

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 9, 2012
MINUTES**

Mr. Bland called the meeting to order at 2:30 p.m. in the SCHEV main conference room, Richmond, Virginia. Committee members present: Gilbert Bland, Joann DiGennaro, Julious Smith. Other Council members present: Stephen Haner, Susan Magill, and G. Gilmer Minor. Staff members present: Beverly Covington, Joseph DeFilippo, Carmen Johansen, Monica Osei, Sylvia Rosa-Casanova, Lee Ann Rung, and Linda Woodley.

Committee members absent: Johanna Chase and Mary Haddad.

APPROVAL OF MINUTES

On motion by Mr. Smith and seconded by Ms. DiGennaro the minutes from the October 24, 2011 meeting were unanimously approved as submitted.

LIAISON REPORT

Dr. DeFilippo reported on the following items:

Outstanding Faculty Awards: Dr. DeFilippo indicated that the final selection meeting was held in December and recipients were identified. There were a record 125 submissions this year. He reminded members that an official announcement of the recipients will be made on January 25 and the award luncheon will be held on February 16.

Private and Out-of-State Postsecondary Education (POPE): Virginia will be hosting the annual meeting of the National Association of State Administrators and Supervisors of Private Schools (NASASPS) April 22-25 and POPE is coordinating this effort. Council members were invited to attend.

AACU/Lumina "Quality Collaboratives" Grant project: SCHEV will be coordinating this effort for Virginia, which is one of seven states participating nationally. Funding will be provided to pilot innovative assessment-transfer practices between pairings of community colleges and four-year institutions. James Madison University will pair with Blue Ridge Community College and Virginia Commonwealth University will pair with J. Sargeant Reynolds Community College.

IPAC/Virginia Assessment Group: SCHEV will plan a one-day conference in the spring or summer to develop a policy statement promoting liberal education as a core value. Also working with SCHEV in this effort will be provosts, assessment directors, and faculty.

Virginia Military Friendly Policy: Dr. DeFilippo reported that SCHEV made a presentation to the Governor's Higher Education Commission in January and the Commission endorsed the recommendation that Virginia institute a "Military Friendly Public Higher Education Policy." Staff will provide an action item at the March Council meeting to create a Military Education Advisory Committee, which will work on finalizing the policy and take associated actions.

Ms. DiGennaro expressed concern that a broad divide exists between science and technology and the humanities. She felt that a classical liberal education is needed so that students can manage in both humanities and in STEM subjects. Mr. Minor agreed with the need for balance and felt that a better understanding of the expected end result and the reason for it is needed before endeavoring to develop more STEM graduates.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Master of Science (M.S.) in Health Informatics

Dr. DeFilippo presented a brief overview of this program from George Mason University (GMU). He indicated that the program is derived from an existing program in health systems management at GMU and aims for enrollment of 27 by 2016. No duplication exists and funding will be through reallocation rather than new state funds. Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Mr. Minor the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.

Doctor of Philosophy (Ph.D.) in Healthcare Policy and Research

Dr. DeFilippo presented a brief overview of this program and Dr. Cathy Bradley, Department Chair, Healthcare Policy and Research, at Virginia Commonwealth University (VCU) answered questions from members about the qualifications of the faculty and the department in which the program will be located. Dr. Bradley indicated that this will be the first program offered by the newly established department.

Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. Bland the following resolution was approved 2-0-1 (Ms. DiGennaro abstained) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.

ACTION ON PRIVATE AND OUT-OF-STATE POSTSECONDARY EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS

Dr. DeFilippo explained the programs and directed questions to Ms. Woodley. A site review was conducted by staff and the school was found to be in compliance with the Virginia Administrative Code. Staff recommended approval and on motion by Mr. Smith and seconded by Mr. Minor the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

On motion by Mr. Bland and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

Mr. Smith requested that Council members be provided with a primer on what they are to consider so that members can better understand actions they should take regarding the approval or disapproval of certain programs. Dr. DeFilippo agreed to provide this information at a future meeting.

Ms. DiGennaro inquired about the possibility of inviting Anne Neal, President of the American Council of Trustees and Alumni (ACTA) to speak to the Council. Dr. DeFilippo indicated that the request should be directed to the Council Chair or the Director.

The meeting was adjourned at 3:40 p.m.

Gilbert Bland
Acting Chair, Academic Affairs Committee

Lee Ann Rung
Manager, Executive & Council Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE MEETING
JANUARY 10, 2012
MINUTES**

Ms. Magill called the meeting to order at 8:30 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Committee members present: Gilbert Bland, Jim Dyke, Susan Magill, and G. Gilmer Minor. Other Council members present: Johanna Chase, Joann DiGennaro, Stephen Haner, Julious Smith, and Katharine Webb.

Committee member absent: Whittington Clement

Staff members present: Peter Blake and Lee Ann Rung. Ron Forehand from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

The October 25, 2011 Executive Committee meeting were unanimously approved at the full Council meeting.

CLOSED SESSION

A motion was made by Mr. Minor, seconded by Mr. Bland, and unanimously approved to convene in closed session pursuant to § 2.2-3711(A1) for discussion of personnel matters, specifically the contract of the Interim Director.

The Executive Committee reconvened in open session at approximately 9:20 a.m. A roll call vote was taken on a motion certifying that only public business matters lawfully exempted from open meeting requirements and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the executive session. The certification was unanimously approved by a vote of 9-0 and is attached to these minutes.

ADJOURNMENT

The meeting was adjourned at 9:20 a.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 10, 2012
MINUTES**

Ms. Magill called the meeting to order at 9:20 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Jim Dyke, Stephen Haner, Susan Magill, G. Gilmer Minor, Julious Smith, and Katharine Webb.

Council members absent: Whittington Clement, Mary Haddad

Staff members present: Peter Blake, Thomas Daley, Joe DeFilippo, Dan Hix, Tod Massa, Kirsten Nelson, Lee Ann Rung, and Linda Woodley. Jake Belue from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

The minutes from the October 25, 2011, and November 14, 2011, special meeting were unanimously approved as submitted.

The Executive Committee minutes from the October 25, 2011, meeting were also unanimously approved as submitted.

REMARKS BY PRESIDENT MILLER

Mr. Blake introduced President Keith Miller, President of Virginia State University (VSU). Dr. Miller provided a presentation and discussed the processes in place at VSU. VSU's current enrollment is approximately 6,000 students. Dr. Miller spoke about public/private partnerships that the institution has developed with surrounding municipalities in the area as well as with nonprofit and for-profit organizations. He also spoke about scholarships and indicated that while VSU is not a research intensive institution, research and scholarship is an important aspect of the institution's mission. Dr. Miller reviewed how the VSU priorities were developed and indicated that the institution must be able to adapt quickly and have a strategic process that will help them adhere to the needs of public and private industry as they evolve in a short period of time.

Community involvement is very important at VSU and Dr. Miller provided a sample of organizations with which VSU is involved. VSU would like to become a model for consistency in the Commonwealth and is working to build the VSU brand through

social media, television, and community efforts in Petersburg and Ettrick. One television program, *VSU Today* airs on NBC and highlights the important areas in which VSU is involved. The program gets approximately 100,000 viewers per episode. Dr. Miller reported that the program was so successful that it will now be syndicated to other areas.

There was some discussion about the ways in which VSU is impacted by its proximity to Fort Lee and Dr. Miller reported that VSU recently opened an office at Fort Lee and hired a liaison to strengthen VSU's work with the military. He informed the Council that over the last few years VSU has graduated eight generals from the ROTC program, which is the largest number from a non- military university in the U.S. VSU has also graduated more ROTC cadets in the last few years than all of the other historically black college universities combined.

Dr. Miller answered questions from members about the diversity of faculty. Mr. Dyke expanded on VSU's rich history and thanked Dr. Miller for his work in building on the successful past efforts established at VSU. Mr. Bland said that VSU has become an important voice in higher education in Virginia and he thanked Dr. Miller for his leadership.

INTERIM DIRECTOR'S REPORT

Mr. Blake reported that James Madison University (JMU) and George Mason University (GMU) recently announced new presidents. Mr. Jonathan Alger, senior vice president and general counsel at Rutgers University, will lead JMU. Dr. Angel Cabrera, president of the Thunderbird School of Global Management, will lead GMU.

He also informed the Council that the New College Institute (NCI) announced that former Senator William Wampler has been hired as its next executive director.

Council members were reminded that the 2012 Outstanding Faculty Awards (OFA) recipients will be announced on January 25 and the ceremony will be held on February 16. Council members Mary Haddad and Johanna Chase were thanked for their work in reviewing and selecting this year's recipients.

The Governor's Higher Education Commission endorsed SCHEV's recommendation that Virginia institute a "military friendly public higher education policy" and as a result, staff will bring to the Council in March an action item to create a Military Education Advisory Committee.

Mr. Blake also distributed a copy of his full report to the members.

BRIEFINGS AND DISCUSSION

Update on Governor's Introduced Budget

Mr. Blake indicated that the Governor's introduced budget includes funding for many of the items that the Council recommended. Mr. Hix agreed and said higher education has received five straight years of reductions and indicated that this is the first budget going forward that is larger than the previous year. He distributed a summary of the major items in the Governor's Introduced Budget for Higher Education. Each of the items was reviewed and discussed and comparisons were made to SCHEV's recommendations. Mr. Hix answered questions from members and indicated that the session is scheduled to end on March 10. Staff will provide a summary of the session at the March Council meeting.

Preview of the 2012 General Assembly Session

Mr. Blake said the budget will be the focus of much of this legislative session. Staff categorized the types of bills introduced and Ms. Nelson distributed a list of prefiled legislation that SCHEV will continue to monitor throughout the session.

She introduced Alex Reber, chair of Student Advisory Council (SAC), who was in attendance.

Ms. Nelson provided information about legislation that could lead to potential assignments for SCHEV. She also informed the Council of a bill that SCHEV has introduced regarding a change to the SCHEV Code language to include personal development courses in the uniform certificate of general studies program offered at Virginia's Community Colleges. Dr. DeFilippo provided additional information about this introduced bill.

Mr. Haner inquired about positions the Council may take with regard to certain bills during the session and Mr. Blake indicated that most of the advice that SCHEV staff provides to the legislature during session is technical. Staff would not get deeply involved in some of the hot button issues unless Council wishes to take a particular position. Ms. Magill said she will work with Mr. Blake and Ms. Nelson and consult with members to be sure there is consensus on priorities for the Council. She also indicated that legislative input from certain members will be solicited on issues that arise during the session. Ms. Webb requested that staff work with colleges and universities to be supportive of their issues.

The Chair called for a break at 11:05 a.m. The Council resumed the meeting at 11:10 a.m. Mr. Haner left the meeting before the Council resumed the meeting.

Annual Report from the Office of Private and Out-of-State Postsecondary Education (POPE)

Dr. DeFilippo introduced Linda Woodley, Director for Private and Out-of-State Postsecondary Education. Ms. Woodley provided a presentation that highlighted the work of her section. She provided statistics on the number of institutions that are regulated by the POPE section, including for-profit, non-profit, out-of-state institutions and any degree granting institutions wishing to operate in Virginia. These institutions are regulated by SCHEV for ten years, after which time, they may be eligible for an exemption.

Ms. Woodley distributed a copy of her presentation and provided a summary of audits conducted by POPE in 2011. A list of closed/withdrawn institutions was provided and discussed. Ms. Woodley ended with a list of POPE initiatives and answered questions from members.

Dr. DeFilippo informed the Council that the Virginia College Access Network (VCAN) voted to present Ms. Woodley with its first service award. VCAN is a state organization for college access that sponsors financial advisement sessions and provides assistance to disadvantaged students. He said that it is very significant that Ms. Woodley was the first service award recipient and it is indicative of her hard work toward the cause of higher education. Mr. Blake indicated that SCHEV is lucky to have someone of Ms. Woodley's caliber to handle these difficult issues.

Ms. Webb left the meeting at approximately 11:30 a.m.

Update from the Office of the Attorney General

Mr. Jake Belue provided follow up on a question raised at the last meeting related to child abuse reporting in Virginia. He distributed an overview of current law in this area. Certain university employees could come under the law due to their position (certain medical personnel; social workers; law enforcement officers) though there is no general requirement for employees.

He also discussed two bills that have been introduced this session on this subject and indicated that his office is expecting the bills to garner much interest. Mr. Belue answered questions from members regarding the definition of child abuse and indicated that there are resources available through the Department of Social Services to answer this question. All K12 teachers are required to attend training on identifying child abuse and neglect. University employees may report but it is not required, unless mandated by college policies. He indicated that the Office of the Attorney General has not taken a policy position on this issue.

ACTION/DISCUSSION ITEMS FROM ACADEMIC AFFAIRS COMMITTEE

Mr. Bland reported on the items brought before the Academic Affairs Committee as he chaired the meeting in Ms. Haddad's absence. He asked that Dr. DeFilippo share the details of the action items as well as the items from his liaison report.

Dr. DeFilippo informed the Council that he will be bringing an action item to the Council in March with regard to the creation of a Military Education Advisory Committee. He also reported that SCHEV will be coordinating an effort in Virginia to pilot innovative assessment-transfer practices between pairings of community colleges and four-year institutions. The "Quality Collaboratives" grant project is funded by Association of American Colleges and Universities (AACU) and Lumina. He anticipates having results in a year and will provide a presentation to Council at that time.

Action on Programs at Public Institutions

Two programs at public institutions were reviewed by the Academic Affairs Committee. The following resolution was unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.

It was mentioned that at the committee meeting there was one abstention on the following program at Virginia Commonwealth University. The following resolution was approved by the Council on a vote of 6-0-1. Ms. DiGennaro abstained:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.

Institutional representatives from George Mason University and Virginia Commonwealth University were introduced and thanked for their attendance.

Action On Private And Out Of State Postsecondary Education Institutional Certifications

The following resolutions were unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

ITEMS DELEGATED TO STAFF

Mr. Blake noted certain program actions that were approved; program actions reported; organization changes/off-campus instructional sites; and one institution that was added to the state license plate scholarship program. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Ms. Magill reminded members that the next meeting will be held on March 19-20 at Christopher Newport University.

Ms. Magill announced that Mr. Smith was celebrating a birthday and he was congratulated.

Ms. Magill reported that the Executive Committee and other Council members met in closed session prior to the Council meeting and asked Mr. Bland to read the following motion:

I move that Peter Blake be appointed director of SCHEV and that the Chair be authorized to negotiate and execute a contract consistent with discussions in closed session.

The resolution was seconded by Mr. Minor and unanimously approved on a roll call vote of 9-0 (Ms. Magill received a written proxy from Ms. Webb and Mr. Haner indicating their votes in favor of the resolution).

Mr. Blake expressed his appreciation to the Council and indicated that he would do his best on the Council's behalf.

ADJOURNMENT

The meeting was adjourned at 11:50 a.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Tidewater Community College	New Program Approved: Associate of Applied Science degree program in Medical Laboratory Technology (15.1004)	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate Certificate program in Rehabilitation Science (26.1503)	Fall 2011
George Mason University	Initiate Certificate program in Public Health Leadership and Management (51.2201)	Fall 2011
James Madison University	Initiate Certificate program in Educational Technology Leadership (13.0401)	Spring 2012
James Madison University	Initiate Certificate program in Educational Technology (13.0501)	Spring 2012
James Madison University	Initiate Certificate program in eLearning (11.9999)	Spring 2012
Virginia Polytechnic Institute and State University	Discontinue the Master of Information Security Assurance (11.1003) [Program Approved: Date: March 10, 2009]	November 6, 2011

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Virginia Commonwealth University	Reorganize the Division of Dental Hygiene to create the Department Oral Health Promotion and Community Outreach.	January 2, 2012

Approval of Institution State License Plate Scholarship Plan

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. In 2011, the University of Virginia, Washington and Lee University, Virginia Western Community College, and Central Virginia Community College each submitted such scholarship plans. These plans met the requirements of the Code of Virginia and, accordingly, SCHEV staff has approved the plans.