

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ECONOMIC OPPORTUNITY METRICS TASK FORCE
SEPTEMBER 24, 2012
MINUTES**

Mr. Smith called the meeting to order at 1:00 p.m. in Lee Hall, Room 412, University of Mary Washington, Fredericksburg, Virginia. Council members present: Joann DiGennaro, Stephen Haner, Julious Smith, and Katharine Webb.

Other Council member present: G. Gilmer Minor

Staff members present: Peter Blake, Alan Edwards, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Ron Forehand from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

On motion by Ms. DiGennaro and seconded by Ms. Webb, the minutes from the July 16, 2012, meeting were approved unanimously.

REPORT FROM THE TASK FORCE

Mr. Blake thanked the Committee members for their guidance in preparing for the rollout of the data, and noted that their suggestions have been incorporated. Mr. Blake also reported that staff was receptive to the suggestion of extending its outreach efforts. Ms. Nelson reminded members that the Committee requested staff to reach out to specific higher education reporters to provide a preview of the data, rather than sending a press release. To date, she has met with higher education reporters from the *Washington Post*, the *Virginian Pilot*, the *Richmond Times-Dispatch*, and the *Charlottesville Daily News Record*, and meetings have been scheduled with the *Daily News Record* in Harrisonburg and the *Roanoke Times*. Ms. Nelson explained that in the meetings with reporters, she is providing a sample of the information that is currently embargoed. Additional outreach efforts include meetings with staff from the Public/Community Relations departments of each public and non-profit private institution, as well as from the two-year institutions. Ms. Nelson will also reach out to the Information Officers at the Virginia Department of Education and the Virginia Employment Commission.

Ms. Webb asked for information on how many institutions were represented. Mr. Mass reported that he has conducted more than a dozen webinars with staff from each institution, and Mr. Blake said he was certain that the information has been provided to every institution.

Mr. Massa said he has provided three different sessions for community college presidents. In addition, he is working to provide the information to staff from the

Senate Finance Committee, House Appropriations Committee, the Secretary of Education, and others.

Mr. Massa demonstrated a preview of the website highlighting the post-completion wage data of graduates, and reported that the current release date is scheduled for Friday, September 28. He highlighted a list of frequently asked questions, which was included with the agenda materials.

Mr. Massa distributed a copy of an article from the *Chronicle of Higher Education* about a federal bill introduced this year that would create a state-based, individual-level data system to link information on college costs, graduation rates, and student debt with data on employment and earnings. The bill is referred to as the "Student Right to Know Before You Go Act." Mr. Massa informed the Committee that if approved, the bill would provide the same information that SCHEV has developed.

Mr. Massa reviewed a sample of data by program at several institutions and said it is important to understand that most of the top earners are people already in the workforce. Ms. DiGennaro requested that as part of what she referred to as the "three-legged stool," emphasis should be placed on critical thinking, problem solving, and communication, to strengthen liberal arts. Mr. Massa agreed to change the reference at the top of page 7 to reflect all three of these areas.

Mr. Massa indicated that while everything is in place to go live with the data on September 28, technical problems could arise and would need to be addressed before the data could be released.

Ms. Webb asked if staff requested a presentation of the data to the money committees. Mr. Blake indicated that was a possibility and informed members that Delegate Stolle and other legislators have been made aware of the project. Ms. DiGennaro complimented staff for a good product and for taking into consideration the suggestions made by members. Mr. Smith echoed those sentiments and expressed his appreciation to Mr. Massa and the SCHEV staff.

Members were asked to provide any additional comments to Ms. Nelson by September 27.

Mr. Smith thanked members for serving on the task force and reported that this was the final meeting of the group. The meeting was adjourned at 1:50 p.m.

Julious Smith
Chair

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
SEPTEMBER 24, 2012
MINUTES**

Ms. Haddad called the meeting to order at 2:00 p.m. in Lee Hall, Room 412, University of Mary Washington, Fredericksburg, Virginia. Committee members present: Johanna Chase, Joann DiGennaro, Mary Haddad, Gene Lockhart, and Julious Smith. Council chair, Gilbert Bland, was also in attendance.

Staff members present: Beverly Covington, Joseph DeFilippo, Monica Osei, and Linda Woodley.

APPROVAL OF MINUTES

Minutes from the July 16, 2012 meeting were approved unanimously.

LIAISON REPORT

Ms. Haddad asked Dr. DeFilippo to give his liaison report; he reported as follows:

- I. ACT College Closing
 - Proper server has been retrieved from USED, and notice provided to students that SCHEV will provide transcripts upon request.

- II. Military Education Advisory Committee
 - Priority registration guidelines are in final stages of being developed; Council agenda item anticipated in October or January.
 - Data has been collected from institutions regarding credit acceptance. Development of credit acceptance guidelines will pick up again once that data has been analyzed.
 - Dr. DiGennaro asked why only three Virginia institutions have received a “military-friendly” designation in a recent ranking. Dr. DeFilippo and Ms. Covington responded that there are multiple rankings, and there can be many reasons why an institution wouldn’t appear in one of them. Dr. DeFilippo agreed that staff would investigate the particular ranking referred to and report back to Council.

- III. Digital Learning Resources Meeting
 - RFP/Announcement will be distributed this week for the meeting, which will occur in March 2013 at the University of Mary Washington.
 - Mr. Lockhart requested a follow-up presentation at the October Council meeting, and staff agreed to arrange this.

IV. GEAR UP

- USED has approved SCHEV's No Cost Extension proposal; the program is operating with 1.5 staff at fifteen GEAR UP schools this year, using funds carried over from previous years.
- Council members requested a follow-up discussion in October on possible further grant opportunities related to access.

V. OFA

- Initial round reviewers have been identified, nominations due October 1.

DISCUSSION OF COUNCIL'S ACADEMIC PROGRAM AND ORGANIZATIONAL CHANGE APPROVAL DUTIES

Program Approvals

Dr. DeFilippo introduced the discussion of academic program approvals. At the July meeting, committee members requested clarification regarding the range of options available to Council when considering staff recommendations on new academic programs, and possible process revisions. Dr. DeFilippo confirmed that actions are entirely up to Council, which can, regardless of a particular staff recommendation, approve, disapprove, table, and/or impose qualifications on any program brought for action. Moreover, to facilitate more in-depth Council consideration of program proposals, a variety of adjustments can be made, such as producing agenda items further in advance of meetings, and providing supplemental information in response to Council questions. Mr. Lockhart asked whether SCHEV would be constrained by any deadlines in requesting further information about programs. Dr. DeFilippo explained that procedurally, staff put new proposals in a queue as they arrive; there is no general constraint on the timing of approvals, though staff does try to accommodate institutional needs when possible. Dr. Osei pointed out that staff generally tries to get programs on the Council agenda six months before implementation. Mr. Smith commented that Council consideration of process should be driven by what the policy asks institutions to provide; Dr. DeFilippo agreed to distribute the policy to committee members. Ms. Haddad solicited input from institutional staff in attendance. Dr. Laura Moriarty, Vice Provost at VCU, described the process new programs go through on campus at VCU, and answered questions from committee members. Committee members expressed interest in seeing more information about the financial aspects of new programs.

Ms. Haddad brought the discussion back to possible process options. She raised the possibility of getting agenda information to the committee earlier, and including more budget information in agenda items. The possibility of having a "Letter of Intent" type of notice before proposals are submitted was raised. Given that logistical considerations would have to be worked out, Ms. Haddad requested Dr. DeFilippo to broach these topics with IPAC and return to the Academic Affairs Committee with appropriate process suggestions.

Organizational Changes

Dr. DeFilippo explained that the question arose at the July Council meeting whether SCHEV approval authority extends to parts of public institutions beyond instructional units such as departments, colleges, and branch campuses. He referred to language in the Code of Virginia (§23-9.6:1.7), which references “departments, schools, colleges, branches, divisions and extensions, whether located on or off the main campus of the institution in question.” According to staff research, there is no legislative record that explicitly rules out Council’s authority extending to non-instructional units of an institution. There is indirect evidence, however, that the General Assembly did intend such a limit. For instance, this same section of the Code states that “if any organizational change is determined by the Council to be proposed solely for the purpose of internal management and the institution’s *curricular offerings remain constant*, the Council shall approve the proposed change” (emphasis added). This is most reasonably interpreted to imply that Council’s approval authority does not extend to organizational structures that do not affect curriculum.

Mr. Lockhart expressed appreciation for the interpretation offered, and indicated that he felt non-academic administrative arrangements should be the purview of Boards of Visitors. Dr. DeFilippo assented and remarked that this section of the code provides a good example of how the General Assembly has viewed the scope of Council’s authority as importantly focused on the academic missions of the institutions.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Dr. DeFilippo described one program under consideration for approval, a new PhD in Mechanical and Nuclear Engineering at VCU. Ms. Haddad introduced VCU staff in attendance and received confirmation that needed resources specified in the external review report could be obtained.

Dr. DiGennaro moved approval of the resolution, which was seconded and approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Mechanical and Nuclear Engineering (CIP: 14.9999), effective spring 2013.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION INSTITUTIONAL CERTIFICATIONS

Five private institutions were presented for certification to operate in Virginia:

- Alliance Medical and Health Sciences
- American School of Nursing and Allied Health
- Hampton Roads Skills Center
- ICA Language Services, Inc.
- Professional Academy of Health Care Reimbursement Specialist, LLC.

Dr. DeFilippo pointed out that of the five institutions under consideration, the resolutions conferring certification on Alliance Medical and Health Sciences and American School of Nursing and Allied Health depart from the standard resolution format in certain respects having to do with licensure and accreditation requirements.

Alliance Medical and Health Sciences

Alliance Medical and Health Sciences will be a freestanding associate-level school for training Physical Therapy Assistants, and as such will have to pursue institutional and programmatic accreditation simultaneously. The institutional accreditor will be the Accrediting Bureau of Health Education Schools (ABHES) and the programmatic accreditor will be the Commission on Accreditation in Physical Therapy Education (CAPTE). CAPTE accreditation is necessary for licensure requirements in Virginia, and ABHES accreditation is necessary because of CAPTE requirements. In order to ensure that the institution is on schedule for its accreditation benchmarks, the resolution stipulates that Alliance Medical will develop an accreditation plan and submit annual reports to SCHEV on its progress toward candidacy and then full accreditation. Dr. DiGennaro asked whether it is unusual for an institution to operate for a time without accreditation. Dr. DeFilippo explained that this is not unusual; new institutions have three years to gain candidacy and six to gain full accreditation. In response to a question from Mr. Lockhart, Dr. DeFilippo explained that the institution can begin operating immediately. Mr. Smith asked what would happen if the school should fail to meet its reporting deadlines. Dr. DeFilippo explained that staff would first communicate with the school; if such failure became chronic, revocation might be called for, in which case APA processes would have to be followed. Ms. Haddad asked school representatives to comment, and they assured her of their intention to pursue accreditation immediately as specified in the resolution.

The following resolution was moved by Mr. Smith, seconded by Dr. DiGennaro and passed unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Alliance Medical and Health Sciences to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012, subject to the following conditions:

According to 8 VAC 40-31-180, Alliance Medical and Health Sciences must attain candidacy towards accreditation by December 31, 2015 and full accreditation by December 31, 2018 with an accrediting body recognized by the U.S. Department of Education. The State Council of Higher Education for Virginia stipulates, as a condition of certification, that Alliance Medical and Health Sciences shall:

- 1) consult with ABHES and CAPTE at the earliest feasible date to develop an agreed-on accreditation plan and timeline which the institution will follow to achieve candidacy and full accreditation from both organizations simultaneously;**
- 2) provide Council staff with a copy of the above referenced accreditation plan and timeline by December 31, 2012;**
- 3) provide Council staff with annual reports attesting to steps accomplished toward candidacy and/or full accreditation, due by**

December 31 of each year, until full accreditation has been achieved with ABHES and CAPTE.

American School of Nursing and Allied Health

Dr. DeFilippo explained that the next institution on the agenda, American School of Nursing and Allied Health, is receiving qualified approval for its two nursing certificate programs, pending Board of Nursing approval. The Board of Nursing is now requiring nursing schools to receive certification from SCHEV before it will approve nursing programs as such. Accordingly, the resolution has been written to make the school's Practical Nursing and Nursing Aide Certificates provisional on the Board of Nursing's approval. Dr. DiGennaro asked about the difference between Nursing Aide and Practical Nursing. Ms. Woodley explained that Practical Nursing programs train LPN's and are a higher level than Nursing Aide programs.

The following resolution was moved by Dr. DiGennaro, seconded by Mr. Lockhart and passed unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the American School of Nursing and Allied Health to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012. Approval of the school's Practical Nursing and Nursing Aide programs is contingent upon provisional approval from the Virginia Board of Nursing.

Hampton Roads Skill Center

The following resolution was moved by Mr. Smith, seconded by Ms. Chase, and passed unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the Hampton Roads Skills Center to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

ICA Languages

The following resolution was moved by Dr. DiGennaro, seconded by Ms. Chase, and passed unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the ICA Language Services, Inc. to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

Professional Academy of Health Reimbursement Specialists

The following resolution was moved by Mr. Smith, seconded by Mr. Lockhart, and passed unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the Professional Academy of Health Care Reimbursement Specialist,

LLC. to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

NEW BUSINESS

Ms. Haddad addressed the committee to assess members' interest in looking at students with disabilities as a specific group facing difficulties in attrition. She cited figures according to which 11% of students entering college have a disability, 7% have a learning disability, and only half of those graduate. It was the consensus of committee members that it would be worthwhile pursuing this topic further. Ms. Haddad indicated that she would consult with staff and get back to the committee at a future time.

Ms. Haddad adjourned the meeting at 3:30 PM.

Mary Haddad
Chair, Academic Affairs Committee

Beverly Covington
Policy Analyst

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
BUDGET RECOMMENDATIONS TASK FORCE
SEPTEMBER 24, 2012
MINUTES**

Mr. Haner called the meeting to order at 2:10 p.m. in Lee Hall, Room 411, University of Mary Washington, Fredericksburg, Virginia. Council members present: Stephen Haner, G. Gilmer Minor, and Katharine Webb.

Council members absent: Whittington Clement, and Gary Nakamoto.

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Kirsten Nelson, Lee Ann Rung, and Yan Zheng. Ron Forehand from the Office of the Attorney General was also in attendance.

BRIEFINGS AND DISCUSSION

Mr. Blake reminded members that the preliminary budget recommendations were being provided to members in September so that staff could receive and incorporate Council input into the final recommendations to be brought to the Council for action in October. He informed members that Dr. Edwards would be heading the Finance Policy section until Mr. Hix returns from medical leave. Dr. Zheng and Mr. Andes of the Finance Policy staff were introduced.

Mr. Blake explained that Part 1 of the budget recommendations included the total amounts of funding needed to address all items required by the formulas mandated in the TJ21 legislation, while Part 2 offered an alternative approach representing lower amounts based on reasonable expectations of funding availability.

Discussion of 2012-2014 Systemwide Operating Budget Amendment Items

Mr. Blake reviewed each of the categories and explained the differences between the various options for consideration. Mr. Haner noted that in the 2012 legislative session, the General Assembly showed a propensity for approving categorical appropriations rather than across the board appropriations.

The faculty salary recommendation received some discussion. Ms. Webb expressed concerns about stating the needs of the system while still taking a realistic approach. She felt that when communicating the needs of the system to the Governor and General Assembly, the Council should state the amount of funding needed to comply with the TJ21 legislation, but should also indicate that the proposed recommendations have been adjusted to align with current economic circumstances.

Mr. Haner stated that need-based financial aid was his first priority. Mr. Minor felt that the private institutions are critical to improving the academic standard and preferred to place more emphasis on the TAG allocation.

Mr. Haner requested that staff prepare a chart on the TAG grants showing dollars adjusted in 2013 and looking back 20 years, similar to the charts on page 32 and 33.

Ms. Webb felt it was important to look at graduate financial aid by program.

Mr. Blake asked the Council to consider including VCCS workforce training programs in the HEETF recommendation to allow some community colleges to use HEETF funds to update their non-credit instructional laboratories. The Committee agreed to explore the possibility and advised staff to include this item in the proposal that will be brought to the Council for action in October.

Additional information regarding incentive funding will be brought to the Committee in October, once the HEAC has provided input.

Mr. Blake reinforced staff's recommendation of taking a 60/20/20 approach to the budget amendments; with 60% for base operations, 20% for financial aid, and 20% for performance funding.

Mr. Minor asked that staff provide an update to the chart on page 34 to reflect prior years in order to determine whether Virginia has advanced in the national ranking for total revenue support per student.

Discussion of 2012-2014 Maintenance Reserve Budget Amendment

Mr. Blake suggested that this item be kept before the General Assembly because it constitutes a critical component of the Commonwealth's capital outlay support for the institutions.

ACTION ON 2012-2014 SYSTEMIC ITEMS IN SCHEV'S BUDGET

Tuition Assistance Grant (TAG)

Mr. Blake introduced Mr. Andes who presented historical data on the TAG program's funding, award amounts, and awardee totals. Mr. Andes indicated that staff's recommendation had been developed following consideration of numerous factors, including prior year recipients, prior funding, and the number of high school graduates in previous years. He reported that, even during times of economic distress, students have tended to continue to enroll in college at rates similar to better economic times. Mr. Haner requested input from Lisa Ghidotti from the Council of Independent Colleges in Virginia (CICV). Ms. Ghidotti thanked the Council for its 40 years of support for the TAG program and said that, while the award amount has slowly increased in recent years, CICV would like the Council to consider proposing a funding increase that would allow the per-student award amount to be moved to \$3200.

Mr. Haner expressed concern about equity, but indicated that he was comfortable with the recommendation. Ms. Webb asked when staff would know the number of TAG

recipients, and Mr. Andes indicated that preliminary numbers could be provided in November. On motion by Mr. Minor and seconded by Ms. Webb, the following resolution was approved unanimously (3-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia affirms its commitment to increase the undergraduate and graduate maximum annual award for the Virginia Tuition Assistance Grant (TAG) program to \$3,500 and, ultimately, to \$3,700 as originally recommended for the 2008-10 biennium. The Council also recognizes the Commonwealth's current financial constraints and, therefore, recommends that funding be increased by \$3.9 million in FY2014 in order to achieve maximum annual awards of \$3,100 for undergraduate and \$1,500 for graduate students. Council further emphasizes its priority in keeping TAG balances within the TAG program by recommending that this increase be achieved by reappropriating the projected FY2013 surplus of \$3.8 million to FY2014 and appropriating an additional \$154,000 to the program. To the extent TAG balances and actual enrollment permit, Council recommends that the undergraduate award be increased to \$3,200.

College Scholarship Assistance Program (CSAP)

Mr. Andes provided a brief overview of the program and of an opportunity to redesign it following changes at the federal level. On motion by Mr. Haner and seconded by Mr. Minor, the following resolution was approved unanimously (3-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia supports assigning funds currently used as a state match for the College Scholarship Assistance Program to institutional efforts to improve student retention and completion. Council directs staff to continue working with institutional representatives, including financial aid directors, and others to develop the criteria for distributing the funds and the means to evaluate the success of students receiving the funds.

The meeting was adjourned at 3:30 p.m.

Steve Haner
Chair

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
SEPTEMBER 25, 2012
MINUTES**

Mr. Bland called the meeting to order at 9:00 a.m. in Lee Hall, Room 411, University of Mary Washington, Fredericksburg, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Mary Haddad, Stephen Haner, Gene Lockhart, G. Gilmer Minor, Gary Nakamoto, Julious Smith, and Katharine Webb.

Council members absent: Whittington Clement

Staff members present: Jim Alessio, Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Tod Massa, Kirsten Nelson, Monica Osei, Lee Ann Rung, and Yan Zheng. Ron Forehand from the Office of the Attorney General was also in attendance.

President Atwater was in attendance and recognized.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On motion by Ms. Webb and seconded by Mr. Lockhart, the minutes from the August 15, 2012, planning meeting and the July 17, 2012, Council meeting were approved unanimously.

REMARKS BY PRESIDENT HURLEY

Mr. Bland introduced Mr. Hurley and thanked him for hosting the Council meetings as well as the joint meeting with the Council of Presidents. Mr. Hurley informed the Council that the room in which the meeting was held was originally the gymnasium, and pointed out the architectural features of the gymnasium that were maintained. The University of Mary Washington is over 100 years old and has seen several name changes during that time. Mr. Hurley shared other key dates in the history of the university, including its affiliation with the University of Virginia in 1944. Mr. Hurley included in his presentation a review of the three campuses (Stafford, Fredericksburg, and Dahlgren). The university currently is leading the region to determine ways to increase economic development. President Hurley provided a snapshot of the university's total headcount of 5,170; of which 86% are in-state students. The student ratio is 35/65 male/female. Sixty-five percent of full-time

students live on campus. President Hurley also reviewed the new buildings that are currently under construction and reviewed the university's strategic plan goals.

DIRECTOR'S REPORT

Mr. Blake distributed a copy of his report and highlighted the following items:

Tuition and Fee report – Staff completed the report and the Governor celebrated the fact that tuition and fee increases were the lowest in 10 years at a press conference. Council members in attendance at the press conference were Gil Bland, Mary Haddad, Steve Haner, and Katie Webb.

Outstanding Faculty Awards – He reminded members of the event that is scheduled for February 12, 2013 and reported that institutions are preparing their nominations for this year's program.

Marketing Virginia partnership – Staff is working out details with the Virginia Economic Development Partnership (VEDP) and the Governor's office to schedule a public event to announce the partnership.

Joint Legislative Audit and Review Commission (JLARC) study of higher education – Mr. Blake informed the Council that JLARC is undertaking a two-year study of the cost efficiency of higher education (HJR108). Mr. Smiley and the team from JLARC were recognized.

License plate program – The Department of Motor Vehicles reported that it disbursed \$666,255 to Virginia's colleges and universities from license plate sales last year.

Legislative meetings – Mr. Blake and Ms. Nelson continue to meet with legislators and others to hear their concerns about higher education in Virginia and to discuss the SCHEV priorities.

BRIEFINGS AND DISCUSSION

Presentation from the Virtual Library of Virginia (VIVA)

Mr. Blake introduced VIVA Director, Kathy Perry, and Ms. Perry introduced VIVA officers, Gene Damon and John Ulmschneider. Ms. Perry demonstrated the ways in which the program reduces costs through group purchases. Mr. Damon spoke about how technology has impacted the program. One example he noted was that in 2009 the cost to download articles was twenty nine cents; today the cost is approximately ten and a half cents. Mr. Damon informed the Council that VIVA is looking to bring the same type of cost benefit to the electronic book market, but indicated that publishers place more restrictions on how e-books can be used. The primary goal of VIVA is to provide equitable information to students in real time,

anytime, in a cost effective manner. Mr. Blake reminded members that funding for VIVA is typically included in the SCHEV budget.

Update on the Higher Education Advisory Committee (HEAC)

Mr. Alessio attended the HEAC meeting on September 24 and reported on the discussion. Mr. Alessio distributed a resolution that was approved at the HEAC meeting regarding institutional performance measures. He reported that institutions were in favor of the HEAC recommendations as well as the reduction of the number of measures. Members were asked to consider the HEAC resolution so that the Council's recommendation can be approved at the October meeting. President Atwater from Norfolk State University was present and indicated that he felt the performance measures were reasonable overall. He did indicate that one issue for NSU relates to the number of juniors and seniors in the pipeline. He indicated that many of these students may perform well but are forced to put their education on hold because they have exceeded their limit for financial aid.

Members were asked to think about ways to handle the enrollment projections that will need to be done next year.

Follow-up from August 15 Planning Meeting

Mr. Blake reviewed the items discussed in the August 15 special planning session and the Council's priorities that resulted from that meeting. Ms. Webb suggested that Council re-examine its list of priorities to better align with the presidents' priorities that were shared at the joint meeting on September 24. It was suggested that the Council have a further discussion of its priorities prior to or at the October regular meeting. Ms. Webb suggested that staff include certain key words in the Council priorities that would include the priorities mentioned by the presidents. There was also interest in including collaboration among institutions on research and other recommendations that can be achieved using current resources.

BREAK

The chair called for a break at 11:10 a.m. The meeting resumed at 11:20 a.m.

ACTION ON COUNCIL MEETING SCHEDULE FOR CALENDAR YEAR 2013

Mr. Blake reminded members that this item had been discussed at the planning session. Staff confirmed that Old Dominion University and Radford University could host meetings in 2013. On motion by Ms. Haddad and seconded by Mr. Nakamoto the following resolution was approved unanimously. Staff was asked to distribute the schedule to all members:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following meeting schedule for calendar year 2013 and requests that staff distribute the information to all Council members:

Committee meetings and any Council briefings on Monday Afternoon – Council meetings on Tuesday

- **January 14-15 – SCHEV Offices (Richmond)**
- **March 18-19 – travel to public institution (Old Dominion University)**
- **May 20-21 – travel to private institution (TBD)**
- **July 15-16 – SCHEV Offices (Richmond)**
- **September 16-17 – travel to public institution (Radford University)
(September 16 would include a meeting with college and university presidents)**
- **October 28-29 – SCHEV Offices (Richmond)**

REPORT FROM ECONOMIC OPPORTUNITY METRICS TASK FORCE

Mr. Smith provided an update from the September 24 task force meeting. He reported that the task force asked that staff reach out individually to constituents to review the wage data prior to its release. Staff provided a report to the task force of the number of meetings and webcasts that have been held with media and other constituencies. Mr. Smith indicated that the task force was proud of the final product and is hopeful that it will be well received when the data becomes public on September 28. He thanked members for serving on the task force and indicated that the task force has concluded its work.

REPORT FROM BUDGET RECOMMENDATIONS TASK FORCE

Mr. Haner chaired this newly created task force and said that the task force allowed for a free discussion about budget recommendations and how dollars are allocated and spent. He indicated that the recommendations prepared by staff are divided into two parts. The first part addresses the amount needed to address all of the items proposed in the TJ21 legislation. The second part provides an estimate of what the task force considers more reasonable given the economic climate. The recommendations were discussed and will be brought to the Council for approval in October. Mr. Blake explained each of the charts provided. In response to a discussion about work study programs, Mr. Blake agreed to explore the possibility of restarting a statewide program. Mr. Haner was thanked for his leadership of the task force.

Action on Tuition Assistance Grant (TAG)

Mr. Haner explained that this item was approved by the Budget Recommendations Task Force. The Task Force motion was seconded by Ms. Chase and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia affirms its commitment to increase the undergraduate and graduate maximum annual award for the Virginia Tuition Assistance Grant (TAG) program to \$3,500 and, ultimately, to \$3,700 as originally recommended for the 2008-10 biennium. The Council also recognizes the Commonwealth's current financial constraints and, therefore, recommends that funding be increased by \$3.9 million in FY2014 in order to achieve maximum annual awards of \$3,100 for undergraduate and \$1,500 for graduate students. Council further emphasizes its priority in keeping TAG balances within the TAG program by recommending that this increase be achieved by reappropriating the projected FY2013 surplus of \$3.8 million to FY2014 and appropriating an additional \$154,000 to the program. To the extent TAG balances and actual enrollment permit, Council recommends that the undergraduate award be increased to \$3,200.

Ms. Ghidotti from the Council of Independent Colleges in Virginia (CICV) was asked to comment and she expressed the appreciation of the Council in supporting the TAG program for forty years. She indicated that the CICV supported the resolution but asked that Council consider increasing the total award to \$3200.

Action on College Scholarship Assistance Program (CSAP)

Mr. Haner provided background information on the program recommended by the task force. The task force recommendation was seconded by Mr. Nakamoto and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia supports assigning funds currently used as a state match for the College Scholarship Assistance Program to institutional efforts to improve student retention and completion. Council directs staff to continue working with institutional representatives, including financial aid directors, and others to develop the criteria for distributing the funds and the means to evaluate the success of students receiving the funds.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Action on Programs at Public Institutions

Dr. DeFilippo briefly reviewed his liaison report to the Committee.

Ms. Haddad said the Committee suggested that academic program proposals be submitted sooner to staff to enable the Committee to review what is in the pipeline. She indicated that Dr. Moriarty from Virginia Commonwealth University (VCU) provided input to the Committee. Gary Tepper from VCU was in attendance and was introduced. Dr. DeFilippo provided a brief overview of the program. The following motion was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Mechanical and Nuclear Engineering (CIP: 14.9999), effective spring 2013.

Action on Private and Out-of-State Post-secondary Education Institutional Certifications

Ms. Haddad provided a brief introduction and Dr. DeFilippo explained the reason for establishing a special reporting requirement in the resolution conferring certification on Alliance Medical and Health Sciences. The following resolutions were approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Alliance Medical and Health Sciences to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012, subject to the following conditions:

According to 8 VAC 40-31-180, Alliance Medical and Health Sciences must attain candidacy towards accreditation by December 31, 2015 and full accreditation by December 31, 2018 with an accrediting body recognized by the U.S. Department of Education. The State Council of Higher Education for Virginia stipulates, as a condition of certification, that Alliance Medical and Health Sciences shall:

- 1) consult with ABHES and CAPTE at the earliest feasible date to develop an agreed-on accreditation plan and timeline which the institution will follow to achieve candidacy and full accreditation from both organizations simultaneously;
- 2) provide Council staff with a copy of the above referenced accreditation plan and timeline by December 31, 2012;
- 3) provide Council staff with annual reports attesting to steps accomplished toward candidacy and/or full accreditation, due by December 31 of each year, until full accreditation has been achieved with ABHES and CAPTE.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the American School of Nursing and Allied Health to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012. Approval of the school's Practical Nursing and Nursing Aide programs is contingent upon provisional approval from the Virginia Board of Nursing.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the Hampton Roads Skills Center to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the ICA Language Services, Inc. to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies the Professional Academy of Health Care Reimbursement Specialist, LLC. to operate a postsecondary institution in the Commonwealth of Virginia, effective September 25, 2012.

Ms. Haddad thanked Dr. DeFilippo and staff for answering very specific questions from the members at the Academic Affairs Committee meeting.

UPDATE ON BOARD OF VISITORS (BOV) ORIENTATION

Ms. DiGennaro provided an update on the upcoming orientation session to be held on October 23 at the Capitol. She reported that the Governor will be in attendance to provide closing remarks, and provided information about other confirmed speakers. Council members were encouraged to attend. Staff will provide a list of additional readings and a list of higher education acronyms on the SCHEV website for BOV members unable to attend the orientation. Ms. DiGennaro thanked staff for their efforts in preparing a significant agenda for this important event. Ms. Fran Bradford from the College of William and Mary was also thanked for her assistance in planning the event. Mr. Blake indicated that staff was reworking the agenda to accommodate the Governor's schedule and will send the final agenda and other materials to attendees the first week of October.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS/OLD BUSINESS

None.

ADJOURNMENT

Mr. Bland reminded members that the next meeting is scheduled for October 29-30 at the SCHEV offices.

The meeting was adjourned at 12:30 p.m.

Katharine Webb
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Germanna Community College	New Program Approved: Associate of Applied Science degree program in Physical Therapist Assistant (51.0806).	Fall 2013
Germanna Community College	New Program Approved: Associate of Applied Science degree program in Emergency Medical Services-Paramedic (CIP code: 51.0904).	Fall 2012
Mountain Empire Community College	New Program Approved: Associate of Applied Science degree program in Energy Technology (15.0901).	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following item was reported:

Institution	Degree/Program/CIP	Effective Date
Radford University	Initiate Undergraduate Certificate program in Sustainability and Environmental Studies (30.3301).	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following item was reported:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Longwood University	Close the Retail Merchants Association of Greater Richmond site located at 5101 Monument Avenue, Richmond, VA 23230.	August 1, 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Radford University	Reorganize the School of Environmental and Physical Science to create the Department of Anthropological Sciences , the Department of Geology , the Department of Geospatial Science , and the Department of Physics .	September 1, 2012
Virginia State University	Rename the Reginald F. Lewis School of Business to the Reginald F. Lewis College of Business .	September 1, 2012
Virginia State University	Rename the School of Graduate Studies to the College of Graduate Studies .	September 1, 2012

Institutional Student Financial Aid Plans

Pursuant to §4-5.01 b. of the annual Act of the Appropriation, staff has reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. The institutions' reports have been received and reviewed in accordance with the Appropriation Act.

Two-Year College Transfer Grant Regulations

Staff made revisions to the Two-year College Transfer Grant regulations, bringing the regulations into conformity with new state law and with the 2012 budget bill’s definition of “financial need.” Statute requires that regulations be updated within 90 days of legislative changes.