

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MAY 21, 2012
MINUTES**

Ms. Haddad called the meeting to order at 2:00 p.m. in the Kime Conference Room, Colket Center, Roanoke College, Salem, Virginia. Committee members present: Johanna Chase, Joann DiGennaro, Mary Haddad, and Julious Smith.

Committee member absent: Gilbert Bland

Other Council members present: Stephen Haner, Susan Magill

Staff members present: Peter Blake, Joseph DeFilippo, Paula Fisher, Lee Ann Rung, and Linda Woodley. Greer Saunders from the Office of the Attorney General was also present.

Ms. Haddad indicated that a quorum was not present at 2:00 but she opened the meeting to hear discussion of the closure of ACT College. A quorum was present by the time the action items were discussed.

APPROVAL OF MINUTES

On motion by Ms. Chase and seconded by Mr. Smith, the minutes from the March 19, 2012, meeting were unanimously approved as submitted.

LIAISON REPORT

Because of the limited time available, Dr. DeFilippo decided to forego his liaison report.

ACTION ON ANNUAL PROGRAM PRODUCTIVITY/VIABILITY REVIEW

Dr. DeFilippo reported that Mr. Ken Perkins has been appointed acting president of Longwood University, following the resignation of President Finnegan.

Dr. DeFilippo provided a brief review of the program productivity/viability review process and said staff was directed by Council to annually review programs completing their 5th year in the prior academic year. He explained the various SCHEV actions that may be taken if an institution does not meet the productivity/viability criteria. One program at Longwood University did not meet the eligibility criteria. However, Dr. DeFilippo explained that when the program

started in 2006, it was intended to be taught partially online and partially on campus. After an enrollment and demand analysis, the program was changed and is now conducted entirely online. Once this was done, the enrollment patterns immediately improved. If Longwood continues with these trends, it is expected that it will meet the SCHEV targets on the next review. Therefore, staff recommends the program be exempted from further review at this time. On motion by Mr. Smith and seconded by Ms. DiGennaro, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following degree program action:

Grant exemption from any further review or action at this time for the Longwood University Master of Business Administration (M.B.A.), due to positive enrollment trends.

Dr. DeFilippo reminded members that staff was asked to report on programs recently approved and discontinued. A chart showing new degree programs approved between 2009-2011 was included in the agenda book beginning on page A9. He also distributed a summary of the programs but indicated that one Longwood University program inadvertently was listed twice.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Ms. Haddad introduced institutional representatives and Dr. DeFilippo provided a brief overview of each program. On motion by Mr. Smith and seconded by Ms. Chase, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to James Madison University to initiate a Master of Arts (M.A.) degree program in Communication and Advocacy (CIP: 09.0999), effective fall.

Ms. DiGennaro asked for clarification about the notation of advocating for causes and Dr. DeFilippo explained it further. The representative from JMU also provided an explanation, and Ms. DiGennaro was satisfied with the response.

Dr. DeFilippo provided a brief summary of the program and on motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Norfolk State University to initiate a Bachelor of

Science (B.S.) degree program in Information Technology (CIP: 11.0103), effective fall 2012.

ACTION ON RENEWAL OF APPROVAL FOR OLD DOMINION UNIVERSITY (ODU) ORGANIZATIONAL CHANGE (VIRGINIA BEACH HIGHER EDUCATION CENTER)

Dr. DeFilippo provided background information about this organizational change and distributed a revised resolution for the committee's consideration. Council rendered action in 2007 when ODU requested approval to offer lower division instruction at the Virginia Beach Higher Education Center (VBHEC) which was opposed by Tidewater Community College (TCC). After an analysis by SCHEV staff over a period of months, it was the consensus that ODU students would benefit from having four-year programming at the VBHEC. Council granted approval for ODU to offer four-year baccalaureate programming (including limited lower division instruction) at the VBHEC for a period of five (5) years. The five-year period is coming to an end, and therefore, Council action is required to continue ODU's authorization.

Dr. DeFilippo reviewed the revised resolution and assured the Committee that appropriate consultations have occurred with ODU, TCC, and NSU, including Chancellor DuBois (VCCS) and Interim President Spina (TCC). The Community College System and TCC have no objection to the ODU authorization being renewed according to the terms of the resolution.

On motion by Ms. Chase and seconded by Ms. DiGennaro, the following revised resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University (ODU) to offer 4-year baccalaureate programming at the Virginia Beach Higher Education Center (VBHEC), subject to the following conditions:

- 1. that 4-year baccalaureate programs and lower division courses at the VBHEC be available only to admitted ODU students;**
- 2. that the ODU 4-year baccalaureate programs available at the VBHEC be limited to those specified in Council's March 2007 approval (see Appendix);**
- 3. the number of sections of lower division courses offered at the VBHEC be kept to a maximum of 25 course sections per semester or summer session;**
- 4. that any future plans to alter the programming at the VBHEC beyond the conditions listed above be subject to (i) mutual**

consultation between ODU and Tidewater Community College and
(ii) the Council's authorization before implementation.

**Appendix: ODU programs authorized for 4-year format at the Virginia
Beach Higher Education Center (as per Council's March 2007
approval)**

Health Services

**BS Health Sciences (leading in the 5th year to MS Community Health)
BS Medical Technology
BSN Nursing**

Education & Counseling

**BS Human Services
BS Interdisciplinary Studies (Teacher Preparation track, leading in
5th year to the MEd)
BS Psychology**

Additional Applied

**BS Communication
BS Criminal Justice Studies
BS Interdisciplinary Studies (Work and Professional Studies and
Professional Writing tracks)
BS/BA Management**

**ACTION ON PRIVATE AND OUT-OF-STATE POSTSECONDARY
EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS**

Dr. DeFilippo provided brief comments and indicated that staff recommended approval. On motion by Mr. Smith and seconded by Ms. Chase, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Medical Solutions Academy to operate a postsecondary institution in the Commonwealth of Virginia, effective May, 21, 2012.

ACTION ON EXEMPT STATUS OF CENTURA COLLEGE

Dr. DeFilippo and Ms. Woodley provided information regarding Centura College and indicated that the institution has met the requirements for exemption. He indicated that as more schools become eligible for exemption, they will be brought before the Committee for approval. On motion by Ms. Chase and seconded by Ms. DiGennaro, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that, pursuant to §23-276.4(C) of the Code of Virginia, the State Council of Higher Education for Virginia affirms that Centura College is

- (i) authorized to operate educational programs beyond secondary education in the Commonwealth of Virginia; and**
- (ii) exempt from the requirement of certification, effective May 22, 2012.**

REPORT ON CLOSURE OF ACT COLLEGE

Ms. Woodley updated the committee on the status of actions taken by the U.S. Department of Education Office of Inspector General with regard to ACT College. She indicated that her staff is in the process of sending out certificates and diplomas for students from the Alexandria campus, and it is hoped that Arlington and Manassas certificates and diplomas will be available soon. She reported that ACT College president indicated that he would be willing to work with SCHEV to get the information needed to assist the students. Approximately 300 students have been affected by the school's closure.

Ms. Woodley answered questions from members and indicated that the institution's difficulties that led to closure were administrative issues rather than problems with the academic programs as such. Ms. Woodley was commended for her efforts in caring for ACT students affected by the closure. It was requested that she provide an update on this item at the next meeting.

NEW BUSINESS

Ms. Haddad encouraged members to let her know of any questions relating to the agenda items in advance of the next meeting.

The meeting was adjourned at 2:50 p.m.

Mary Haddad
Chair, Academic Affairs Committee

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MAY 22, 2012
MINUTES**

Ms. Magill called the meeting to order at 9:10 a.m. in the Pickle Program Lounge, Colket Center, Roanoke College, Salem, Virginia. Council members present: Gilbert Bland, Johanna Chase, Whittington Clement, Joann DiGennaro, Jim Dyke, Mary Haddad, Stephen Haner, Susan Magill, G. Gilmer Minor, Julious Smith, and Katharine Webb.

Council members absent: none

Staff members present: Jim Alessio, Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, Lee Ann Rung and Diane Vermaaten. Greer Saunders from the Office of the Attorney General was also in attendance.

WELCOME

Ms. Magill introduced and welcomed Greer Saunders from the Office of the Attorney General. Ms. Saunders will serve as SCHEV Counsel, replacing Jake Belue.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On motion by Ms. Chase and seconded by Ms. Haddad, the minutes from the March 20, 2012, meeting were unanimously approved as submitted.

REMARKS BY PRESIDENT MAXEY

Ms. Magill thanked President Maxey and the Council of Independent Colleges in Virginia for hosting the Council's meetings, including the collaborative Private College Advisory Board (PCAB) meeting on May 21.

President Maxey provided highlights about the student body at Roanoke College, including the fact that 54% of students enrolled are from Virginia. He also reported that 11% of students are classified as minority and represent 23 countries. The general education curriculum spans all four years and the average class size is 15. Currently, over 75% of students participate in at least one study abroad or internship opportunity. Dr. Maxey indicated that one out of five students serves in a leadership

role, chosen from approximately 140 leadership positions. President Maxey was proud to report that Roanoke College has been named an “Up and Coming Institution” by *U.S. News and World Report* and ranked 18th most attractive campus by the *Princeton Review*.

DIRECTOR’S REPORT

Mr. Blake distributed a copy of his report and highlighted the following items:

GEAR UP – Mr. Blake reported that SCHEV did not receive a renewal of the GEAR UP grant. Approximately six staff members will be affected, and the agency is exploring ways to incorporate elements of the program into current staff activities.

Military Education Advisory Committee (MEAC) – The first meeting of this newly formed committee took place on May 17. Members reviewed two pieces of legislation from the 2012 session, and established a work plan for the upcoming year.

Student Advisory Committee (SAC) – The April 15 meeting focused on the impact of drugs and alcohol on campus safety. Staff will be looking for ways in which the Council can be more engaged with this group. Suggestions are welcome and Mr. Blake indicated that one or two SAC members will be invited to upcoming Council meetings and other events.

Boards of Visitors Orientation (BOV) – Mr. Blake informed the Council that the orientation is being planned for October 23 in Richmond. Ms. DiGennaro will serve as the Council liaison to staff and the Governor’s office in planning the conference. Mr. Blake asked members to submit suggestions for possible speakers or the format for the BOV meeting to him or Ms. DiGennaro.

Marketing Virginia partnership – Staff assisted VEDP in completing an agreement with college and university presidents, in cooperation with the Virginia Economic Development Partnership, to increase the number of businesses that consider Virginia for expansion and growth. Next steps are to develop an action plan.

Longwood University President – Mr. Blake informed the members that Longwood University President, Patrick Finnegan, has stepped down due to health reasons. Dr. Ken Perkins, Longwood's interim vice president for academic affairs, has been appointed acting president. Dr. Perkins was present and was introduced. Ms. Brenda Atkins, Executive Assistant to the President for Governmental Affairs and Special Projects, was present and was thanked for her assistance during this difficult time.

Mr. Blake also reported on his recent meetings and travels in the Commonwealth on behalf of SCHEV. He also informed the Council of two recent agency-wide staff events, one of which celebrated Public Service Week.

BRIEFINGS AND DISCUSSIONS

Discussion of SCHEV's Involvement in Plan from Higher Education Advisory Committee (HEAC): Performance Measures Workgroup

Mr. Blake introduced Mr. Alessio who provided a brief presentation that included background information on the HEAC responsibilities. He also explained what HEAC requested of SCHEV staff, which included establishment of a work group to be responsible for making recommendations to the Advisory Committee by mid 2012 on performance measures. Mr. Alessio reviewed the work of the performance measure workgroup to date and lessons learned since higher education restructuring began. He also provided an abbreviated timeline for the work of the performance measures workgroup.

In response to a request by Council members, Mr. Blake agreed to keep them involved throughout the process before final recommendations are presented in October. Members also requested that staff keep the college presidents informed of the workgroup's progress.

Presentation on the Virginia Longitudinal Data System (VLDS)

Mr. Blake introduced Mr. Massa who provided an overview of the VLDS. The VLDS is a \$17.5M project funded by the U.S. Department of Education that will function as a partnership with education and workforce agencies to connect and share data that will allow researchers to assist in improving student outcomes. There are several facets to the data and Mr. Massa explained how the data will evolve.

The major outcomes of the project, as well as the key benefits, were reviewed. The Council felt this was an important initiative that is not fully understood by everyone likely to be affected. Ms. Magill indicated that she will be appointing a task force composed of members of the Council to work with staff to review and make recommendations to Council on matters related to the VLDS, institutional performance measures, and data analysis of higher education operations and outcomes. It was also suggested that a public and private college president be asked to assist the task force, if possible.

Discussion of Commonwealth Graduate Engineering Program (CGEP)

Mr. Blake reported that for the past several years, Council has been required to approve the CGEP annual report. However, as a result of a recommendation from the HEAC subcommittee, it was determined that the Council's approval of the planned expenditures was no longer necessary. This change was made in an effort to increase efficiency and due to the confidence in the program that has grown over the last decade. Ms. Vermaaten provided a few brief details about the program and introduced Dr. Rosalyn Hobson Hargraves, the current CGEP state chair, who provided a brief update. Dr. Glenda Scales, Virginia Tech CGEP director, was also present and was introduced. Dr. Hargraves highlighted the program activities over the last year and illustrated how the results are tied to the plan's strategic plan outcomes. Ms. Haddad and Ms. Vermaaten were thanked for serving on the CGEP

advisory board. Linda Vahala from Old Dominion University will serve as the CGEP state chair next year. Dr. Hargraves answered questions from members. Ms. DiGennaro volunteered to assist the state chair to find sustainable funding for the program.

Final Legislative Actions on 2012-14 Budget

Mr. Blake distributed a revised version of this item that was updated as new information from the Governor's budget became available. He addressed a few of the items of interest to Council. Mr. Hix provided additional details and answered questions. Mr. Haner asked that capital budget figures be provided to members. Mr. Blake agreed to send this information to the Council.

BREAK

The chairman called for a break at 10:55 a.m. The Council resumed the meeting at 11:05.

ACTION ITEMS

ACTION/DISCUSSION ITEMS FROM ACADEMIC AFFAIRS COMMITTEE

Ms. Haddad reported on the following items from the Academic Affairs Committee and asked Dr. DeFilippo to explain the following item:

Action on Annual Program Productivity/Viability Review

Dr. DeFilippo provided a brief review of the program productivity/viability review process and said staff was directed by Council to annually review programs completing their 5th year in the prior academic year. Longwood University's program did not initially meet the SCHEV criteria. However, after an enrollment and demand analysis, the program was changed and the enrollment patterns immediately improved. If Longwood continues with these trends, it is expected that it will meet the SCHEV targets on the next review. Representatives from Longwood were recognized and introduced. The following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following degree program action:

Grant exemption from any further review or action at this time for the Longwood University Master of Business Administration (M.B.A.), due to positive enrollment trends.

Action on Programs at Public Institutions

Representatives from James Madison University were introduced and thanked for attending. Dr. DeFilippo provided a brief overview and the following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to James Madison University to initiate a Master of Arts (M.A.) degree program in Communication and Advocacy (CIP: 09.0999), effective fall.

Representatives from Norfolk State University were introduced and answered questions from members. It was mentioned that this is the only public historically black college/university to offer the program. The following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Norfolk State University to initiate a Bachelor of Science (B.S.) degree program in Information Technology (CIP: 11.0103), effective fall 2012.

Action on Renewal of Approval for Old Dominion University Organizational Change (Virginia Beach Higher Education Center)

Dr. DeFilippo provided background information about this item and reminded the members that the Council endorsed a limited approval of the program five years ago which allowed ODU to offer four-year baccalaureate programming (including limited lower division instruction) at the Virginia Beach Higher Education Center (VBHEC). At the time, the proposal was opposed by Tidewater Community College (TCC). The five-year period is coming to an end, and therefore, Council action is required to continue ODU's authorization.

Dr. DeFilippo assured the Council that appropriate consultations have occurred with ODU, TCC, and NSU, including Chancellor DuBois (VCCS) and Interim President Spina (TCC). The Community College System and TCC have no objection to the ODU authorization being renewed according to the terms of the resolution. The following revised resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University (ODU) to offer 4-year baccalaureate programming at the Virginia Beach Higher Education Center (VBHEC), subject to the following conditions:

- 1. that 4-year baccalaureate programs and lower division courses at the VBHEC be available only to admitted ODU students;**
- 2. that the ODU 4-year baccalaureate programs available at the VBHEC be limited to those specified in Council's March 2007 approval (see Appendix);**
- 3. the number of sections of lower division courses offered at the VBHEC be kept to a maximum of 25 course sections per semester or summer session;**

4. that any future plans to alter the programming at the VBHEC beyond the conditions listed above be subject to (i) mutual consultation between ODU and Tidewater Community College and (ii) the Council's authorization before implementation.

Appendix: ODU programs authorized for 4-year format at the Virginia Beach Higher Education Center (as per Council's March 2007 approval)

Health Services

**BS Health Sciences (leading in the 5th year to MS Community Health)
BS Medical Technology
BSN Nursing**

Education & Counseling

**BS Human Services
BS Interdisciplinary Studies (Teacher Preparation track, leading in 5th year to the MEd)
BS Psychology**

Additional Applied

**BS Communication
BS Criminal Justice Studies
BS Interdisciplinary Studies (Work and Professional Studies and Professional Writing tracks)
BS/BA Management**

Action on Private and Out-of-state Postsecondary Education Institutional Certifications

Dr. DeFilippo explained the background on this request and the following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Medical Solutions Academy to operate a postsecondary institution in the Commonwealth of Virginia, effective May, 21, 2012.

Action on Exempt Status of Centura College

Dr. DeFilippo explained the process required of institutions before they are eligible for exemption, which occurs after a ten-year period of meeting the SCHEV guidelines. Council is being asked to affirm the exemption in order to meet the Code of Virginia requirement that institutions be named specifically in order to retain eligibility for Title IV funding. The following resolution was unanimously approved:

BE IT RESOLVED that, pursuant to §23-276.4(C) of the Code of Virginia, the State Council of Higher Education for Virginia affirms that Centura College is

- (i) **authorized to operate educational programs beyond secondary education in the Commonwealth of Virginia; and**

- (ii) **exempt from the requirement of certification, effective May 22, 2012.**

Report on Closure of ACT College

The Council was updated by Dr. DeFilippo on the status of actions taken by the U.S. Department of Education Office of Inspector General with regard to ACT College. He provided information on staff's involvement in providing assistance to these students and reported that staff has been in constant contact with the college president, the Office of the Attorney General, and the U.S. Department of Education. The Academic Affairs Committee requested that an update be provided at the next meeting, which will also be provided to the full Council.

Mr. Dyke indicated that media coverage of the closure was intense in Northern Virginia, and he commended staff for staying on top of the situation. In response to questions raised by several members, Dr. DeFilippo agreed to explore additional administrative measures that could be taken to protect student records in future school closings.

Action on Request from Appalachian College of Pharmacy to Participate in the Virginia Tuition Assistance Grant (TAG) Program

Mr. Blake introduced Mr. Andes who provided information about the request. Mr. Andes reported that Appalachian College of Pharmacy meets all eligibility criteria and that it is an accredited, nonprofit college operating in Virginia. Two representatives from the college were introduced and answered questions from members. On motion by Ms. Haddad and seconded by Mr. Haner the following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Appalachian College of Pharmacy's application to participate in the Virginia Tuition Assistance Grant Program beginning in the fall of 2013.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. Dr. DeFilippo provided an additional explanation about George Mason's title change request that was denied by staff. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Action on Resolutions for Departing Council Members

Ms. Magill thanked Mr. Dyke for his service and read the following resolution which was unanimously approved by the Council. The official resolution was provided to Mr. Dyke:

WHEREAS, James W. Dyke, Jr. served as an exemplary member of the State Council of Higher Education for Virginia from 2004 to 2012; and

WHEREAS, Mr. Dyke ably served on various Council committees, including chair of the Resources Committee and as a member of the Executive Committee and various subcommittees; and

WHEREAS, Mr. Dyke further served the Commonwealth as Secretary of Education from 1990 to 1993; and

WHEREAS, his record of leadership and accomplishments in the legal profession and in community service enabled him to contribute significantly to creating policies to ensure the affordability, accountability, and accessibility of higher education in the Commonwealth; and

WHEREAS, Mr. Dyke consistently displayed a thoughtful approach as well as a deep and caring concern in his advocacy for making Virginia's outstanding system of public and private colleges and universities even better, particularly in the areas of financial aid for all students; and

WHEREAS, Mr. Dyke has worked tirelessly to maintain diversity and to champion the quality and unique missions of all of Virginia's colleges and universities, including his steadfast support for the Commonwealth's historically black colleges and universities; and

WHEREAS, Mr. Dyke has garnered the support and gratitude from fellow Council members who have had the honor and privilege of serving with him; and

WHEREAS, he will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; now, therefore,

BE IT RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **James W. Dyke, Jr.** for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

Mr. Dyke said it was a privilege to serve on the Council and asked that the members continue to advocate for all of the things that have been important to him, including independent schools, community colleges, and HBCUs. He also extended his personal thanks to SCHEV staff, particularly Mr. Blake, Mr. Hix, and Ms. Rung.

Mr. Bland expressed his thanks to Ms. Magill and said the Council was lucky to have her experience in navigating the Council through tough times. He read the following resolution which was unanimously approved. The official resolution was provided to Ms. Magill:

WHEREAS, Susan Magill served as a tireless, active, and dedicated member of the State Council of Higher Education for Virginia from 2006 to 2012; and

WHEREAS, Ms. Magill also served with distinction as chair of the Council from 2010 to 2012 and as vice chair from 2009 to 2010; and

WHEREAS, she skillfully served as rector of the board of visitors of one of the Commonwealth's distinguished public colleges during a period of groundbreaking transition; and

WHEREAS, Ms. Magill was a strong advocate in working with the Governor, the Secretary of Education, and the Commission on Higher Education Reform, Innovation and Investment as it worked to improve an already robust system of higher education in Virginia; and

WHEREAS, her extensive experience in government and public policy matters helped lead Virginia higher education in forward-looking reforms to assist the students of Virginia; and

WHEREAS, Ms. Magill's creative leadership and strong example have generated respect among her colleagues and peers, and support and gratitude among fellow Council members who have had the privilege of serving with her; and

WHEREAS, she always conducted herself and the Council's business with dignity, understated resolve, and an inspiring desire to ensure that Virginia's colleges and universities maintain the highest standards of excellence in higher education; now, therefore,

BE IT RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Susan A. Magill** for her commitment, distinguished service, and numerous contributions to higher education in Virginia, and extends to her best wishes for continued success in all future endeavors.

Ms. Magill expressed her joy in serving with each of the members and working with the SCHEV staff. She indicated that she is leaving the Council with regret but with a strong feeling that higher education in Virginia is in very good hands.

Mr. Blake expressed his appreciation to both Mr. Dyke and Ms. Magill for their service to the Council.

Dr. DeFilippo informed the Council of a one-day conference being planned for June 13. The topic will be "What it Means to be an Educated Virginian." Council members were encouraged to attend and will be sent additional information via email.

Report from Nominating Committee

Ms. Magill reminded the members that Mr. Dyke and Mr. Clement will serve with her on the Nominating Committee and indicated that a report will be provided at the July meeting, following the new appointments by the Governor.

It was announced that the next meeting will be held on July 16 and 17 in Richmond.

ADJOURNMENT

The meeting was adjourned at 12: 05 p.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Change the CIP Code of the Master of Science degree program in Environmental Science and Policy from 26.9999 to 03.0104.	Fall 2012
George Mason University	Change the CIP Code of the Doctor of Philosophy degree program in Environmental Science and Public Policy from 26.9999 to 03.0104.	Fall 2012
George Mason University	Change the program title from the Bachelor of Science degree program in Information Technology to the Bachelor of Science degree program in Applied Information Technology (11.0103).	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following item was not approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Title Change Not Approved: Doctor of Philosophy degree program in Earth Systems and Geoinformation Sciences, (40.0699), to the Doctor of Philosophy program in Geography and Geoinformation Science.	March 26, 2012

Governor's STEM Academies

Four (4) Governor's STEM Academy proposals were reviewed and approved as delegated to staff:

Title of Academy	Governor's STEM Academy for Engineering, Marketing, and Information Technology Studies
Location	Landstown High School and Technology Academy, Virginia Beach City Public Schools
Name of Lead Entity	Virginia Beach City Public Schools
Date of Approval	March 15, 2012
Academy Initiation	2012-13

Title of Academy	The Grassfield High School Governor's STEM Academy
Location	Grassfield High School, Chesapeake Public Schools
Name of Lead Entity	Grassfield High School, Chesapeake Public Schools
Date of Approval	April 5, 2012
Academy Initiation	2012-13

Title of Academy	New Commonwealth Governor's STEM Academy at Chantilly High School and Chantilly Academy
Location	Chantilly High School and Chantilly Academy, Fairfax County Public Schools
Name of Lead Entity	Fairfax County Public Schools
Date of Approval	April 15, 2012
Academy Initiation	2013-14

Title of Academy	Roanoke County Governor's STEM Academy at the Burton Center for Arts and Technology
Location	Center for Arts and Technology, Roanoke County Public Schools
Name of Lead Entity	Burton Center for Arts and Technology, Roanoke County Public Schools
Date of Approval	April 15, 2012
Academy Initiation	2012-13

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ECONOMIC OPPORTUNITY METRICS TASK FORCE
JUNE 18, 2012
MINUTES**

Mr. Smith called the meeting to order at 9:30 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Joann DiGennaro (by phone), Stephen Haner, Julious Smith, and Katherine Webb.

Staff members present: Peter Blake, Joe DeFilippo, Alan Edwards, Tod Massa, Kirsten Nelson, and Lee Ann Rung.

Mr. Smith indicated that the meeting was a follow-up to the presentation that was provided to the Council at its May meeting. The Council suggested that college presidents be involved in the process. In response to and some concerns expressed by members at the May Council meeting, the Council chair appointed this task force to provide guidance on the best way to roll out the data and to address the concerns raised by some of the private college presidents at the May Private College Advisory Board (PCAB) meeting.

Mr. Blake reviewed the agenda and Mr. Massa presented data limitations and the coordination of the message to colleges.

Ms. Webb asked for clarification on what the legislator was trying to accomplish with the bill that was introduced which prompted SCHEV's involvement. Mr. Massa explained that there was a concern among the legislature about student debt and the return on investment in higher education. Additionally, language in the TJ21 legislation asked that the data be compiled. Since SCHEV was developing data that could answer the questions without putting a burden on institutions, the statute was very specific about SCHEV's involvement.

Mr. Massa reviewed the new website and explained the framework of each of the pages. He also explained the data sets that will be available to the public once the website is live. He reviewed the limits of the data and explained why some information will remain incomplete for now. A question was raised about the value of including the highest (and lowest) wage data, and staff was requested to remove it.

Staff was asked to consider adding the percentage of part-time students that were currently not included in the data in order to show a total of 100%. Mr. Haner suggested that the term "economic opportunity" be changed to "post graduation employment" and Ms. DiGennaro agreed that for the data to be meaningful it must be extremely clear and understandable to anyone reviewing it. Ms. Webb suggested that the words "in Virginia" be added to the FTWE category and that an explanation be provided regarding the likely reasons that some of the information is not included. It should be made clear to the layman that all of the charts include 5 years of data.

Mr. Blake explained what has been done to date to involve the various constituencies. SCHEV staff met with institutional research staff, academic officers, and presidents of both public and private institutions. Mr. Massa and Mr. Blake will try to meet individually with selected presidents before the data is released. Ms. Webb suggested that staff develop a series of frequently asked questions raised by presidents to ensure a better understanding of the data.

Ms. Nelson provided information about a proposed communications plan to roll out the data. She said it was important to include quotes from institutional representatives. A white paper will be completed prior to the roll out and will be available on the website. A press release will also be developed before the roll out. A letter from the SCHEV Director, the Secretary of Education, and the Governor was proposed. An explanation of the web site and the data will be given to legislators during the summer legislative visits by staff. A link will be available on the SCHEV home page, and will be placed on the SCHEV Facebook page. Staff will also send the information to its existing listserv members.

It was decided that the task force would meet again on July 16 prior to the Council meeting. Mr. Massa agreed to find a way for task force members to have access to the new website prior to it being made public. Ms. Webb felt it was important to state the public policy purpose of publishing the data and remind the public that this has been in the works for many years. When developing the explanation, it should be assumed that no one knows the history.

Ms. DiGennaro suggested that the title of "institution comparisons" be changed to "institution summary."

Mr. Massa was complimented for his work on this project.

Sympathy was extended to staff on the recent passing of Tom Daley. Staff also extended sympathy to Mr. Haner on the loss of his father.

The meeting was adjourned at 10:45 a.m.

Julious Smith
Chair

Lee Ann Rung
Manager, Executive & Council Affairs