



State Council of  
Higher Education for Virginia



# COLLEGE ACCESS CHALLENGE GRANT

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SCHEV's Academic Affairs Committee

Paula Fisher

College Access Challenge Grant Director

October 24, 2011

# Purpose



- To foster partnerships among federal, state and local government entities and philanthropic organizations to significantly increase the number of underrepresented students who enter and remain in post-secondary education.

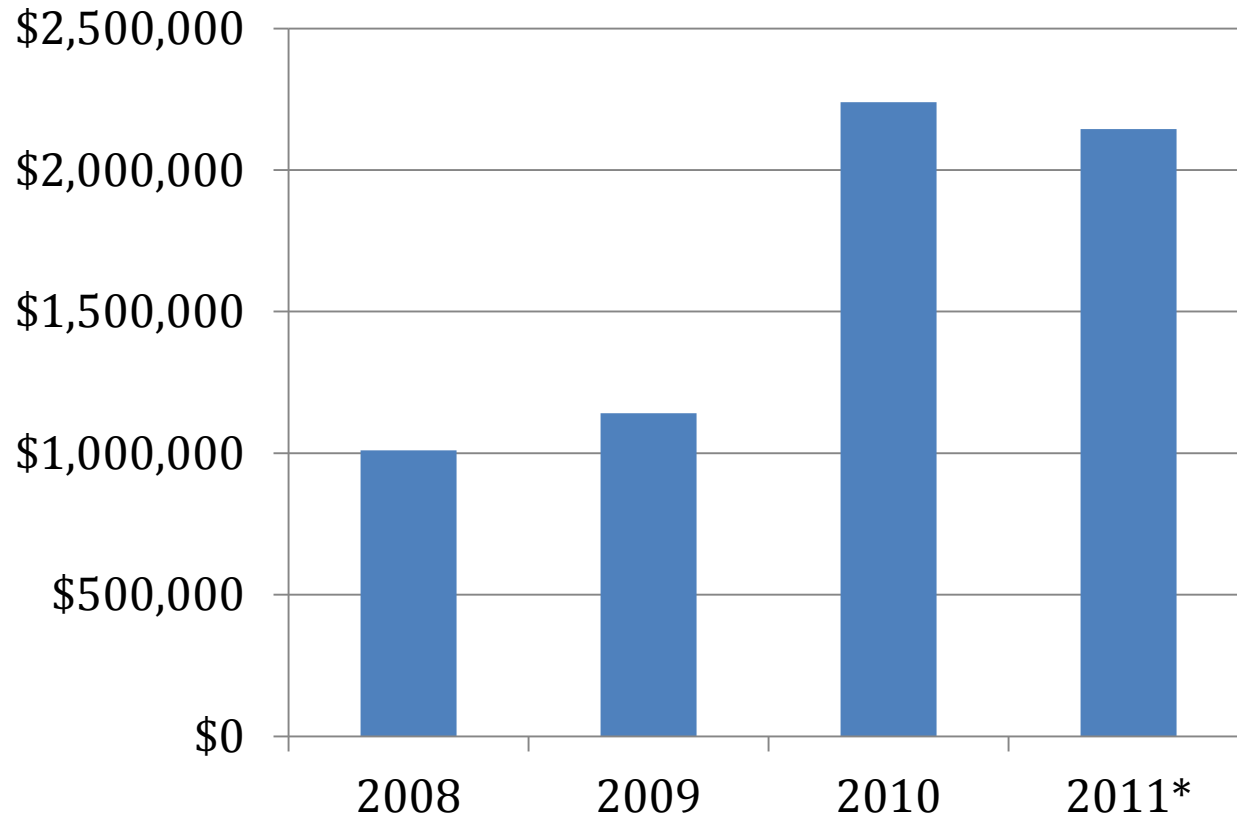


# Federal Requirements



- Annual governor designation
- Annual progress report
- Annual grant application
- Non-federal match totaling 1/3 of the cost of the program
- Maintenance of Effort (MOE)

# CACGP Funding for Virginia



\*Requested



# SCHEV and State Priorities

- SCHEV's 2007-2013 strategic plan
  - *Advancing Virginia: Access, Alignment and Investment*
- Governor's goal of 100,000 new degrees conferred within 15 years
  - Adults with “some college”
  - Untapped underrepresented populations
  - Higher Education Opportunity Act of 2011

# SCHEV Responsibilities



- Provide administrative and creative leadership of the grant by:
  - Establishing program goals and objectives
  - Procuring grant partners and vendors
  - Providing technical support to grant partners
  - Staffing SCHEV's College Access Advisory Group
  - Monitoring and reporting program activities

# Programming in Virginia



- Virginia's CACG Program is designed to increase awareness and knowledge of educational opportunities following high school and the preparation needed to be successful in the pursuit of a higher education.

# CACGP Focus Areas

1. Direct college access advising
2. College readiness and financial aid information
3. Research
4. Career planning system
5. Professional and community access resource development
6. Collateral campaign





# 2010-11 Partner Organizations

- ACCESS College Foundation
- College Garden
- ECMC
- Fultz Marketing
- GRreat Aspirations Scholarship Program (GRASP)
- Project Discovery
- Virginia Association of Student Financial Aid Administrators (VASFAA)
- Virginia College Access Network (VCAN)
- Virginia Community College Foundation
- Virginia Tech Office of Economic Development
- Virginia Tidewater Consortium (VTC)



# CACGP Accomplishments

- Expansion of geographic reach
- Expansion of services offered
- Return on investment



# CACGP Accomplishments

- People served in 2010-2011\*
  - 144,254 students and families
  - 16,351 high school seniors (Class of 2010) served
  - 5,337 high school seniors completing the FASFA
  - 408 counselors receiving professional development

\* Numbers may include duplicates



# Challenges for Virginia

- Growth and sustainability of *I am the One* campaign
- Distribution and utilization of the Access Provider Toolkits
- Failure to meet MOE requirement for 2011-12 funding

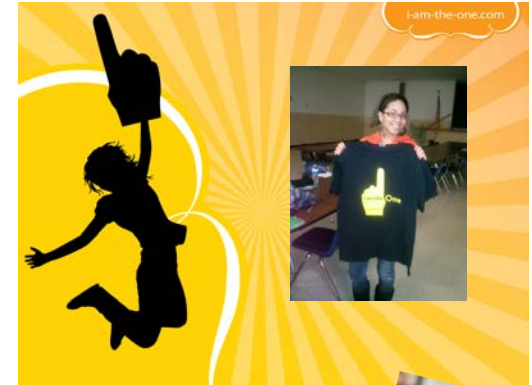
# Going Forward

- Resolution of Maintenance of Effort
- Outreach to community-based organizations and special populations
- Programming to support opportunities for adult learners
- Seeking sponsorship of *I am the One*
- Strengthening grant administration structure
- Continuing support of direct college access services and partners





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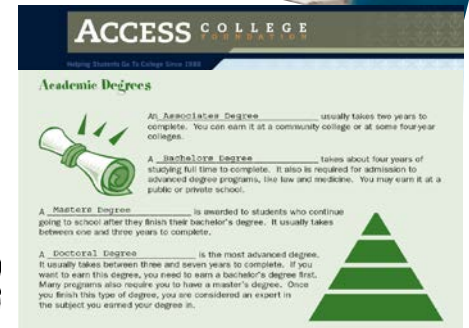
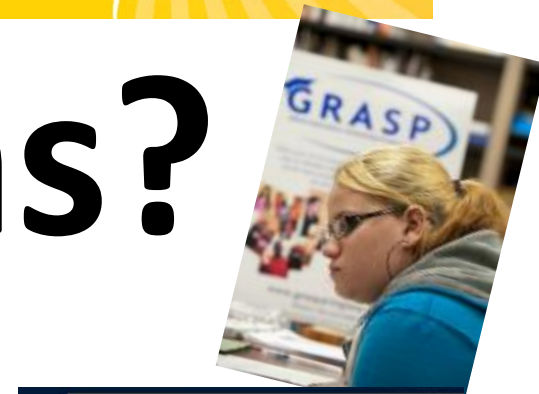


# Questions?



## Financial Aid 101

Prepared by  
Virginia Association of Student  
Financial Aid Administrators





State Council of  
Higher Education for Virginia

# Thank You!

Paula Fisher

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