Strategic Planning Task Force

Update on Request for Proposals (RFP) for Strategic Plan Services

Mr. Smith reported that the Council received ten proposals, which will be reviewed over the next few weeks. Staff hopes to conclude negotiations in early February. Mr. Smith encouraged members to review the guiding principles since they will set the tone for the plan, and encouraged members to contact him or Mr. Blake if they had questions.

Overview of Timeline and Work Plan

Mr. Smith reported that task force members received an update on the RFP process and reviewed the proposed timeline that Dr. Susan Wood presented. Mr. Blake reminded members that the timeline includes regular opportunities for members to be involved in the process. The final systemwide strategic plan will also address SCHEV's ability to achieve the goals of the plan. Ms. Haddad thanked Mr. Smith for his work on Executive Directive No. 6 and for coordinating the strategic planning process. Ms. Haddad and Mr. Bland also thanked staff.

Planning Group on Public and Private Partnerships for Research

Ms. DiGennaro reported that an expanded planning group that included representatives from the Center for Innovative Technology (CIT), the Virginia Business Higher Education Council (VBHEC), the Virginia Chamber of Commerce, Virginia Commonwealth University, George Mason University, the McAuliffe transition team, and former delegate Joe May, met on December 3 to discuss the summit that will be held in the spring. Staff is soliciting bids for meeting space in Richmond. The next planning group meeting is scheduled for February 7. She encouraged Council members to attend the summit and requested that they contact Mr. Blake with suggestions about potential participants. Ms. DiGennaro thanked staff and members of the planning group for moving forward on the summit.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Bland reported that at the last executive committee meeting, members agreed to pursue new areas in which the Council could be involved. One suggestion was to develop a rectors' council and he reported that Mr. Minor agreed to lead this group, with Mr. Fralin's assistance. Mr. Bland suggested that the group could meet two to three times per year to discuss best practices and ideas for additional board training beyond the yearly orientation session that SCHEV is required to provide.

Dr. Ramsey said that Mr. Blake provided an excellent explanation of incentive funding at the TJ21 committee meeting and felt that it has an enormous amount of potential to influence various measurable outcomes. As a way to move Virginia forward, the committee decided that Council could be influential if it supported the combination of two allocation models rather than just one. Mr. Briley expressed his hope that the 20% additional incentive funding could be earmarked for collaboration, based on successful programs that are already in place.

Mr. Fralin said Council should consider a mechanism to measure quality of degrees. As funding has increased, there is more pressure on the institutions to produce more degrees, which could have an adverse effect on quality.

Mr. Smith requested that the academic affairs committee consider whether it would be advisable to add a question to SCHEV's program approval template asking institutions to explain why collaboration is not possible if a similar program is offered by another institution.

Mr. Bland thanked Ms. Chase and Dr. Ramsey for their work on the Outstanding Faculty Awards (OFA) selection committee. Ms. Chase encouraged all members to attend the event on February 20 at the Jefferson Hotel in Richmond.

ADJOURNMENT

The next meeting will be held March 17-18, 2014, at Old Dominion University.

The meeting was adjourned at 12:20 p.m.

Mary Haddad
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Old Dominion University	Certificates: Modeling and Simulation: Health Sciences (Grad) (51.9999); Occupational Safety (Grad) (51.2206); Autism (Grad) (13.1013); Applied Behavior Analysis (Grad) (13.1099); Military Children and Families (Grad) (13.9999); and Modeling and Simulation: Education and Training (Grad) (13.0501).	Immediately
Mountain Empire Community College	Change the CIP code of the Associate of Applied Science degree program in Energy Technology (15.0901) to the Associate of Applied Science degree program in Energy Technology (15.0599).	Fall 2013