

Council's Top Three Priorities for the Strategic Plan from the Meeting on August 12, 2014 (Organized)

Expanded Opportunity: Input Priorities

- **Readiness**
 - Improve academic preparation in high school
 - Better student mentoring/advising/counseling
 - Secondary/postsecondary collaboration
- **Access**
 - Adjust to changing demographics
 - Focus on "access" institutions (HBCUs and CCs)
 - Pathways
- **Affordability**
 - Improve financial aid (generally & for neediest students)
 - Improve state funding (generally & for non-elite insts)
 - Address needy students' net-price discrepancies
 - Mitigate increases in in-state tuition

Efficient Excellence/Quality: Process Priorities

- **Student Success**
 - Improve completion/graduation rates
 - Focus on student success (advising, interventions)
 - Curricular relevance
- **Costs and Competitiveness**
 - Control/equalize/reduce, esp administrative
 - Make strategic investments (faculty, research, instructional tech, facilities)
- **Productivity**
 - Better/more efficiency in academics and non-academics
 - Research
 - Distance learning

Effective Results: Output Priorities

- **Economic Development/Prosperity**
- **Workforce Development**
 - Meet employer needs for talent/skills
 - Meet student needs for internships/apprenticeships
- **Board Development**
 - Governance and advocacy
 - Trust and credibility – integrity
 - Succession planning
- **"Higher Ed Appreciation" Development**
 - Articulate/communicate the value proposition
 - Highlight Va's excellence (and shortcomings)
 - Project/publicize job needs/workforce demand
 - Market results/opportunities