

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
ACADEMIC AFFAIRS COMMITTEE  
MARCH 19, 2012  
MINUTES**

Ms. Haddad called the meeting to order at 3:00 p.m. in the David Student Union Board Room, Christopher Newport University, Newport News, Virginia. Committee members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Mary Haddad, and Julious Smith.

Other Council members present: G. Gilmer Minor, Stephen Haner

Staff members present: Peter Blake, Beverly Covington, Joseph DeFilippo, Carmen Johansen, Kirsten Nelson, Monica Osei, Lee Ann Rung, and Linda Woodley.

**APPROVAL OF MINUTES**

On motion by Ms. DiGennaro and seconded by Mr. Smith the minutes from the January 9, 2012, meeting were unanimously approved as submitted.

**LIAISON REPORT**

Dr. DeFilippo reported on the following items:

State Committee on Transfer – Dr. DeFilippo reported that the committee met on March 12, 2012, and the 2012 agenda is currently being developed. It was suggested that a presentation on the work of this committee be made to the Academic Affairs Committee in the fall and Dr. DeFilippo agreed to work with Ms. Johansen to make the arrangements.

Private and Out-of-State Postsecondary Education (POPE) Summit – The POPE staff will be hosting a Best Practices Summit for POPE institutions on March 29.

National Association of State Administrators and Supervisors of Private Schools (NASASPS) – Virginia will be hosting the annual meeting of this national organization on April 22-25 in northern Virginia. POPE staff is coordinating the meeting.

Virginia Assessment Group (VAG) – A meeting is currently being planned for June 4. The topic of the one-day conference, which will be sponsored jointly by

SCHEV and VAG, will be “What is it to be an educated Virginian?” Dr. DeFilippo indicated that another date may be considered if necessary.

E-Textbooks – At the request of Secretary Fornash, SCHEV is planning for a one-day meeting in fall 2012. The purpose of the meeting is to promote expanding the use of e-textbooks at Virginia institutions. Dr. DeFilippo responded to questions about the percentages of students using e-textbooks and what is available for use at the community colleges.

Outline of SCHEV Program Approval Criteria – Dr. DeFilippo introduced Dr. Monica Osei and reminded the Committee that in response to a request at the last meeting, staff was asked to provide details on the program approval process. Dr. Osei reviewed with members the various portions of the forms that institutions are required to complete when requesting new programs for approval by the Council. Dr. Johansen was also present and answered questions regarding the community college program submissions.

Dr. Osei was asked to provide details of what alternatives are available to institutions when SCHEV staff will not recommend approval and the institution is unwilling to withdraw the proposal. She reported that while staff has not yet been faced with this scenario, it is prepared to provide the institution an opportunity to appear before the Academic Affairs Committee. She reminded Committee members that the Council could override any non-recommendation from staff if it chose to do so. Council members were invited to request additional information about programs.

### **ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS**

#### *Bachelor of Arts (B.A.) in Public Policy and Leadership*

Dr. DeFilippo presented a brief overview of this program and reported that staff recommends approval. Institutional representatives from the University of Virginia were introduced and answered questions from members. The inclusion of qualitative analysis was applauded. On motion by Ms. Chase and seconded by Mr. Smith the following resolution was unanimously approved to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Arts (B.A.) degree program in Public Policy and Leadership (CIP: 44.0501), effective fall 2012.**

### **ACTION ON PRIVATE AND OUT-OF-STATE POSTSECONDARY EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS**

Dr. DeFilippo introduced one postsecondary institution seeking certification to operate in Virginia, GIT Services, and directed questions to Ms. Woodley. Staff recommended approval and on motion by Ms. DiGennaro and seconded by Ms. Chase the following resolution was unanimously approved to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies GIT Services to operate a postsecondary institution in the Commonwealth of Virginia, effective March 20, 2012.**

### **ACTION ON ESTABLISHMENT OF ADVISORY COMMITTEE FOR MILITARY EDUCATION**

Dr. DeFilippo provided background information about this recommendation. Establishment of the Military Education Advisory Committee will assist SCHEV in meeting the requirements of the recent legislation enacted by the General Assembly, which charges SCHEV to develop new guidelines governing certain institutional policies related to military students. Beverly Covington and Lee Andes from SCHEV will be the co-conveners of the advisory committee. Ms. DiGennaro applauded the efforts but inquired about involvement of the Secretary of Veterans Affairs and Homeland Security. Dr. DeFilippo indicated that SCHEV staff has been in communication with Secretary Suit and a representative from her staff may be included in the committee membership.

On motion by Ms. DiGennaro and seconded by Ms. Chase the following resolution was unanimously approved to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia establishes the Military Education Advisory Committee to advise Council on academic and administrative matters and other issues associated with military-related students. Staff is authorized to solicit nominations from eligible institutions and take any other measures necessary to fulfill the Committee's charge, which is hereby approved by Council.**

### **NEW BUSINESS**

Ms. DiGennaro expressed concern about the number of new programs as well as the closing of programs no longer needed. She felt it was incumbent upon SCHEV and the boards of visitors to look at the economic environment to ensure that the courses being put in place are meeting the needs of an institution's curriculum. Mr. Minor agreed but said the coordinating role of the Council does not extend this type of authority to SCHEV. It was decided that when the annual

program viability review is presented in May, a discussion of program approvals and discontinuances would be included.

Mr. Bland thanked Ms. Woodley for her assistance in helping him deal with a question from a POPE institution.

The meeting was adjourned at 4:05 p.m.

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Mary Haddad  
Chair, Academic Affairs Committee

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Lee Ann Rung  
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
MARCH 20, 2012  
MINUTES**

Ms. Magill called the meeting to order at 9:00 a.m. in the David Student Union Board Room, Christopher Newport University, Newport News, Virginia. Council members present: Johanna Chase, Whittington Clement, Joann DiGennaro, Jim Dyke, Mary Haddad, Stephen Haner, Susan Magill, G. Gilmer Minor, Julious Smith, and Katharine Webb.

Council member absent: Gilbert Bland

Staff members present: Peter Blake, Joseph DeFilippo, Paula Fisher, Dan Hix, Carmen Johansen, Kirsten Nelson, Lee Ann Rung, and Linda Woodley. Jake Belue from the Office of the Attorney General was also in attendance.

**WELCOME**

Ms. Magill introduced and welcomed Old Dominion University (ODU) professor, Dr. Gwen Lee-Thomas and her organization and administration class.

**PUBLIC COMMENT**

No requests for public comment were received in advance of the meeting.

**APPROVAL OF MINUTES**

On motion by Mr. Minor and seconded by Ms. Webb, the minutes from the January 10, 2012, meeting were unanimously approved as submitted.

**REMARKS BY PRESIDENT TRIBLE**

Ms. Magill thanked President Tribble for hosting the Council and for his leadership and innovation in higher education.

President Tribble credited the coordinating structure of the higher education system in Virginia for allowing Christopher Newport University (CNU) the opportunity to grow and transform over the last 16 years. Many other states have a highly centralized system, but Virginia's coordinating structure, he believed, allowed the Commonwealth to create an array of institutions and the individual mission of each institution to be recognized and encouraged.

Applications at CNU have increased from 1,000 to over 7,000 during the last 16 years, and the quality of students soared as measured by an increase of over 200 points in average SAT scores. Permanent faculty have been hired to drive down class size, and nearly \$1B of new construction has been added to empower the learning environment at the university. President Tribble spoke about the energy, enthusiasm and intellectual firepower at CNU. Leadership, honor and civic engagement are at the heart of everything at the university. A video was shown highlighting the recent improvements to the 260-acre campus and the many choices CNU offers its students.

Ms. Magill and Mr. Blake thanked President Tribble and his staff for working with SCHEV staff and for building an excellent learning environment at CNU.

### **DIRECTOR'S REPORT**

Mr. Blake distributed a copy of his report and highlighted the following items:

University of Virginia's College at Wise (UVA-Wise) – Mr. Blake reported on the untimely death of Chancellor David Prior on February 2, 2012. President Sullivan has appointed Leonard Sandridge, Special Advisor to the President at the University of Virginia, to serve as liaison to UVA-Wise. A search committee has been established and will be led by Marcia Gilliam, chair of the UVA-Wise committee of the UVA Board of Visitors.

Richard Bland College – The board of The College of William and Mary has named Debbie L. Sydow as the new president of Richard Bland College, effective July 1, 2012. Dr. Sydow is currently president of Onondaga Community College in Syracuse, New York.

Agency Audit – The most recent audit conducted by the Auditor of Public Accounts was shared with the Council earlier. Mr. Blake was pleased to report that the agency received no findings. He commended SCHEV staff, particularly Ellie Boyd, for her excellent work.

Outstanding Faculty Awards (OFA) – Mr. Blake reported that the event held on February 16 celebrating the 12 recipients of the 2012 awards was a great success. He thanked Ms. Haddad and Ms. Chase for serving on the selection committee, and Mr. Minor for assisting in introducing the recipients. Mr. Haner was also recognized for his participation in the event. Ms. Haddad said she was pleased that the Governor was able to speak at the event and expressed her appreciation to SCHEV staff and Council members for their involvement in this important event.

Taiwan Educational Exchange – Mr. Blake reported that staff has been in conversation with representatives from the Taiwanese embassy regarding their desire to enroll Taiwanese students in professional programs at Virginia institutions. Dr. DeFilippo is working with the institutions to explore the matter further.

Marketing Virginia Partnership – Mr. Blake reported that staff is working with the Virginia Economic Development Partnership (VEDP) and the University-Based Economic Development (UBED) group to develop an agreement between VEDP and the public institutions that would assist in attracting businesses to Virginia as they consider plans for expansion and growth.

Student Advisory Committee (SAC) - Mr. Blake introduced Alex Reber, who serves as the elected chair of the SAC. Mr. Reber spoke about the work of the students who serve on the advisory committee. He informed the Council that students gather yearly for a legislative lobby day and reported that legislators welcomed the students' involvement in making their voices heard. Mr. Reber indicated the importance of maintaining autonomy and individual missions for each institution. He also recognized the importance of funding higher education, especially financial aid. Ms. Magill indicated that the student voice in the General Assembly is very important, and the SAC was thanked for speaking with one voice on behalf of higher education. Mr. Dyke encouraged Mr. Reber to get more students to register and vote. Ms. Nelson was thanked for serving as staff liaison for the SAC.

Mr. Blake also reported on his recent meetings and travels in the Commonwealth on behalf of SCHEV.

## **BRIEFINGS AND DISCUSSION**

### Update on General Assembly Budget Actions

Mr. Hix reported that the 2012 General Assembly session ended without a final approved budget. The House budget was approved, but the Senate budget is still pending. He distributed a budget comparison of SCHEV, Governor, House and Senate versions and reviewed the current numbers for each category. Mr. Hix indicated that some of the items are part of the TJ21 legislation but cautioned members not to dwell on all categories, because some items were not listed in a category but rather were included in the cost-of-education number.

Mr. Hix informed the Council that many of the Council's recommendations were included in each of the three budgets. The Governor's introduced budget includes 76% of SCHEV recommendations, and the House and Senate versions include approximately 65% of SCHEV recommendations. He said institutions might delay decisions on fall tuition charges until the final budget is approved. Ms. DiGennaro said she was pleased that funding for research has been included in each of the budgets. Mr. Blake said the upcoming tuition increases at the institutions would be based, in part, on the rate of inflation. He expects the base rate of increase to be in the 3-5% range. The Finance Policy staff was thanked for their work in preparing the budget documents.

### Update on 2012 Legislation

Ms. Nelson provided information about legislation that was passed during the 2012 legislative session and distributed a copy of the bills of interest to SCHEV. Despite a

perception of fewer higher education bills in the 2012 session, she indicated a total of 111 bills specifically related to higher education, compared to 67 last year and 89 in 2010. Ms. Nelson indicated that these numbers do not include bills that tangentially involved higher education, such as procurement. In answer to a question raised by one of the members, Ms. Nelson indicated that Council will receive an update on the longitudinal data system in May. She thanked Beverly Covington and Lee Rung for assisting her during the legislative session.

The chairman called for a break at 10:20 a.m. The Council resumed the meeting at 10:40.

#### Presentation on Adult Learner Study

Ms. Paula Fisher, College Access Challenge Grant Program Director at SCHEV, provided a presentation on the recent study of Virginia adults with some college credits. She provided background information on the College Access Challenge Grant, which is a federal grant designed to increase access to a higher education for all students, with an emphasis on students from low income backgrounds. The grant's second research project is focused on adult learners. She explained that the study includes a collection of Virginia demographic and program data and a review of models and best practices across the country in an effort to improve the practices in Virginia. Whitney Bonham and Patrick O'Brien from Virginia Tech's Office of Economic Development conducted the study and provided an overview of the report. They also provided recommendations from the study findings and answered questions from members.

Ms. Bonham and Mr. O'Brien thanked SCHEV staff Carmen Johansen and Paula Fisher for their work with Virginia Tech on the study. Council members suggested that SCHEV consider adding financial aid for returning adults to the SCHEV budget package next session.

#### Presentation on GEAR UP Virginia

Dr. DeFilippo introduced GEAR UP staff members Gary Krapf and Erin McGrath. Dr. Krapf and Ms. McGrath provided a presentation on the GEAR UP program, which seeks to increase middle- and high-school students' awareness of and preparation for higher education. The current grant, which is funded by the U.S. Department of Education (USDOE), is in its sixth and final year. SCHEV's renewal application is currently pending with USDOE and a decision on further funding is expected this spring or summer.

The current grant, which covers 2006-2012, provides a total of \$18M (\$3M per year), with \$9M to scholarships. The grant application that was submitted for the 2012-2019 timeframe is for a total of \$32M, with \$16M to scholarships. Dr. Krapf answered questions from members. Mr. Dyke stated that it was essential for SCHEV to take the lead and demonstrate the ways in which this program is consistent with the Governor's agenda.

Mr. Dyke left the meeting at 11:45 a.m.

### **ACTION/DISCUSSION ITEMS FROM ACADEMIC AFFAIRS COMMITTEE**

Ms. Haddad reported on the following items from the Academic Affairs Committee:

#### **Action on Programs at Public Institutions**

Ms. Haddad indicated that Dr. Monica Osei gave an excellent report to the Committee explaining the program approval process. Institutional representatives were recognized and thanked for their attendance. On motion by Mr. Minor and seconded by Mr. Smith the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Arts (B.A.) degree program in Public Policy and Leadership (CIP: 44.0501), effective fall 2012.**

#### **Action on Establishment of Advisory Committee for Military Education**

Ms. Haddad provided background information about this issue, and Dr. DeFilippo indicated that the request to establish an advisory committee was the result of a recommendation from the Governor's Commission on Higher Education Reform, Innovation and Investment. The proposed Military Education Advisory Committee (MEAC) would provide an avenue to advise SCHEV and provide a forum for institutions to share best practices and respond to inquiries from the General Assembly related to military education. On motion by Mr. Minor and seconded by Ms. Webb, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia establishes the Military Education Advisory Committee to advise Council on academic and administrative matters and other issues associated with military-related students. Staff is authorized to solicit nominations from eligible institutions and take any other measures necessary to fulfill the Committee's charge, which is hereby approved by Council.**

#### **Action on Private and Out-of-state Postsecondary Education Institutional Certifications**

Ms. Haddad provided a brief overview. On motion by Mr. Smith and seconded by Ms. Chase, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies GIT Services to operate a postsecondary institution in the Commonwealth of Virginia, effective March 20, 2012.**

Ms. Haddad also informed the Council that the Academic Affairs Committee will be taking a closer look at whether new degree programs are proliferating at public institutions.

### **ITEMS DELEGATED TO STAFF**

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

### **NEW BUSINESS**

In response to a question raised by Ms. DiGennaro, Mr. Blake reported that space utilization will be included in the capital outlay process which is underway and should be concluded within the next year and a half.

Ms. Webb inquired about the work that SCHEV will need to do in response to the work of the Higher Education Commission. Mr. Blake indicated that staff will be working closely with the Higher Education Advisory Committee rather than the full Commission and that Council will receive more information about the outline of work to be done at its May meeting.

Ms. Magill indicated that for a variety of scheduling reasons, it was recommended that the Council consider a change to its calendar for June and September. On motion by Mr. Haner and seconded by Ms. Webb, the following resolution was unanimously approved. Mr. Blake agreed to distribute a revised schedule to Council members once the proposed change is confirmed with the Council of Presidents:

**BE IT RESOLVED that the State Council of Higher Education for Virginia is rescheduling its September 18, 2012, meeting to September 25, 2012. Furthermore, SCHEV is rescheduling its June 25, 2012, meeting to September 24, 2012, pending agreement of this change with the Council of Presidents. The meetings will take place at the University of Mary Washington in Fredericksburg, Virginia.**

Ms. Magill reminded members that the next meeting will be held on May 21-22 at Roanoke College. The briefing session on Monday, May 21 will be replaced by the Private College Advisory Board meeting.

### **ADJOURNMENT**

The meeting was adjourned at 12:10 p.m.

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G. Gilmer Minor  
Secretary

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Lee Ann Rung  
Manager for Council and Executive Affairs

### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
College of William & Mary	Change the CIP Code of the Bachelor of Science degree program in Interdisciplinary Studies - Neuroscience from 30.9999 to 26.1501.	Spring 2012
George Mason University	Change the degree designation from Master of Science (MS) in Health Systems Management (51.0701) to Master of Health Administration in Health Systems Management (MHA).	Fall 2012
Tidewater Community College	New Program Approved: Associate of Applied Science degree program in Maritime Technologies (47.0000).	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following item has not been approved as delegated to staff:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
Virginia Commonwealth University	Title Change Not Approved: The Bachelor of Arts degree program in Foreign Languages (CIP: 16.0101) to the Bachelor of Arts degree program in World Cultures and Languages (CIP: 16.0101).	January 18, 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Institution	Degree/Program/CIP	Effective Date
University of Mary Washington	Discontinue the Undergraduate Professional Business Certificates (52.0205).	Spring 2012

University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Assistive Technology (13.1001).	Spring 2012
University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Educational Leadership (13.0401).	Spring 2012
University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Gifted Education (13.1004).	Spring 2012
University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Instructional Design and Technology (13.1320).	Spring 2012
University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Literary Specialist (13.1315).	Spring 2012
University of Mary Washington	Discontinue the Post-Baccalaureate Certificate in Teaching Students with Autism-Board Certified (13.1013).	Spring 2012
University of Mary Washington	Discontinue the Graduate Certificate in Accounting (52.0301).	Spring 2012
University of Mary Washington	Discontinue the Graduate Certificate in Health Care Management (51.0701).	Spring 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

### **Organizational Changes / Off-campus Instructional Sites**

<b>Institution</b>	<b>Change / Site</b>	<b>Effective Date</b>
Virginia Polytechnic Institute and State University	Rename the Department of Wood Science and Forest Products to the <b>Department of Sustainable Biomaterials</b> .	February 1, 2012