

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
SPECIAL MEETING
JULY 15, 2013
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in House Room 3 of the State Capitol.

Council members present: Gil Bland, Joann DiGennaro, Heywood Fralin, Mary Haddad, Steve Haner, Gene Lockhart, G. Gilmer Minor, Gary Nakamoto, Julious Smith.

Council member absent: Martin Briley and Johanna Chase

Staff members present: Peter Blake, Ellie Boyd, Beverly Covington, Joe Defilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also present.

Guests: Andy Fogarty; list of scheduled speakers (below)

Introductions

Mr. Bland introduced all Council members as well as new member, Heywood Fralin. He reported that Martin Briley was also appointed to the Council but was unable to attend. Ms. Povar from the Virginia Economic Development Partnership was in attendance place of Mr. Briley. Two additional new members will be appointed by the Governor, including a superintendent from K12 and a former college president. Mr. Andy Fogarty was also introduced as the facilitator for the afternoon session.

Background Information

Mr. Smith provided background information about the six-year plan process and the Governor's Executive Directive No. 6. The purpose of this meeting is to fulfill the first part of the directive, i.e., collaboration with stakeholders. The second part of the directive deals with strategic planning and policy formulation and the Council is exploring ways in which its role could change in those areas and then organize its staff to fit those needs. Mr. Minor emphasized importance of receiving positive and constructive dialogue from the speakers.

The following speakers addressed the Council:

- 9:00 Gil Bland, Council Chair/Joey Smith, Council Member
- 9:20 Laura Fornash, Secretary of Education
- 9:40 Rick Hurley, President, University of Mary Washington/President, Council of Presidents
- 9:50 John Doswell, Former Rector, Virginia Commonwealth University

10:00 David Foster, President, State Board of Education
10:10 Glenn DuBois, Chancellor, Virginia Community College System
10:20 Tom Kramer, Executive Director, Virginia21

10:30 **BREAK**

10:50 Don Finley, President, Virginia Business Higher Education Council
11:00 The Honorable Kirk Cox, Virginia House of Delegates
11:10 Robert Lambeth, President, Council of Independent Colleges in Virginia
11:20 Mark Singer, Executive Director, Virginia Career College Association
11:30 Carol Simpson, Provost, Old Dominion University
11:40 Barry DuVal, President, Virginia Chamber of Commerce

The meeting adjourned at 1:00 p.m.

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
SPECIAL MEETING (AFTERNOON SESSION)
JULY 15, 2013
MINUTES**

Mr. Smith called the meeting to order at 1:30 p.m. and asked Mr. Fogarty to facilitate. Mr. Fogarty provided a recap of Executive Directive No. 6 and asked that the Council focus on any new priorities that should be adopted and what existing activities, if any, should be diminished. Members were asked to provide their input.

Mr. Fralin said a strong SCHEV is in the best interest of everyone and the state, but he felt that in today's environment, some of SCHEV's duties could be handled elsewhere. If necessary, the Council should consider submitting legislation to make these changes. In order to make SCHEV more relevant to the Governor and legislators, he felt the Council should provide suggestions and information that is not available elsewhere. He also felt that SCHEV should be able to determine the efficiency of each institution and provide that information to the legislators. Mr. Fralin said SCHEV should continue to find ways to determine the quality of the education, including better ways to follow students after graduation. He felt that SCHEV should produce cost models showing the difficulty institutions have in recruiting faculty. Overall, he felt that SCHEV should provide a balanced viewpoint in providing an accurate story of Virginia's higher education system.

Ms. DiGennaro felt the Council should look to staff to inform members of duties that need to be added and any that are no longer necessary to its role. She felt that access and affordability are important, but the "third leg" is quality - how to define and then assess what students are learning. She acknowledged that this is the purview of the institutional boards, but she felt SCHEV should ascertain what is needed for a core curriculum without micromanaging the institutions. Ms. DiGennaro felt the Council should consider taking action to lead a one-day session to explore private/public partnerships to increase the availability of research funding for public and private colleges in Virginia, including a report comparing state intellectual property policies.

Mr. Haner said being an advocate for higher education does not mean advocating for the university's viewpoint. Rather, he felt that SCHEV is being asked to provide leadership, which could at times "upset the applecart." He felt that the Council will not add value if it is "rubber stamping" someone else's position.

Mr. Lockhart felt SCHEV should determine how the state should spend the scarce dollars it has in higher education by creating a model that demonstrates how it is constantly improving. He felt aggressive benchmarking was needed in order to get hard facts to answer those questions. Mr. Lockhart felt there could be other sources of information SCHEV could publish related to quality that would be useful.

Mr. Bland said Virginia currently enjoys great diversity in its institutions. He felt the Council should grab hold of its advocacy role and all that it means (a different way of doing things or sometimes saying no), but he felt SCHEV should not sit by and watch the passing parade. Mr. Bland felt the Council must be fully engaged in funding and tuition policies and should look at the system as a whole in order to better understand ways in which more collaboration can be achieved between privates, for-profits, and community colleges. He suggested that the Council be bold in its efforts.

Mr. Smith felt the Council needed to better understand the link between new construction projects and the increased use of technology in order to determine what higher education should look like in the next decade.

Mr. Minor felt the Council should be part of the conversation and not just absorb and process information. He stressed the need for a strategic plan which will require establishing priorities. He felt SCHEV should re-establish the fact that it is part of a team and determine whether it looks at things from a 5,000, 20,000 or 50,000 foot perspective. Mr. Minor suggested that in order to look at the total picture, SCHEV should raise its sights and look beyond daily activities to determine how to accomplish the goals. He felt that Council members should consider their willingness to be more involved in complementing the staff to become the voice of SCHEV.

Mr. Nakamoto said SCHEV's mission and scope seems to keep increasing while the budget is decreasing. He urged members to be mindful of mission creep and felt the Council should establish priorities to ensure its own sustainability. He said SCHEV could be lost in the mix if it fails to maintain access and affordability. Mr. Nakamoto felt leadership was the key to meeting the deliverables and viewing SCHEV as a trusted partner. He reiterated an earlier comment which likened SCHEV's role to that of an umpire.

Mr. Fogarty felt the Council should be prepared to approach the General Assembly with a proposal explaining what is required to accomplish the goals of the Executive Directive. Likewise, he stressed that if the Council considers giving up certain duties to enable it to take on a more strategic role, this is the time to do it.

Ms. Haddad agreed with something mentioned by one of the morning speakers, i.e., that every institution does not need to be everything to all people. She felt that the Council continues to do well with regard to Boards of Visitors development, and that the Council should continue to champion liberal arts and promote distance learning. She suggested that the Council consider forming an advisory group of presidents from the public and private institutions. Ms. Haddad felt it was important to develop a better relationship with the General Assembly by regularly reporting SCHEV activities and then informing the Council how the information was received.

Mr. Blake said members mentioned more things the Council should be doing, in addition to what has already been mentioned in recent legislation. He spoke about the history of SCHEV and its role as buffer between the Governor, General Assembly, and

institutions. He also provided a summary of the speaker comments from the morning session and reviewed some things that are already being implemented.

The meeting adjourned at 3:10 p.m.

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JULY 15, 2013
MINUTES**

Ms. Haddad called the meeting to order at 3:36 p.m. in the SCHEV main conference room, 101 N. 14th Street, Richmond, Virginia.

Committee members present: Joann DiGennaro, Mary Haddad, Gene Lockhart, Julious Smith.

Committee members absent: Johanna Chase.

Staff members present: Beverly Covington, Joseph DeFilippo, Monica Osei, Sylvia Rosa-Casanova, Carmen Johansen, Sandra Freeman, Josephine Wright, Tosha Robinson, and Amber Jackson.

APPROVAL OF MINUTES

On motion by Ms. DiGennaro and seconded by Gene Lockhart, minutes from the May 20, 2013 meeting were approved unanimously.

PRESENTATION

Dr. Liz Getzel from VCU School of Education's Rehabilitation Research and Training Center presented on Students with Disabilities at Virginia Higher Education Institutions.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Mark McNamee, Robin Panneton, Richard Benson, Mark Pierson, David Christian, Gene Brown, and Elizabeth Hooper were in attendance on behalf of Virginia Polytechnic Institute and State University. Dr. DeFilippo provided a summary of the proposed Masters program and PhD. program in Nuclear Engineering.

There was discussion about the demand for nuclear engineers and its relation to the use of nuclear generation in the future. Mr. Christian, who is employed by Dominion Power, described the projected expansion of the industry in Virginia.

Mr. Lockhart asked Dr. DeFilippo about the timeline of the approval process. Mr. Lockhart also asked about the prospects for federal grants. Dr. Benson confirmed that they expected to be eligible for funding.

There was discussion about the projected 10% increase in nuclear engineers. Dr. DeFilippo said that the number is based on BLS projections. Dr. Benson said that demand is increasing; in addition, there is an aging workforce. Nuclear engineers are highest paid engineers and it is because of lack of supply.

On motion by Ms. DiGennaro and seconded by Mr. Lockhart, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Science/Master of Engineering (M.S./M.Eng.) degree program in Nuclear Engineering (CIP: 14.2301), effective spring 2014.

On motion by Ms. DiGennaro and seconded by Mr. Lockhart, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Doctor of Philosophy (Ph.D.) degree program in Nuclear Engineering (CIP: 14.2301), effective spring 2014.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION INSTITUTIONAL CERTIFICATIONS

Christopher Fuedo and David Yeaman were in attendance on behalf of the University of Fairfax. Christopher Melloul was in attendance on behalf of Sylvain Melloul International Hair Academy. Dr. DeFilippo provided a summary of the three proposals for certification.

On motion by Mr. Lockhart and seconded by Mr. Smith, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies University of Fairfax to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Arclabs Welding School to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Sylvain Melloul International Hair Academy to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

ACTION ON REVISIONS TO SCHEV'S ORGANIZATIONAL CHANGE POLICY

Dr. DeFilippo described the need for revisions to the organizational change policy and provided an overview of the pertinent amendments.

On motion by Mr. Smith and seconded by Mr. Lockhart, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts proposed revisions to the policy, *Organizational Changes at Public Institutions: Policies and Procedures for Internal and Off-campus Organizational Changes*, to take effect August 1, 2013.

ACTION ON GUIDELINES ON AWARD OF ACADEMIC CREDIT FOR MILITARY EDUCATION, TRAINING AND EXPERIENCE

Dr. DeFilippo provided background information on the development of the guidelines and described the key elements and the implementation process.

Ms. DiGennaro asked if there is a maximum amount of credit that can be given for evaluation methods such as CAEL. Dr. DeFilippo said there was no standard maximum for specific types of credit, but there are limitations on the amount of transfer credit that can be accepted, set by the accrediting body and/or the institution.

There was discussion about the applicability of the policy to transfer agreements and about the ability of SCHEV to review institutional policies for compliance with the guidelines.

On motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia (SCHEV) approves the attached *Guidelines on Award of Academic Credit for Military Education, Training and Experience by Virginia Public Higher Education Institutions*. The *Guidelines* shall become effective immediately and the policies of the public institutions of higher education shall reflect conformity with the *Guidelines* no later than June 30, 2014. Staff is authorized to institute a process for collecting institutional policies for review.

ACTION ON REVOCATION OF UNIVERSITY OF NORTHERN VIRGINIA'S CERTIFICATION

Dr. Ali Dastmalchi, Chancellor and Dr. Bishnu Poudel were in attendance on behalf of University of Northern Virginia.

Dr. DeFilippo provided an overview of the agenda item, including a timeline of actions taken regarding University of Northern Virginia's certification status. He explained that the revocation action is being recommended solely upon the failure of the institution to become a candidate for accreditation. Pursuant to a consent agreement that the institution voluntarily entered into with SCHEV, Council is to revoke certification if candidacy was not achieved by June 1, 2013.

Dr. Dastmalchi spoke on behalf of the institution. He said that the prior owner was not transparent to staff about progress on the application for accreditation. When he took over in August 2012, he started working on the application immediately and he and staff have been working diligently on the application since. He said that the institution now has pending application with a different accrediting body and he requested a one year extension to complete the process. In response, Ms. Sylvia Rosa-Casanova provided information regarding her investigation into the status of the institution's claimed application. Ms. Rosa-Casanova reported being informed by the accreditor that UNVA's application would not be considered.

On motion by Mr. Lockhart and seconded by Mr. Smith, the following resolution was approved unanimously to be forwarded to the full Council:

WHEREAS, the University of Northern Virginia (UNVA) has now gone five (5) years without achieving candidacy status with an accrediting body recognized by the U.S. Department of Education (USED), in violation of 8 VAC 40-31-180 (B)(2)(c); and

WHEREAS, in March 2012 UNVA voluntarily entered into a consent agreement with the State Council of Higher Education for Virginia (SCHEV) that extended the period allowed to achieve candidacy to June 1, 2013, which deadline UNVA has failed to meet; and

WHEREAS, the referenced consent agreement includes provisions (1) that if the June 1, 2013 deadline is not met, then SCHEV would proceed immediately to revoke UNVA's *Certificate to Operate*, and (2) that UNVA has waived its right to any appeals of such revocation; and

WHEREAS, Code of Virginia § 23-276.8 obligates institutions that close as a result of having their certification revoked to facilitate the preservation of student records either by transferral to SCHEV or by arrangement with another institution of postsecondary education;

THEREFORE, BE IT RESOLVED

- (i) that the State Council of Higher Education for Virginia (SCHEV) revokes the University of Northern Virginia's (UNVA) *Certificate to Operate* in the Commonwealth of Virginia, effective immediately; and
- (ii) that the proprietors of UNVA—including but not necessarily limited to the owner, board, and senior administrators—shall, as required by Code of Virginia § 23-276.8, make arrangements immediately for the transfer of student records either (1) to SCHEV in a manner and form that will facilitate storage with the Library of Virginia; or (2) to another institution of postsecondary education; and
- (iii) that SCHEV staff is authorized to review and approve any plan proposed by UNVA for the transfer of student records, and shall report to Council and the Attorney General on the status of such transfer regularly until it has been completed.

ACTION ON GUIDANCE DOCUMENT ON CERTIFICATION OF INSTITUTIONS PROVIDING INSTRUCTION THROUGH DISTANCE EDUCATION MODALITIES

Ms. Rosa-Casanova provided a summary of the elements of the proposed guidance document.

Mr. Lockhart asked about “work-arounds” for sovereign (Native American) nations. Staff was not aware of the existence of such issues, but will consult the Attorney General for advice.

On motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Guidance for Institutions Providing Instruction Through Distance Education Modalities* and authorizes staff to implement its provisions in the review of institutions applying for certification to operate in Virginia.

LIAISON REPORT

Dr. DeFilippo provided the liaison report, as follows:

Regarding the State Authorization Reciprocity Agreement, there was a National Meeting in Indianapolis on April 16-17 and a regional meeting at SREB in Atlanta on April 30-May 1.

Next steps:

- SREB to draft a southern region reciprocity agreement for states to react to.
- SCHEV will develop enabling legislation for the 2014 General Assembly.

SCHEV hosted a one-day workshop on the OFA process at the Capitol on April 23. Panel discussants included on-campus administrators, peer and final panel reviewers, and recipients.

SCHEV staff attended the State Committee on Transfer meeting on April 25 at Old Dominion University. Topics discussed: developing policy on acceptance of military credit (on the July agenda), and a process for revising the State Policy on College Transfer.

In May, staff made final selections of 2013 recipients of the NCLB higher education grant program. Ten recipients—partnerships between Virginia colleges and school districts—were identified for approximately \$1.2M. The grants supports programs to improve teacher quality in high need subjects, such as math, reading, and science education.

SCHEV has released an RFP to Virginia institutions for mini-grants to support faculty discussions of assessment, quality, and liberal education during 2013-14. A State Forum on Quality and Liberal Education will be held in May 2014. This project is supported by funds received from AAC&U and the Lumina Foundation.

Staff is proceeding with plans to hold the OPEN VA conference—on digital learning resources—on October 15 at the University of Mary Washington's Stafford campus (<http://openva.org/>).

New Business

Ms. DiGennaro said she was asked to present a proposal regarding a spring conference on public-private partnerships for research funding. She asked the committee to approve the proposal to go forward. Council members expressed their support for the proposal.

Ms. DiGennaro commended Ms. Haddad on this occasion of her last meeting as the committee chair and thanked her for her service

The meeting adjourned at 5:24 p.m.

Mary Haddad
Chair, Academic Affairs Committee

Beverly Covington
Policy Analyst

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ 21 IMPLEMENTATION TASK FORCE MEETING
JULY 15, 2013
MINUTES**

Mr. Haner called the meeting to order at 3:40 p.m. in the 10th floor conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Gilbert Bland, Stephen Haner, Heywood Fralin, and G. Gilmer Minor.

Committee member absent: Gary Nakamoto

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Dan Hix, Tod Massa, Lee Ann Rung, Diane Vermaaten, and Yan Zheng.

APPROVAL OF MINUTES

On a motion by Mr. Minor and seconded by Mr. Bland, the minutes from the May 20, 2013, meeting were approved unanimously.

ACTION ON FULL COST REPORT

Mr. Hix provided background information on this program. He mentioned that enrollment projections were used in Table 1 and are currently being updated. Based on institutions' 2013-14 tuition charges, it is estimated that all institutions will have met the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in 2013-14. Mr. Hix mentioned that since this goal has been accomplished for the last 5-6 years, Council might consider requesting SCHEV's review be removed from the SCHEV duties. On a motion by Mr. Bland and seconded by Mr. Minor, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2013-14 Full Cost Report.

UPDATE ON THE STUDENT FINANCIAL AID REPORTING STUDY

Mr. Andes informed the committee that the lack of a clear delineation between the three programs of "tuition offsets" has caused confusion and disparity in the administration and reporting of the programs. In February 2013, SCHEV convened a workgroup of institutional representatives, as well as Department of Planning and Budget, the Secretary of Education, and staff from the money committees to establish definitions that will correctly identify the three programs. The recommendations of that workgroup were included in the agenda book and Mr.

Andes indicated that staff intends to bring the item to the September Council meeting for action.

Mr. Haner suggested that since a change in the Code language is anticipated, waiting until September to approve the recommendations will not meet the deadlines for submission to the General Assembly in the 2014 session. Mr. Fralin suggested that the Council be careful when modifying the way this has been done for 40 years since it will affect Virginia and all states. After some discussion, it was decided to move forward now rather than waiting until September. On motion by Mr. Bland and seconded by Mr. Minor, staff will prepare a resolution to be brought to the full Council for approval at the July 16 meeting.

DISCUSSION OF ENROLLMENT PROJECTION AND DEGREE ESTIMATES PROCESS FOR 2014-2020

Mr. Massa reminded members that the numbers presented in May and July are still preliminary. Once the enrollment projections are finalized and meetings are conducted with the institutions in August, staff will provide the enrollment projection and degree estimates for approval at the September Council meeting. Mr. Massa indicated that current projections indicate that the state will be on track to meet the 100,000 new degree goal set by the Governor.

Dr. Glenn DuBois, Chancellor of the Virginia Community College System (VCCS), discussed VCCS enrollment and what is being done in the areas of retention and student success. He indicated that enrollments have increased by 40,000 more than five years ago, which is an unusually large number, particularly at a time when state aid has been reduced. He explained current efforts underway to accommodate this increase, including hiring additional part-time faculty to accommodate students. In an effort to retain existing students, the VCCS has been involved in a reengineering effort. Remedial education also is being addressed, particularly in math. Dr. DuBois discussed the student success coaches that are on board to assist students, the dual enrollment programs with high schools, and the Wizard, which is a popular tool to assist students in developing career options.

Mr. Fralin noted the importance of providing accurate reporting data when approving the final projections, particularly as SCHEV's goal is to be a reliable source of information. He felt institutions should be required to track student transfers in an effort to determine where there are problems. When reporting numbers in Virginia, he suggested that an annotation be made to show that there are institutions that do not get credit for some students because they transfer to another institution to complete their remaining few credits. In those cases, the institution issuing the degree gets credit for the student.

UPDATE FROM THE HIGHER EDUCATION ADVISORY COMMITTEE

Mr. Blake reviewed the agenda from the June 17 meeting. Mr. Fralin said the report that SCHEV provided at that meeting was excellent but noted that there are

significant items of cost shifting (healthcare, retirement contributions, etc.) in the budget that increase the cost to colleges, which creates a net effect in the allocation of \$300 million for higher education. He felt it would be useful for the public to be aware of this and suggested that a footnote be added to the numbers. Mr. Blake mentioned that staff has been working with the Secretary of Education on a performance funding model that would be sustainable and take into consideration differences in institutional missions.

ADJOURNMENT

The meeting was adjourned at 4:55 p.m.

Stephen Haner
Chair

Lee Ann Rung
Manager for Executive and Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JULY 16, 2013
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in SCHEV's 9th floor conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Gilbert Bland, Martin Briley, Joann DiGennaro, Mary Haddad, Stephen Haner, Gene Lockhart, Gary Nakamoto, G. Gilmer Minor, and Julious Smith.

Council members absent: Johanna Chase and Heywood Fralin.

Staff members present: Lee Andes, Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, Monica Osei, Sylvia Rosa-Casanova, and Lee Ann Rung. Noelle Shaw-Bell from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Nakamoto and seconded by Mr. Minor, the minutes from the May 21, 2013, meeting were approved unanimously, pending two minor changes (remove "Interim" on President Shank's title on page 1 and correct spelling of Ms. DiGennaro's name on page 2) that will be made by Ms. Rung.

INTRODUCTION OF NEW MEMBERS

Mr. Bland introduced new member, Martin Briley, President of the Virginia Economic Development Partnership. Mr. Briley's appointment to the Council is ex officio as noted in the 2013 legislation. Mr. Briley said he is delighted to join the Council and looks forward to working with members on creative ways in which SCHEV can make a positive impact. Mr. Bland noted that Heywood Fralin, who was present at the July 15 meeting but unable to attend this meeting, is also joining the Council. Mr. Bland indicated that the Governor will be appointing two additional members to the Council - a former college president and a K-12 superintendent.

REPORT FROM NOMINATING COMMITTEE/COUNCIL ELECTIONS

Mr. Bland asked Mr. Haner to provide the report from the nominating committee, which was chaired by Mr. Clement. The nominating committee came to a consensus that the current slate of officers has provided good leadership over the

last year and recommend that they continue, with one change to the position of secretary. No nominations were made from the floor.

The committee recommended the following officers for the 2013-14 year: Mr. Bland to continue as Chair, Mr. Minor to continue as Vice Chair, and Ms. Haddad to serve as Secretary. The motion was seconded by Mr. Nakamoto and approved unanimously.

REMARKS BY PUBLIC COLLEGE OR UNIVERSITY PRESIDENT

Richard Hurley, President of the University of Mary Washington (UMW), and newly elected Chairman of the Council of Presidents, distributed a copy and spoke about the following budget priorities as discussed with the college presidents: faculty salaries (long-term sustained commitment; student financial aid; base adequacy; enrollment growth; operation and maintenance funds; maintenance reserve; increased HEETF funds to help institutions improve undergraduate/graduate STEM programs through new equipment acquisitions. One unique issue that was listed as a priority was creation of a STEM faculty “start-up” funding pool to support institutions’ efforts to hire additional STEM faculty at research facilities. He also brought forward needs specific to community colleges which include: increase full-time faculty; base aid for non-credit workforce training that leads to industry recognized certification; and capital outlay funds for new construction in high population centers and funds to renovations needed throughout the 23 campus sector. Mr. Hurley expressed appreciation to the Council for its continued support of capital outlay. He answered questions from members and Mr. Bland invited Mr. Hurley to continue to work with the Council as it shapes its footprints moving forward.

Mr. Hurley also informed the Council of a new process that he has initiated at UMW which involves examining every function in the academic and non-academic positions. He is hoping to determine if processes that have been in place for many years are still relevant and important. This strategic resource allocation exercise will assist the institution in allocating funds to new or existing programs. The final report is expected by the end of this fall semester and he promised to keep the Council informed. Members were interested in obtaining benchmarks from similar sized institutions and felt the data could be added to Council’s response to Executive Directive No. 6.

DIRECTOR’S REPORT

Mr. Blake reviewed the report which was included in the agenda materials. He clarified information that was reported in the JLARC draft report and stressed that an increase in auxiliary enterprises does not lead to higher tuition.

Other items highlighted from the report include:

Board of Visitors training: planning continues for the training session, which is set for October 22, with an evening reception at the Capitol on October 21. Staff has also begun work on developing a board leadership program that will provide multiple opportunities for board member professional development.

Linda Woodley Scholarship: The Virginia College Access Network has established the Linda H. Woodley Service Scholarship to honor Linda's service and to provide financial assistance to young people. To date, nearly \$16,000 has been donated.

St. Paul's College: The college closed July 1. It has arranged for students to complete their programs at other institutions.

New Fiscal Year: SCHEV successfully completed FY2013 fiscal year-end having processed over \$66 million in financial transactions during the year. The new fiscal year is well underway along with work on the next biennial budget of 2014-2016. Decision packages, Technical Adjustments and Supplemental reporting are due August 30, 2013.

Outstanding Faculty Awards: Staff is grateful to the Dominion Virginia Power Foundation for sponsoring the 2014 awards. The agency recently received a check for \$75,000 for this purpose.

Tuition and fees for 2013-14: SCHEV will produce its annual tuition and fee report in August. Preliminary data show an increase in tuition and mandatory fees of about \$468, or 4.7%, at four-year institutions and \$165, or 4.4% at the community colleges.

Mr. Minor requested that other members be invited to attend the new Council member orientation to receive an updated tutorial on base adequacy.

Mr. Haner reminded the Council that the members of the General Assembly will pay particular attention to the JLARC reports and he suggested that all members read the current report and follow its progression.

FOLLOW-UP ON DISCUSSION OF SCHEV'S ROLES AND RESPONSIBILITIES

Mr. Smith reported on the following items on which the Council should focus in response to Executive Order No. 6:

- 1) Create an action plan to change SCHEV with focus on the following:
 - a. Focus on strategic plan for higher education
 - b. Review SCHEV's existing duties and responsibilities
 - i) Determine what needs to be added to SCHEV duties
 - ii) Determine what duties need to be eliminated
 - c. Form committee to foster collaboration among privates, publics, and within each group
- 2) Review existing staff duties and assignments to determine compatibility with new focus of SCHEV

- 3) Review existing Council committees to determine need and role of committees in light of new strategic plan including need for new or redirected committees to facilitate new plan.
- 4) Review database to facilitate new direction
- 5) Create timeline culminating in new strategic plan
- 6) Meet with Messrs. Blake, Bland, and Fogarty to develop first draft or plan to present to Council in September
- 7) Council members should continue to offer opinions and advice to chair or director about other things to be considered.

The first step is to meet the requirements of the Governor's directive but also develop a strategic plan for the future. Mr. Bland thanked Mr. Smith for his leadership in this effort. Mr. Briley mentioned that the Virginia Economic Development Partnership (VEDP) has a great model for collaboration which involves sharing intellectual property. He will convey this information to Mr. Smith. Mr. Minor suggested that the Council document the existing partnerships between publics and privates that were mentioned at the May PCAB meeting, and Mr. Lambeth agreed to work with staff to compile a list. Ms. Haddad suggested that the Council consider forming a joint committee of public and private presidents to increase collaboration. Mr. Minor also suggested that Council members attend future JLARC meetings as the report is being developed. Staff provided members with a copy of the draft JLARC executive summary and agreed to send a link to the entire draft report.

BREAK: The Chair called for a break at 10:40. The meeting resumed at 10:55.

DISCUSSION OF POTENTIAL 2014-16 BUDGET ITEMS

Mr. Blake reminded members that the Council will discuss this item again in September and approve the budget items at the October meeting. The items were brought for initial discussion at this meeting to assist staff in prioritizing Council recommendations. Mr. Hix presented the potential budget items and informed members that the list has been discussed with the Finance Advisory Committee. He reviewed each item and solicited input from members. Mr. Lockhart requested a summary chart of capital expenditures. Mr. Haner suggested that a note be added to indicate that the decline from peak years has been 51% for the community colleges and 47% for other institutions. He also suggested adding a chart for the Tuition Assistance Grant (TAG) over time.

COMMITTEE REPORTS

Academic Affairs Committee

Ms. Haddad said the committee heard a presentation from Liz Getzel, Director of Postsecondary Education Initiatives at Virginia Commonwealth University, Rehabilitation Research and Training Center, on students with disabilities in Virginia higher education institutions.

Action on Programs at Public Institutions

Dr. DeFilippo discussed the following programs and the committee's recommendation was seconded by Mr. Minor and approved unanimously. Mr. Haner asked when the BOV approved the programs. There was some discussion about the amount of time between the board's approval and SCHEV's staff recommendation. Dr. McNamee was invited to comment and took the opportunity to express criticism of SCHEV staff. However, Mr. Smith told members that as discussed in the committee meeting, there were issues with these proposals and staff was involved in many complicated details with regard to this particular item since the board's approval:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Science/Master of Engineering (M.S./M.Eng.) degree program in Nuclear Engineering (CIP: 14.2301), effective spring 2014.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Doctor of Philosophy (Ph.D.) degree program in Nuclear Engineering (CIP: 14.2301), effective spring 2014.

Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications

Dr. DeFilippo provided information and the following resolutions from the Committee were seconded by Ms. DiGennaro and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies University of Fairfax to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Arclabs Welding School to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Sylvain Melloul International Hair Academy to operate a postsecondary institution in the Commonwealth of Virginia, effective July 16, 2013.

Action on Revisions to SCHEV's Organizational Change Policy

Dr. DeFilippo explained the minor revisions and the reason for the policy per the Code of Virginia. The following resolution was seconded by Mr. Nakamoto and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts proposed revisions to the policy, *Organizational Changes at Public Institutions: Policies and Procedures for Internal and Off-campus Organizational Changes*, to take effect August 1, 2013.

Action on Guidelines on Award of Academic Credit for Military Education, Training and Experience

Dr. DeFilippo provided background information and reported that staff worked with the Military Education Advisory Committee (MEAC) through the 2012-13 academic year to develop the guidelines. The guidelines have also been presented and reviewed by the Instructional Programs Advisory Committee (IPAC) and that group's feedback has been incorporated into the final version. Dr. DeFilippo also recognized Lee Andes and Beverly Covington for their leadership with the MEAC. The following resolution as seconded by Mr. Minor and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia (SCHEV) approves the attached *Guidelines on Award of Academic Credit for Military Education, Training and Experience by Virginia Public Higher Education Institutions*. The *Guidelines* shall become effective immediately and the policies of the public institutions of higher education shall reflect conformity with the *Guidelines* no later than June 30, 2014. Staff is authorized to institute a process for collecting institutional policies for review.

Action on the Revocation of the University of Northern Virginia's Certification

Ms. Haddad said the committee spent much time deliberating on this item and Dr. DeFilippo briefly reviewed the timeline and explained the actions taken by staff since 2008. As a result of the institution's failure to meet the June 1, 2013, deadline for achieving accreditation candidacy, staff recommended revocation. All actions taken with regard to this institution were in consultation with the staff from the Office of the Attorney General. Ms. DiGennaro said that the institution was given much latitude to meet expectations and the actions taken by the committee were warranted. She expressed appreciation to staff for all the time and hard work that went into reaching a conclusion on this matter. Dr. DeFilippo thanked Ms. Rosa-Casanova and her staff. The following resolution was read, seconded by Mr. Nakamoto and approved unanimously:

WHEREAS, the University of Northern Virginia (UNVA) has now gone five (5) years without achieving candidacy status with an accrediting body recognized by the U.S. Department of Education (USED), in violation of 8 VAC 40-31-180 (B)(2)(c); and

WHEREAS, in March 2012 UNVA voluntarily entered into a consent agreement with the State Council of Higher Education for Virginia (SCHEV) that extended the period allowed to achieve candidacy to June 1, 2013, which deadline UNVA has failed to meet; and

WHEREAS, the referenced consent agreement includes provisions (1) that if the June 1, 2013 deadline is not met, then SCHEV would proceed

immediately to revoke UNVA's *Certificate to Operate*, and (2) that UNVA has waived its right to any appeals of such revocation; and

AND WHEREAS, Code of Virginia § 23-276.8 obligates institutions that close as a result of having their certification revoked to facilitate the preservation of student records either by transferral to SCHEV or by arrangement with another institution of postsecondary education;

THEREFORE, BE IT RESOLVED

- (i) that the State Council of Higher Education for Virginia (SCHEV) revokes the University of Northern Virginia's (UNVA) *Certificate to Operate* in the Commonwealth of Virginia, effective immediately; and
- (ii) that the proprietors of UNVA—including but not necessarily limited to the owner, board, and senior administrators—shall, as required by Code of Virginia § 23-276.8, make arrangements immediately for the transfer of student records either (1) to SCHEV in a manner and form that will facilitate storage with the Library of Virginia; or (2) to another institution of postsecondary education; and
- (iii) that SCHEV staff is authorized to review and approve any plan proposed by UNVA for the transfer of student records, and shall report to Council and the Attorney General on the status of such transfer regularly until it has been completed.

Action on Guidance Document on Certification of Institutions Providing Instruction Through Distance Education Modalities

Dr. DeFilippo provided background information on this item and the following resolution was seconded by Mr. Minor and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Guidance for Institutions Providing Instruction Through Distance Education Modalities* and authorizes staff to implement its provisions in the review of institutions applying for certification to operate in Virginia.

New Business

Ms. DiGennaro proposed to the Academic Affairs Committee that SCHEV and other strategic partners hold a session in spring 2014 to focus on public-private partnerships; collaborations between publics and privates and between institutions and business to procure more federal and state funding for research. She views this event as a way to help formulate action plans; assist institutions to increase research funding, and better understand intellectual property policies of other states and institutions to better assist Virginia institutions to garner more funding for research. Ms. DiGennaro thanked other members for assisting her in moving this effort forward. She anticipates a meeting in the fall to begin the planning and lock in

partners. She proposed the following motion which was seconded by Mr. Haner and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia convene a work group to plan a public forum in early spring 2014 on public-private partnerships to increase research funding for Virginia's colleges and universities and to review intellectual property policies, and that the work group report on its progress at the September 2013 Council meeting.

Mr. Minor indicated that while he was in favor of the concept, he was concerned about the timing and felt that any action undertaken by the Council should have a plan, a timeline, and breakdown of what can be expected from the effort.

Mr. Haner felt this is the kind of systemwide forward thinking in which the Council should be involved. Mr. Briley indicated that the VEDP is in the process of mapping institutions and expressed his interest in the scope of this effort. Ms. DiGennaro said she hoped that other Council members would participate in the planning of this event and invited all to participate. She also offered her staff time in assisting with this effort.

Ms. Haddad thanked Dr. DeFilippo for the time he spent with her as she chaired the Academic Affairs Committee and said she looks forward to continuing as a member of the committee.

Report From TJ21 Implementation Task Force

Action on 2013-14 Full Cost Report

Mr. Haner reviewed the chart on average nonresident tuition as a percent of average cost of education. The committee's recommendation was seconded by Mr. Smith and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2013-14 Full Cost Report.

Update on the Student Financial Aid Reporting Study

Mr. Haner provided background on this study and directed the Council's attention to the recommendations of the SCHEV convened workgroup. Mr. Andes answered questions and Mr. Haner explained that the Task Force was in favor of approving the recommendations now rather than in September in order to meet the deadlines for submission to the General Assembly in the 2014 session.

The following resolution was read by Mr. Haner, seconded by Ms. DiGennaro and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the recommendations from the Spring 2013 SCHEV Ad Hoc

Workgroup, including establishing definitions and reporting protocol for Tuition & Fee Revenue Used for Financial Aid, and reaffirms its November 2012 recommendation of policies pertaining to Tuition & Fee Revenue Used for Financial Aid.

Discussion of Enrollment Projection and Degree Estimates Process for 2014-2020

Mr. Haner reported that this item will be brought back to Council for action in September. The process is ongoing and the numbers are still tentative. However, staff feels that while enrollment growth is not as robust as expected, they remain positive that the goal of 100,000 additional Virginia degrees will be met.

Update from the Higher Education Advisory Committee

Mr. Haner said the Task Force members received an update from Mr. Blake and Mr. Fralin, who is a member of the advisory committee. Mr. Blake reminded members that the TJ21 language indicates that the advisory committee would make recommendations to the Council. The next advisory committee meeting is scheduled for August 26.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Bland asked that staff work with the Office of the Attorney General to revise the SCHEV bylaws to bring them into conformance with recent legislative changes and any changes that will be forthcoming from the Council related to Executive Directive No. 6.

Action on Resolution for Departing Council Member

Mr. Bland informed the members that Ms. Webb's term ended as of June 30. He expressed the Council's thanks for her four years of service and indicated that the Council will miss her expertise. Ms. Haddad read the resolution, which was approved unanimously and will be mailed to Ms. Webb:

WHEREAS, Katharine M. Webb served as an exemplary member of the State Council of Higher Education for Virginia from 2009 to 2013; and

WHEREAS, Ms. Webb ably served as Council Secretary and on various Council committees and subcommittees, including the Restructuring subcommittee, Budget Recommendations task force, Economic Opportunity Metrics task force, and the TJ21 Implementation task force; and

WHEREAS, Ms. Webb's vast and valued experience in Virginia politics enabled her to serve as a beneficial "legislative lead" to the Council and staff during the legislative session; and

WHEREAS, her record of common sense leadership and accomplishments in the health care community and the legislative process enabled her to contribute significantly to creating policies to ensure the affordability, accountability, and accessibility of higher education in the Commonwealth; and

WHEREAS, Ms. Webb consistently displayed a collaborative approach in addressing the needs of Virginia's system of public and private colleges and universities, by encouraging open dialogue between colleges presidents and the Council; and

WHEREAS, Ms. Webb has worked tirelessly to maintain her commitment to the principle of ensuring that a college education remains affordable to all qualified Virginians and their families; and

WHEREAS, Ms. Webb has garnered the support and gratitude from fellow Council members who have had the honor and privilege of serving with her; and

WHEREAS, she will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; now, therefore,

BE IT RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Katharine M. Webb** for her distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to her best wishes for continued success in all future endeavors.

Discussion of Meeting Dates/Locations for Calendar Year 2014

Mr. Blake indicated that the dates follow the Council's current schedule. Additional meetings may be added on the Monday mornings prior to the meetings held in Richmond to discuss the institutional six-year plans. He asked that Council members review the dates and inform staff if there are any conflicts. Mr. Bland asked that staff add a community college to the list before a final recommendation is brought to the Council for approval in September.

ADJOURNMENT

Mr. Blake reminded members that the next meeting is scheduled for September 16-17 at Radford University. The September 16 meeting will include a joint meeting with the public college presidents.

The meeting was adjourned at 12:45 p.m.

Mary Haddad
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Addition of the degree designation Bachelor of Arts (B.A.) to the existing Bachelor of Science (B.S.) degree program in Criminology, Law and Society (43.0107).	Fall 2013
James Madison University	Discontinue the Certificate program in Gerontology (30.1101).	Spring 2013
James Madison University	Discontinue the Certificate program in Strategic Planning for International Stabilization & Recovery (44.9999).	Spring 2013
Old Dominion University	Graduate Certificates: Geographic Information Science (45.0702); Literature (23.1401); Modeling and Simulation – International Professional Writing (23.1303); Studies (14.9999) Spatial Analysis of Coastal Environments (40.9999); The Teaching of Writing (13.1299); Teaching of English to Speakers of Other Languages (TESOL) (13.1401); Women’s Studies (05.0207)	Spring 2013
Virginia Commonwealth University	Change the CIP code of the following programs from (51.2099) to (51.2010): Master of Science (M.S.) in Pharmaceutical Sciences; Master of Pharmaceutical Sciences (M.P.S.); Doctor of Philosophy (Ph.D.) in Pharmaceutical Sciences	Summer 2013
Virginia Polytechnic Institute and State University	Discontinue the Master of Information Systems (M.I.S.) degree program (11.0401).	Fall 2013

Virginia State University	Change the program title from a Bachelor of Fine Arts (B.F.A.) in Visual Communication Art and Design (50.0101) to a Bachelor of Fine Arts (B.F.A.) in Visual Arts (50.0101).	Fall 2013
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Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Virginia Military Institute	Rename the Department of Psychology and Philosophy to the Department of Psychology.	August 1, 2013
Virginia Military Institute	Rename the Department of English and Fine Arts to the Department of English, Rhetoric, and Humanistic Studies.	August 1, 2013

Governor's STEM/Health Sciences Academies

Ten (10) Governor's STEM/Health Sciences Academy proposals were reviewed and approved as delegated to staff:

Title of Academy	Governor's Health Sciences Academy
Location	Monticello High School (Albemarle County)
Name of Lead Entity	Albemarle County Schools
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Title of Academy	Governor's Health Sciences Academy
Location	Monacan High School and Cosby High School (Chesterfield County)
Name of Lead Entity	Chesterfield County Public Schools
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Title of Academy	Governor's STEM Academy
Location	George C. Marshall High School (Fairfax County)
Name of Lead Entity	Fairfax County Public Schools
Date of Approval	June 5, 2013

Academy Initiation	2013-14
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Title of Academy	Governor's Health Sciences Academy
Location	Fall Church High School (Fairfax County)
Name of Lead Entity	Fairfax County Public Schools
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Title of Academy	Governor's Health Sciences Academy
Location	West Potomac High School (Fairfax County)
Name of Lead Entity	Fairfax County Public Schools
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Title of Academy	Governor's Health Sciences Academy
Location	Gloucester High School (Gloucester County) and Mathews High School (Mathews County)
Name of Lead Entity	Gloucester County Public Schools and Mathews County Public Schools
Date of Approval	June 5, 2013
Academy Initiation	2013-14

Title of Academy	Governor's STEM Academy
Location	Harrisonburg High School (City of Harrisonburg)
Name of Lead Entity	Harrisonburg City Public Schools
Date of Approval	June 5, 2013
Academy Initiation	2013-14

Title of Academy	Governor's STEM Academy
Location	Christiansburg High School (Montgomery County)
Name of Lead Entity	Montgomery County Public Schools
Date of Approval	June 5, 2013
Academy Initiation	2013-14

Title of Academy	Governor's STEM Academy
Location	Pulaski County High School (Pulaski County)
Name of Lead Entity	Pulaski County Public Schools
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Title of Academy	Governor's Health Sciences Academy
Location	Superintendents' Region 8
Names of Lead Entities	Amelia High School (Amelia County Public Schools); Bluestone High School (Mecklenburg County Public Schools); Brunswick High School (Brunswick County)

	Public Schools); Buckingham High School (Buckingham County Public Schools); Central High School (Lunenburg County Public Schools); Cumberland High School (Cumberland County Public Schools); Greenville High School (Greenville County Public Schools); Halifax High School (Halifax County Public Schools); Nottoway High School (Nottoway County Public Schools); Park View High School (Mecklenburg County Public Schools); Prince Edward High School (Prince Edward County Public Schools); Randolph Henry High School (Charlotte County Public Schools)
Date of Approval	May 8, 2013
Academy Initiation	2013-14

Institutional Student Financial Aid Plans

Pursuant to §4-5.01 b. of the annual Act of the Appropriation, staff have reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. The institutions' reports have been received and reviewed in accordance with the Appropriation Act.