

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**SCHEV Offices
101 N. 14th Street
Richmond, Virginia**

**December 3, 2013
SCHEV Main Conference Room
12:00-2:00pm**

Planning Group on Public and Private Partnerships for Research

1. Call to Order
2. Approval of Minutes (September 10, 2013) Page RP1
3. Welcome of Guests; Recap of Past Discussions
4. Review of Revised Purpose Statement Page RP3
5. Review of Revised Agenda Page RP4
6. Discussion of Potential Invitees and Participants
7. Discussion of Potential Location and Logistical Matters Page RP7
8. Discussion of Next Steps

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
PLANNING GROUP ON PUBLIC & PRIVATE PARTNERSHIPS FOR RESEARCH
SEPTEMBER 10, 2013
DRAFT MINUTES**

Ms. DiGennaro called the meeting to order at 11:50 a.m. in the Papa Bear conference room, Owens and Minor, 9120 Lockwood Boulevard, Mechanicsville, Virginia. Council members present: Joann DiGennaro, Gene Lockhart, and Steve Haner

Council member absent: Gary Nakamoto

Staff members present: Peter Blake, Beverly Covington, Alan Edwards, Lee Ann Rung, and Monica Osei

APPROVAL OF MINUTES

On a motion made by Ms. DiGennaro and seconded by Mr. Haner, the minutes from the August 6, 2013, meeting were unanimously approved.

DISCUSSION OF DRAFT PURPOSE STATEMENT AND EVENT DESCRIPTION

Ms. DiGennaro reminded members that discussions and planning outside meetings of the Planning Group would be limited to two members at a time in order to maintain compliance with open meeting laws.

The draft document was distributed and discussed. There was general consensus that the event will be referred to as a “summit” for future planning purposes. Ms. DiGennaro asked that the summit focus on networking with the private sector to learn about strengths and assets, and identify possible collaborations.

DISCUSSION OF INVITEES, PARTICIPANTS, LOCATION, AND LOGISTICS

There was some discussion about the location of the summit, and it was agreed that Richmond should be the first option. Fredericksburg and Charlottesville were offered as alternative locations. Ms. DiGennaro said the preferred date would be early April 2014. Mr. Lockhart asked about federal government involvement and Ms. DiGennaro said she recommended that agencies such as the National Science Foundation, the Department of Energy, and the National Institute of Health be invited to participate, but not as partners. Mr. Haner indicated that his agency could provide a recommendation on participation from the Department of Defense.

Members agreed that the summit should include case studies of collaborative efforts in Virginia that are currently contributing to research. The Center of Innovative Technology (CIT), and the Commonwealth Center for Advanced Manufacturing

(CCAM) were specifically mentioned. Lessons learned from the existing Rolls Royce collaboration could also be considered.

Ms. DiGennaro asked Ms. Rung to send the estimated costs to members.

Mr. Lockhart suggested that a case study of successes in public-private partnerships be discussed early on the agenda, including pros and cons and practical applications. Following that discussion, he suggested a panel discussion of four others to address their perspectives on those conclusions.

Mr. Haner suggested that efforts focus on ways to capture better ideas for moving forward to make improvements in the area of research. Ms. DiGennaro expressed her hope that the end result of the summit would be 3-4 action items that could be implemented in Virginia.

Staff will modify the agenda, including the addition of a case study and the addition of expected outcomes.

NEXT STEPS

It was agreed that before the next meeting, a list of sponsors be finalized; a budget for the event should be determined, including specifics about costs and who will absorb them. Seeking a date during the first week of April will also be considered.

Members discussed the possibility of charging sponsors to participate and/or charging participants to attend. Mr. Lockhart and Mr. Haner suggested corporate sponsors and Mr. Blake indicated that public funds could be available. He suggested that sponsors could be asked to cover the cost of lunch or other portions of the event.

Staff agreed to send out a revised version of the draft purpose statement and event description, and suggest additional planning group members, prior to the next meeting.

The meeting adjourned at 12:45 p.m.

Joann DiGennaro, Chair

Lee Ann Rung
Manager, Executive and Council Affairs

DRAFT

Title: Forum on Public and Private Partnerships to Increase Funding for Academic Research in Virginia Higher Education

Purpose: The purpose of the summit is to stimulate interest in – and thereby funding of – Virginia universities’ academic research and development (R&D) assets among public- and private-sector organizations. The summit will allow research-sponsoring entities to highlight opportunities and institutions of higher education to showcase their research strengths within the context of a day-long sharing of perspectives by all involved in the academic research enterprise.

Format: The one-day event will feature: 1) presentation of current and future research-funding opportunities by public and private sponsors of academic R&D; 2) discussion of the status and promise of academic R&D at Virginia universities, including the strengths, weaknesses, practical applications, and future potential of current efforts; 3) examination of real and perceived impediments to expanding Virginia’s academic R&D generally and to generating more intellectual property, patents, and licenses specifically; and, 4) discussion of how best to substantially increase academic R&D funding, activity, and productivity in the Commonwealth.

Audience: The audience will include: leaders of academic R&D activities in Virginia; leaders of the public and private entities that sponsor academic R&D activities in Virginia; and state policy makers.

Outcomes: Increase and strengthen connections between universities and public and private research funders/sponsors; address impediments to and bad or mis-perceptions about public-private partnerships for research; and showcase excellent academic R&D projects and specific university research strengths.

Sponsors: State Council of Higher Education for Virginia (SCHEV) and the Virginia Economic Development Partnership (VEDP). Funds-contributing organizations from the public and private sectors will be welcome.

Potential Partners (alphabetical): Center for Excellence in Education; Center for Innovative Technology; Virginia Business-Higher Education Council; Virginia Chamber of Commerce; Virginia Secretary of Commerce and Trade; Virginia Secretary of Education; Virginia Secretary of Technology; Virginia’s research universities and institutes

DRAFT FOR CONSIDERATION

**Forum on Public and Private Partnerships to Increase Funding for Academic Research
in Virginia Higher Education**

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Potential Partners (alphabetical): Center for Excellence in Education; Center for Innovative Technology; Virginia Business-Higher Education Council; Virginia Chamber of Commerce; Virginia Secretary of Commerce and Trade; Virginia Secretary of Education; Virginia Secretary of Technology; Virginia's research universities and institutes

When: April 2, 3, or 4, 2014

What: One-day conference featuring panel discussions, distinguished speakers, and networking opportunities

Panel 1 – University Perspective

Representatives of Virginia's research universities who are responsible for managing academic research efforts and/or collaboration with private sector:

- a) Provide case studies of successful public-private collaborative research projects and the results and practical applications of those projects.
- b) Describe the institution's core research strengths; the research funding it receives from federal, state and corporate sources; and the vision for the future of academic research at the university.
- c) Outline major challenges that impede research funding and/or public/private partnerships/collaborations, i.e., staffing, governance, state policy, etc.

Panel 2 – Research Sponsor Perspective

Representatives of public and private research organizations and companies:

- a) Outline academic research projects that each representative's organization presently funds, both nationally and in Virginia.

- b) Describe the criteria used and the university infrastructure sought/required as each organization makes a decision to support academic research.
- c) Describe how each organization reaches out to academe and how academe can best make productive contact with each organization.

Panel 3 – Promoting Economic Development through Academic R&D and Public/Private Collaboration

Representatives from partnering organizations, major industry sectors, and federal entities:

- a) Provide case studies of academic R&D projects, and/or successful public-private collaborative projects, which have spurred economic development in Virginia.
- b) Describe the results, outcomes, and practical applications of these activities.
- c) Outline the challenges of forging mutually-beneficial partnerships for academic R&D and economic development.

Panel 4 – Legislative and Executive Perspective

Key policymakers from the legislative and executive branches of Virginia government:

- a) Describe what initiatives are underway or in development to help institutions of higher education with research funding.
- b) Describe what tax incentives are available from Virginia.
- c) Describe policy and funding strategies that can enhance academic and/or public/private research activity.

Panel 5 – Intellectual Property - Introduction of Panel by Attorney General

Representatives from research universities who possess significant experience with matters related to intellectual property (IP):

- a) Describe the guidelines adopted by each institution's Board of Visitors regarding the creation and assignment of intellectual property.
- b) Discuss best practices in the formulation of public-institution guidelines regarding intellectual property.
- c) Offer perspectives and suggestions on state government's past, present and future provision of a common set of IP guidelines for all public institutions.

Draft Agenda

8:30 – 9:00 am: Continental breakfast and registration

9:00 – 9:05 am: Introduction of the Governor by Secretary of Education

9:05 – 9:15 am: Introductory remarks by Governor

9:15 – 10:25 am: Panel 1

10:25 – 10:35 am: Remarks from Senator Warner or Senator Kaine

10:35 – 10:50 am: Morning Break and Networking

10:50 – 11:50 am: Panel 2

11:50 am – 12:00 pm: Remarks from Virginia Secretary of Commerce and Trade

12:00 pm – 1:00 pm: Seated Lunch

1:00– 2:00 pm: Panel 3

2:00 – 2:10 pm: Afternoon Break and Networking

2:10 – 3:10 pm: Panel 4

3:10 – 4:10 pm: Panel 5

4:10 – 4:20 pm: Concluding Remarks from Joann DiGennaro

4:20 – 5:30 pm: Networking Reception

Cost estimates for Research summit in 2014
Based on 250 attendees

Richmond Omni

Room rental:	\$ 1,000
Food:	\$ 6,800 (based on breakfast per diem (\$11/pp) = \$2,750; lunch per diem (\$16/pp) = \$4,000 (rounded up))
Audiovisuals:	\$ 1,100
Misc. payment for speakers:	<u>\$ 1,100</u>
TOTAL ESTIMATED COST:	<u>\$10,000</u>