

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MAY 21, 2013
MINUTES**

Mr. Bland called the meeting to order at 9:15 a.m. in Gerard Phelan Hall, Marymount University, Arlington, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Whittington Clement, Stephen Haner, Gary Nakamoto, G. Gilmer Minor, and Katharine Webb.

Council member absent: Mary Haddad, Gene Lockhart, and Julious Smith

Staff members present: Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, Sylvia Rosa-Casanova, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Ms. Webb and seconded by Mr. Minor, the minutes from the March 19, 2013, meeting were approved unanimously.

REMARKS BY PRESIDENT SHANK

President Shank, Marymount's sixth president, spoke about the history of the university, which was founded in 1950 by the Religious of the Sacred Heart of Mary. Marymount became coed in 1986 and offered its first doctoral program in 2004. Marymount is one of two Catholic colleges in the Commonwealth and is the only comprehensive Catholic university. Half of the university's students are Catholic and half are non-Catholic, which encourages an interfaith dialogue. President Shank reminded members that the definition of the word "catholic" means "universal" and that is the concept used to engage faculty, staff, students and the communities it serves.

He reviewed the three pillars of Marymount's vision: intellectual curiosity, service to others, and a global perspective. Eighteen percent of Marymount's students are international students, making the university the third most diverse university in the south by *U.S. News and World Report* standards. Baseball has been added to the school's athletics department, which also includes men's volleyball and the first NCAA triathlon teams for both men and women. Faculty and staff provide 50,000 hours of volunteer service to the community. Dr. Shank reviewed a list of newly

constructed and recently renovated facilities, as well as upcoming projects. The “common ground” theme of Marymount’s marketing campaign is meant to bring together diverse communities.

DIRECTOR’S REPORT

Mr. Blake reviewed the report which was distributed with the agenda materials. He also distributed an update of SCHEV’s progress on the list of SCHEV priorities that was developed at the Council’s planning session in 2012.

Mr. Blake informed members that the Boards of Visitors (BOV) orientation has been scheduled for October 22 in Richmond. This year’s event will include a reception at the capitol the evening of October 21. Mr. Bland and Ms. DiGennaro will represent the Council on the BOV planning committee, which will be meeting in the near future to finalize details and arrange for speakers.

Mr. Blake discussed the prototype of a new document, entitled the “SCHEV Aggregator” and requested feedback from members before the document is finalized. Once finalized, the Aggregator will be posted on the SHEV website and distributed to news media and other stakeholders.

Sylvia Rosa-Casanova, the newly appointed Director of SCHEV’s Private and Out-of-State Postsecondary Education section, was introduced.

Mr. Blake announced that Jim Alessio will retire June 1 after more than 30 years of service in state government. Mr. Alessio has a skill set that will be missed but he will likely continue to assist the agency on special projects. The Council wished to express its thanks and gratitude to Mr. Alessio and asked that the Chairman convey this in a letter from the Council.

PRESENTATION BY AIMS MCGUINNESS, NATIONAL CENTER FOR HIGHER EDUCATION MANAGEMENT SYSTEMS (NCHEMS)

Mr. Bland introduced Mr. McGuinness who addressed nationwide trends in state coordination of higher education. He indicated that Virginia has a consistent agenda across political parties, which he felt is the key to coordination in any state. He stressed the importance of understanding Council’s coordinating role and how it differs from a governing board. He went on to say a board’s power depends less on formal authority and more on board and executive leadership. He reviewed seven traditional functions of coordinating boards and briefly discussed each.

Mr. McGuinness said that the U.S. has great research and development capacity, but it is not linked to state/regional priorities. He felt that the goals of the TJ21 legislation are on target to address the needs of the Commonwealth. He stressed the importance of including community colleges and other providers in reaching these goals. Mr. McGuinness talked about the “new realities” in higher education, which include more complex, differentiated definition of “student,” more complex

modes of learning; switch from single provider to multiple provider; switch from a provider as a single institution to providers of multiple services. He said that effective boards focus on core policy functions; build and sustain a long term agenda for the state; shift from detailed program review/approval to focus on changes in mission; and exhibit balance in process and decision-making by working with all entities.

Mr. McGuinness said that the state coordinating role is one of the most difficult roles in state government because the goal is to keep the system focused on the needs of the state, not the sum of institutional interests. He said that trying to keep everyone happy will lead to no progress. He reviewed issues facing coordinating boards across the U.S. but suggested a lesser focus on retention/graduation rates. He suggested that the Council focus instead on finding the clearest and simplest way to graduate students. One way to do this is to collaborate with others. The Council should have clarity in its goals; make sure it knows where it is going, and stay focused on that goal.

At least 20% of the board's goal should be focused on ways in which the system is contributing to the TJ21 legislation. Employers want students who can deal with content in a complex way, and who can write and understand qualitative, quantitative, and logical reasoning. Mr. McGuinness suggested that the Council could lead that conversation in Virginia and should engage employers in the conversation. He suggested that the Council encourage institutions to think differently about quality and develop competencies to achieve their goals. With limited staff and doing regulatory academic affairs, consideration should be given to what is not being done. Staff agreed to post a copy of Mr. McGuinness' presentation on the SCHEV website.

UPDATE ON ASSESSMENT OF SCHEV'S ROLES AND RESPONSIBILITIES

Secretary Fornash explained the key components of the Governor's Executive Directive #6 which requires that SCHEV accomplish the following by October 1, 2013: 1) conduct an in-depth collaborative review of its essential functions, with the aim of enhancing its ability to engage in strategic planning, policy formulation and implementation, and research and analysis 2) organize its staff and resources around those duties; 3) maintain a database of key elements and analysts to support these responsibilities and decision making at both the state and institutional levels; 4) propose specific policies and activities to increase collaboration that would enhance quality; and 5) continually seek ways to ensure Virginia's system of higher education is flexible, responsive, and accountable. Secretary Fornash asked that in its review, the Council consider all ideas that would strengthen SCHEV and sustain the requirements of the TJ21 legislation.

Mr. Blake and Mr. Bland discussed the possibility of scheduling a Council discussion on July 15. The discussion could include invited speakers to address all issues the Council considers pertinent in shaping its internal guide. Mr. Bland suggested that a facilitator guide the Council through the process to meet the October 1 deadline as stated in Executive Directive #6. He also noted that this process will assist the

Council as it begins its update of the systemwide strategic plan. Mr. Bland reminded members that discussions have already taken place with former Council chairs and others. Mr. Haner suggested that the July 15 meeting be structured in such a way as to allow members more time to discuss the issues and schedule less time for formal presentations. Ms. Webb suggested that staff inform members of the feedback received from other stakeholders to date. Ms. DiGennaro asked that staff prepare the following items to prepare for the July 15 discussion: a list of issues identified in the Council's August 2012 retreat; other input received from stakeholders; and the expectations of the Council as a result of the TJ21 legislation.

BREAK

The chair called for a break at 11:10 a.m. The meeting resumed at 11:25 a.m.

COMMITTEE REPORTS

Academic Affairs Committee

Action on Programs at Public Institutions

Mr. Bland chaired the Academic Affairs Committee in Ms. Haddad's absence and Dr. DeFilippo provided a brief report of the Committee actions. He introduced institutional representatives and moved the following resolutions individually from the Committee. The following items were seconded by Mr. Minor and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy (Ph.D.) degree program in Writing and Rhetoric (CIP: 23.1304), effective fall 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Bachelor of Science (B.S.) degree program in Integrated Environmental Sciences (CIP: 03.0104), effective fall 2013.

Dr. DeFilippo reported that the Committee voted to approve the following resolution on a vote of 2-0, with 1 abstention. Ms. DiGennaro felt she could not vote in favor of the motion. She stated that in deference to the institution, she decided to abstain rather than cast a vote against the proposal. Mr. Haner shared Ms. DiGennaro's concerns but felt it was more of a philosophical issue. The following resolution was approved (7-0), with one abstention (Ms. DiGennaro):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate

a Bachelor of Science (B.S.) degree program in Real Estate (CIP: 52.1501), effective fall 2013.

The Dean of the School of Architecture from UVA provided an explanation of this interdisciplinary program. The resolution was seconded by Ms. Webb and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to University of Virginia to initiate a Doctor of Philosophy (Ph.D.) degree program in Constructed Environment (CIP: 04.0401), effective fall 2013.

Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications

The following resolutions from the Committee were approved unanimously in block:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Lancaster Bible College/Capital Bible Seminary to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Tepeyac School of Sonography to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Assist to Succeed Dental Assisting School to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

Action on Minor Revisions to SCHEV's Program Approval Policy

Dr. DeFilippo explained that due to time constraints, the Committee was unable to address this item. He requested that the full Council review and approve the minor revisions to the policy which were technical in nature. On motion by Mr. Haner and seconded by Ms. Chase, the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves proposed revisions to the policy "State-Level Requirements for Approval of Various Academic Program Actions at Public Institutions," effective June 1, 2013.

Action on Minor Revisions to SCHEV's Organizational Change Policy

Dr. DeFilippo explained that the Committee deferred action on this item and requested that it be added to the July agenda.

Report From TJ21 Implementation Task Force

Action on Level II Education Related Measures (VSU and UMW)

Mr. Haner indicated that representatives from VSU were present at the Task Force meeting and provided a brief overview of the proposed measures. The following resolution was seconded by Mr. Minor and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Level II measures for the University of Mary Washington and Virginia State University.

Discussion of Enrollment Projections and Degree Estimates

Mr. Haner asked Mr. Blake and Mr. Massa to provide details of the discussion presented at the Task Force meeting. Mr. Blake reminded the Council of its statutory responsibility to approve the projections and estimates, which will occur at the September meeting. He explained that this initial discussion is to keep the Council informed of the progress being made toward the goal of 100,000 new degrees by 2025. Mr. Blake reviewed the materials which showed that enrollment projections reflect approximately 30,000 less what is needed. However, he said that degree estimates are higher than expected. Staff concludes that given this offset, particularly with the community colleges working to get more graduates, everything should still be on track to make the goal. Staff will continue to monitor and report this information to the Council.

Mr. Haner noted that baseline enrollment shows no growth, which is not what the General Assembly intended. He would like to see more detail on community college instate undergraduate enrollment. Mr. Nakamoto also expressed concern about the current numbers. Mr. Massa explained the unique situation faced by the community colleges and indicated that these institutions are working to increase degree production. He reminded members that there are many details that affect the numbers and indicated that as more data are collected over the next few months, he felt it would be more evident that the Commonwealth will meet or exceed the goal of 100,000 new instate degrees by 2025. Mr. Nakamoto expressed his confidence and trust in the SCHEV staff on this issue. Mr. Massa informed the Council that meetings with institutions will take place over the summer to discuss the six year plans. These meetings will also include a discussion of enrollment projections and degree estimates.

Update on Impacts of Federal Sequestration

Mr. Haner informed members that Dr. Edwards provided a presentation to the Task Force on this subject and he suggested that members read the report. Dr. Edwards' presentation included information that was updated after the agenda materials were mailed. The presentation will be available on the SCHEV website. Mr. Haner also

reported that the Task Force decided to provide the information gathered on the effects of sequestration to the money committees and request the opportunity to make a presentation on this topic at a future House Appropriations and Senate Finance Committee meeting.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Action on Resolution for Departing Council Member

Ms. Webb read the following resolution and presented it to Mr. Clement. Members thanked him for his eight years of service to the Council. The resolution was approved unanimously:

WHEREAS, Whittington Clement served as an exemplary member of the State Council of Higher Education for Virginia from 2005 to 2013; and

WHEREAS, Mr. Clement has ably served as Council Chair, Vice Chair, and on various committees and subcommittees, including the Outreach and Resources Committees, the Executive Committee, the Strategic Planning Steering Committee, and multiple task forces; and

WHEREAS, Mr. Clement's exemplary record of leadership and accomplishments in the legal profession, the state legislature, and state government, as Secretary of Transportation, has brought a unique perspective to the Council in developing key budget and policy recommendations; and

WHEREAS, his common sense approach and valuable experience helped to strengthen the Council's relationships with the Office of the Governor, the General Assembly, and the Department of Education, thereby enhancing the effectiveness of the Council to the benefit of all Virginians; and

WHEREAS, Mr. Clement effectively worked to enhance an already robust and vigorous higher education system by recognizing and appreciating the distinctive missions of each public and private college and university in Virginia, while also striving to bring them together to address common systemwide challenges; and

WHEREAS, Mr. Clement has consistently displayed a thoughtful approach in supporting the Council's ongoing commitment to accessibility and accountability within the Commonwealth's esteemed higher education system; and

WHEREAS, Mr. Clement's sharp wit, creative leadership, and strong example have generated respect among his colleagues and peers, and support and gratitude among fellow Council members who have had the privilege of serving with him; and

WHEREAS, he will continue to work to ensure that Virginia is advanced through higher education and serve as a valued and knowledgeable advisor to the Council as it continues its important work; now, therefore,

BE IT RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Whittington W. Clement** for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

Mr. Clement expressed his appreciation to members and staff and said he regrets leaving during this exciting time for SCHEV. He felt the Council currently has more responsibilities than it can adequately address and suggested that members focus on fewer issues to allow for a more in-depth study of high level policy issues. Mr. Clement suggested that the Council consider ways in which legislators and the new Administration can become more involved in the Council's work, and complimented the staff leadership for building SCHEV's credibility.

Nominating Committee

Mr. Minor made a motion that was seconded by Ms. Webb and approved unanimously to appoint the following members to the Nominating Committee and report to the Council in July with a slate of officers for Council Chair, Vice Chair, and Secretary:

Whitt Clement (Chair)
Mary Haddad
Steve Haner

Closed Session

At 12:15 p.m., Ms. Webb read the attached motion which stated that in accordance with Virginia Code § 2.2-3711(A)(1), the Council adjourned to closed session for the purposes of addressing personnel issues related to the performance of the Director. The motion was seconded by Mr. Haner and approved unanimously.

The Council returned in open session at 12:50 and Ms. Webb read the attached Freedom of Information Act Certification. Ms. Rung took a roll call vote and the following motion was made by Ms. Webb, seconded by Ms. DiGennaro, and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia authorizes a 5% salary increase for Director Peter Blake for the period July 1, 2013 to June 30, 2014, from appropriations to the Council.

ADJOURNMENT

Mr. Blake reminded members that the next meeting is scheduled for July 15-16, 2013, at the SCHEV offices.

The meeting was adjourned at 12:55 p.m.

Katharine Webb
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
College of William and Mary	Change the title of a Bachelor of Science degree program in Interdisciplinary Studies - Neuroscience (26.1501) to a Bachelor of Science degree program in Neuroscience (26.1501).	Spring 2013
Longwood University	Discontinue the Bachelor of Science degree program in Community Health Education (51.1504).	Summer 2013
Norfolk State University, Old Dominion University, Eastern Virginia Medical School	Discontinue the Doctor of Psychology degree program in Clinical Psychology (42.2801).	Fall 2012
Norfolk State University, Old Dominion University, Eastern Virginia Medical School	New Spin-off Program Approved: Doctor of Philosophy degree program in Clinical Psychology (42.2801).	Fall 2013
Mountain Empire Community College	New Program Approved: Associate of Applied Science degree program in Health Information Management (51.0707).	Fall 2013
Piedmont Virginia Community College	New Program Approved: Associate of Applied Science degree program in Culinary Arts (12.0500).	Fall 2013
Virginia Western Community College	New Program Approved: Associate of Applied Science degree program in Radiation Oncology (51.0907).	Fall 2013

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
University of Mary Washington	The College of Business has closed the Department of Accounting and Management Information Systems and the Department of Management and Marketing. The degree programs will be administered by the Dean's office from the College of Business.	July 11, 2013
Radford University	Rename the Department of Exercise, Sport, and Health Education to the Department of Health and Human Performance	August 10, 2013

Governor's STEM Academies

Two (2) Governor's STEM Academy proposals were reviewed and approved as delegated to staff:

Title of Academy	Governor's Health Sciences Academy
Location	Bruton High School (York County) and Warwick High School (Newport News)
Name of Lead Entity	Newport News Public Schools and York County School Division
Date of Approval	April 9, 2013
Academy Initiation	2013-14

Title of Academy	Governor's Health Sciences Academy
Location	Bethel High School (Hampton, VA)
Name of Lead Entity	Hampton City Public Schools
Date of Approval	April 11, 2013
Academy Initiation	2013-14

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MAY 20, 2013
MINUTES**

Mr. Bland called the meeting to order at 2:02 p.m. in the Gerard Phelan Hall, Marymount University, Arlington, Virginia.

Committee members present: Gilbert Bland, Johanna Chase, and Joann DiGennaro

Committee members absent: Mary Haddad, Gene Lockhart, and Julious Smith

Staff members present: Beverly Covington, Joseph DeFilippo, and Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Ms. Chase and seconded by Ms. DiGennaro, minutes from the March 18, 2013, meeting were approved unanimously.

LIAISON REPORT

Dr. DeFilippo suggested moving the liaison report to the end of the meeting in order to ensure enough time to address the action items on the agenda.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Dr. Peter Stearns, Dr. Shelley Reid, Dr. Douglas Eyman, and Ms. Robin Parker were in attendance from George Mason University. Dr. DeFilippo provided a summary of the proposed Ph.D. program in Writing and Rhetoric.

Ms. DiGennaro applauded universities for teaching students to communicate, especially in oral form and commented that it seems to be a skill that is lacking. She asked if the students in the PhD program will already have had training in rhetoric/grammar. Dr. DeFilippo said students will most likely come in with Masters degrees and probably will have established their skills. Dr. Stearns affirmed that statement. Ms. DiGennaro commented that employers are frustrated at the lack of skills in this area. Dr. Stearns said that they are responding to the feedback from employers.

On motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy (Ph.D.) degree program in Writing and Rhetoric (CIP: 23.1304), effective fall 2013.

Dr. Ken Perkins, Dr. Charles Ross, Dr. Mark Fink and Dr. Mary Lehman were in attendance from Longwood University. Dr. DeFilippo provided a summary of the proposed B.S. in Integrated Environmental Science program.

Mr. Bland asked about the levels of enrollment in similar programs at George Mason University, the University of Virginia and Virginia Tech. Dr. Perkins provided enrollment figures.

On motion by Ms. Chase and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Longwood University to initiate a Bachelor of Science (B.S.) degree program in Integrated Environmental Sciences (CIP: 03.0104), effective fall 2013.

Dr. Daniel Wubah, Dr. Jack Davis, Dr. Kevin Boyle, Dr. Robin Panneton, Mr. Mike Miller, and Mr. Collins Agee were in attendance on behalf of Virginia Polytechnic Institute and State University. Dr. DeFilippo provided a summary of the proposed B.S. in Real Estate program.

Ms. Chase asked how long it would take one to acquire the knowledge that students will get in this program. She questioned the need for a BS when people in real estate have not needed a degree. Dr. Wubah introduced Mr. Mike Miller, a former member of the Virginia Tech Board of Visitors who owns a real estate appraisal company in Richmond. Mr. Miller said that he feels that the program is needed because when he hires someone out of college, it takes a minimum of three to four years to train them to full productivity. With this curriculum, the employee would be productive within six to twelve months. He also testified that he is on the real estate appraisal board and the current requirement for licensure is a four-year degree. With this degree, one could meet all the requirements for licensure right out of college. Additionally, this is a graying profession in Virginia, with the average age of appraisers at 55. The number of certified appraisers is dwindling.

Mr. Bland asked if this will eliminate requirements or just speed up the process. Mr. Miller responded that it would speed it up. An employer would rather hire someone with the degree than without.

Ms. Chase asked if completion of the coursework in this degree means that the student is certified as an appraiser. The answer was no. One needs work experience before taking the exam. The program is one leg of a three-legged stool. Without education

provided by the degree program, one would have to take a minimum of 300 hours of coursework.

Ms. Chase asked whether other degrees, such as marketing, would prepare people for the certification. Mr. Collins Agee spoke, stating that he has a real estate banking firm and that he will be forced to hire students with graduate-level degrees rather than those with bachelor's degrees, at a cost to his firm.

Ms. DiGennaro said real estate is indeed multidisciplinary, but she questioned whether such a program could just be taken in another school, as VCU does with the real estate program housed in the business school. She asked Mr. Miller if he had a degree like this. He recounted his educational background and said that he had to take a lot of outside courses to learn appraising.

Dr. Wubah said the multidisciplinary and integrated approach is the future for workforce training. Cornell has a program like this at the graduate level. The lack of an undergraduate degree like this has been a deficit in this profession. They have heard from employers who said that they need individuals who understand all aspects of real estate.

Dr. Jack Davis, Dean, College of Architecture and Urban Studies, said that there is a need for communication across multiple disciplines in real estate—building, environmental studies, etc. This degree is necessary to the evolution of the commercial real estate business.

Mr. Bland said that something that intrigues him about the proposed program is the alignment with business. This is something that Governor McDonnell has stressed. Dr. Wubah said that Virginia Tech has received pledges from industry to provide funding in the amount of \$1.2 million so far, and plans to raise a total of \$10 million. If this program is made available, industry is willing to support it because there is a deficit of advanced education in their profession. Mr. Bland remarked that \$10 million would be a good sign of workforce acceptance.

Ms. DiGennaro commented that she has philosophical concerns about the proposed program. Data show that people tend to change jobs many times throughout their working lives, and a program like this may be pigeonholing students into an overly specific degree; there are courses that student could take that would provide the expertise.

Dr. DeFilippo remarked that this is a Virginia Tech bachelor's degree, and therefore students will do a substantial general education core constituting a broad-based liberal education. Job advertisements were provided to show that employers are looking for people with a bachelor's in real estate. While someone could, e.g., get an accounting degree and take some real estate courses, even a real estate minor, firms want someone who has been broadly educated in a full range of subjects related to real estate—e.g., appraisal, real estate law, civil engineering.

Mr. Bland mentioned the longitudinal study requested by the Governor to ensure that there are jobs available and the focus on alignment of programs with workforce demand. As a business major and business owner for 30 years, he feels that "business administration" really does not say anything about what the person learned. In contrast, this degree provides a very specific focus.

On motion by Ms. Chase and seconded by Mr. Bland the following resolution was approved on a 2-0 vote, with Ms. DiGennaro abstaining, to be forwarded to the full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Bachelor of Science (B.S.) degree program in Real Estate (CIP: 52.1501), effective fall 2013.

Ms. Kim Tanzer and Dr. Kirk Martini were in attendance from the University of Virginia. Dr. DeFilippo provided a summary of a proposed PhD in Constructed Environment program.

Mr. Bland asked if all of the top-tier architecture schools have a doctoral program, and the representatives responded that they do.

Dr. DeFilippo said that the primary purpose of a PhD program is to train the professoriate and there is a need for faculty in architecture and related disciplines. Real estate was affected by the recession, but BLS data show growth and there is little reason to doubt that students will find jobs. There is a modicum of duplication in that Virginia Tech does have a doctoral program in a similar area. However, Tech's strengths are different than UVA's and the reviewers felt there was a real distinction between the two. Dr. McNamee of Virginia Tech was consulted and he did not fear competition and thought the programs would be complementary.

Mr. Bland asked about the level of attainment of the faculty of the school. Ms. Tanzer responded that more than half have PhD's; others are from a past generation and do not.

On motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Doctor of Philosophy (Ph.D.) degree program in Constructed Environment (CIP: 04.0401), effective fall 2013.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION INSTITUTIONAL CERTIFICATIONS

Dr. Gary Bredfeldt and Mr. Brian Pinzer were in attendance from Lancaster Bible College/Capital Bible Seminary. Dr. DeFilippo provided a summary of information regarding the proposed application from Lancaster Bible College/Capital Bible Seminary to be certified to operate in Virginia. He explained that it is a new certification, but in substance it is a change of ownership because the school is being acquired by Lancaster, which is located in Pennsylvania.

On motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Lancaster Bible College/Capital Bible Seminary to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

Ms. Susan Gary, Ms. Lynda Rozell, and Dr. Azar Dagher were in attendance from Tepeyac School of Sonography. Dr. DeFilippo provided a summary of information regarding the proposed application from Tepeyac School of Sonography to be certified to operate in Virginia.

Ms. Chase asked how long the program is. The response was that it is a twelve week program, five days per week, Monday through Friday. Students complete 360 hours, with 195 hours in class and 165 hours in clinical. Ms. Chase asked if one needs to take an exam to be employed. The response was that one purpose of the program is to prepare students for the ARDMS (American Registry of Diagnostic Medical Sonography) certification exam. It is a niche program for people already trained as health care professionals. There are just five students per cohort, and there are three cohorts per year.

On motion by Ms. DiGennaro and seconded by Ms. Chase, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Tepeyac School of Sonography to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

Ms. Serena Lloyd was in attendance from Assist to Succeed Dental Assisting School. Dr. DeFilippo provided a summary of information regarding the proposed application from Assist to Succeed Dental Assisting School to be certified to operate in Virginia.

Ms. Chase asked how many students the school will have in the beginning and how the need for dental assistants was assessed. The response was that there would be six students initially, with potential to move to twelve. A lot of assistants come in for training on the job so that they will be better trained when they enter the field.

Ms. Chase asked about the tuition. The response was that it is \$2500 for ten Saturdays.

On motion by Ms. Chase and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Assist to Succeed Dental Assisting School to operate a postsecondary institution in the Commonwealth of Virginia, effective May 21, 2013.

Mr. Bland consulted Dr. DeFilippo regarding how to address the schedule, since the committee had not completed the agenda, but adjournment was necessary to allow members to attend the PCAB meeting, which was scheduled to start at 3:00. Dr. DeFilippo suggested that the two policy revision items remaining on the agenda could be presented to the full Council in the morning. Mr. Bland agreed.

The meeting adjourned at 3:10 p.m.



Gilbert Bland
Acting Chair, Academic Affairs Committee



Beverly Covington
Policy Analyst

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ 21 IMPLEMENTATION TASK FORCE MEETING
MAY 20, 2013
MINUTES**

Mr. Haner called the meeting to order at 1:35 p.m. in Gerard Phelan Hall, Marymount University, Arlington, Virginia. Council members present: Whittington Clement, Stephen Haner, G. Gilmer Minor, and Katharine Webb.

Committee member absent: Gary Nakamoto

Staff members present: Peter Blake, Alan Edwards, Dan Hix, and Lee Ann Rung.

APPROVAL OF MINUTES

On a motion by Mr. Minor and seconded by Ms. Webb, the minutes from the March 18, 2013, meeting were approved unanimously.

ACTION ON LEVEL II EDUCATION RELATED MEASURES (VSU AND UMW)

Mr. Blake said that Jim Alessio managed the staff work on the measures but was unable to attend the meeting. Mr. Blake also noted that Mr. Alessio plans to retire effective June 1. Members expressed their appreciation for his remarkable work on implementing the Higher Education Restructuring Act and the TJ21 legislation and indicated that his presence will be missed.

Mr. Hix discussed the process for institutions seeking Level II authority under the 2005 Higher Education Restructuring Act. He began by reviewing the first two measures proposed by the University of Mary Washington. Mr. Haner noted that the 0.25 percent increase in freshman to sophomore retention rate seemed low. Mr. Hix provided additional information related to the justification for this measure. In answer to a question raised by Ms. Webb, Mr. Blake reminded members that indicators were suspended as part of the 2011 TJ21 legislation. However, staff will continue to refresh the process over the next year and will keep the Council apprised.

Mr. Hix then reviewed the two measures proposed by Virginia State University and closed by saying that the Secretaries of Education and Finance have reviewed the measures proposed by both UMW and VSU and that the Council staff supports them and recommends Council approval. Mr. Minor asked for input from the Virginia State University representatives who were present regarding the proposed increase of 300% in actual graduates. Nicole Parsons-Pollard from VSU said President Miller is committed to increasing programs and partnerships with Fort Lee and other military institutions. She felt that the increase was in line with Virginia State's future goals. Ross Johnson, from the Veterans Affairs Office at VSU provided additional

information related to programs aimed at military students and families. Ms. Webb commended VSU on the aggressive nature of its goals. On a motion by Mr. Minor, seconded by Ms. Webb, and approved unanimously, the following resolution will be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Level II measures for the University of Mary Washington and Virginia State University.

DISCUSSION OF ENROLLMENT PROJECTIONS AND DEGREE ESTIMATES

Mr. Blake reported on this item in Mr. Massa's absence. He reviewed the benchmark projections that staff reported to the Council in January and indicated that on the surface one could assume that the 100,000 degree goal might not be achieved. He went on to report three factors that could change the assumption. First, the enrollments represent the impact of the Virginia Community College System (VCCS) actual enrollments for Fall 2012 which were significantly below those projected. The development of accurate enrollment projections is a challenge for the VCCS because unlike four-year institutions, community colleges have open enrollment admissions, and are market responsive. The second consideration is that the benchmarks for both the VCCS and Richard Bland College did not take into consideration the long term institutional goals to significantly improve student completion rates. Finally, based on early submissions of degree production, staff is confident that the system will achieve or exceed the 100,000 degree target by 2025.

Ms. Webb asked for the percentage change in retention, and Mr. Blake said he could provide the number but indicated that it was not substantial. Mr. Haner reminded the members that the Council will review these estimates again in July before approving them in September. Mr. Blake also noted that graduate and professional degrees were not part of the 100,000 target, but are important and will be included in the final projections.

UPDATE ON IMPACTS OF FEDERAL SEQUESTRATION

Dr. Edwards provided updated information on the materials that were included in the agenda book and reminded members that further updates could come at a later date. He reviewed the impact of reductions on specific programs related to higher education, including federal financial aid; research grant-making; and workforce development/job training. Dr. Edwards reminded members that Pell Grants were exempt from sequestration cuts. In addition, Dr. Edwards reviewed other impacts of the sequester on Virginia higher education. Mr. Minor asked about SCHEV's collaboration with K12 and suggested that, when preparing its budget recommendations in the fall, the Council consider a strategy to address teacher education shortfalls that may occur as a result of sequestration. Mr. Minor also expressed concern about impacts on the quality of education and felt the Council should work to ensure that the neediest students don't receive an inferior education at a lower cost. Ms. Webb and Mr. Clement felt the Council should set its priorities

to fill the gaps that will result from the federal budget reductions. Mr. Clement also suggested that Council provide this information to the gubernatorial candidates and the legislative money committees, to highlight what the reductions will mean for Virginia. It was decided that, following discussion with, and agreement by the full Council, a letter would be sent to the money committees explaining how sequester relates to the TJ21 legislation and how the federal reductions will impact Virginia. Additionally, the letter should include a request that SCHEV make a presentation on this subject at the Senate Finance and House Appropriations Committees later this year.

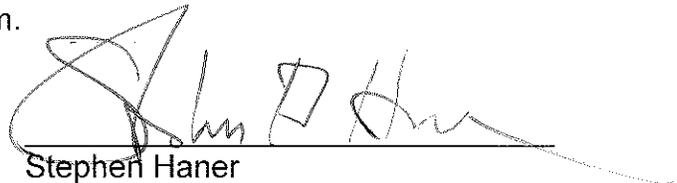
It was noted that uncertainty about the impact of sequestration will still exist when Council makes its budget recommendations in October, but members felt it was still important for legislators to understand the ways in which the Commonwealth could be affected. Council members may be asked to participate in the presentation to the money committees. Staff was encouraged to collaborate with college presidents as well, since they may already have information on the effects of sequestration on their institutions.

NEW BUSINESS

Mr. Blake mentioned that the next Higher Education Advisory Committee (HEAC) meeting is scheduled for June 17 at 1:00 in the Patrick Henry building. The Lumina Foundation is scheduled to provide a presentation on performance funding.

ADJOURNMENT

The meeting was adjourned at 2:40 p.m.



Stephen Haner
Chair



Lee Ann Rung
Manager for Executive and Council Affairs